FROM THE MEANING OF OBJECTS

Perception, inspiration and imagination serve as essential cornerstones and starting points in every creative activity in design and architecture. The module will focus on working with experimental and visual compositional techniques. The main interest lies in the visual connecting and rearranging of what is seemingly incompatible; image constructions that have very little to do with reality, utopia in terms of content, composed however in terms of visual vocabulary mostly as photographs, thus apparently very plausible and realizable.

The module offered is structured into two main parts. The first part of the module is devoted to the concept of the “Objet Trouvé”, where everyday objects are detached from their original function and environment and subsequently brought into a new pictorial context. In the second part of the module, the students will conceive different abstract and three-dimensional object-sculptures, which will finally be transferred into new pictorial large-scale environments by means of digital image processing techniques. During the course of the semester, the participants will develop a pictorial work comprising several images – on the basis of the contents communicated in the lectures, workshops and the assignments that are continuously given. The course encourages the use of manual and digital instruments in engaging at the very extreme limit of the interplay between reality and fiction.