UE X

EXPERIENCE DESIGN

Prof. Jeffrey Huang | Immanuel Koh

UE X

EXPERIENCE DESIGN

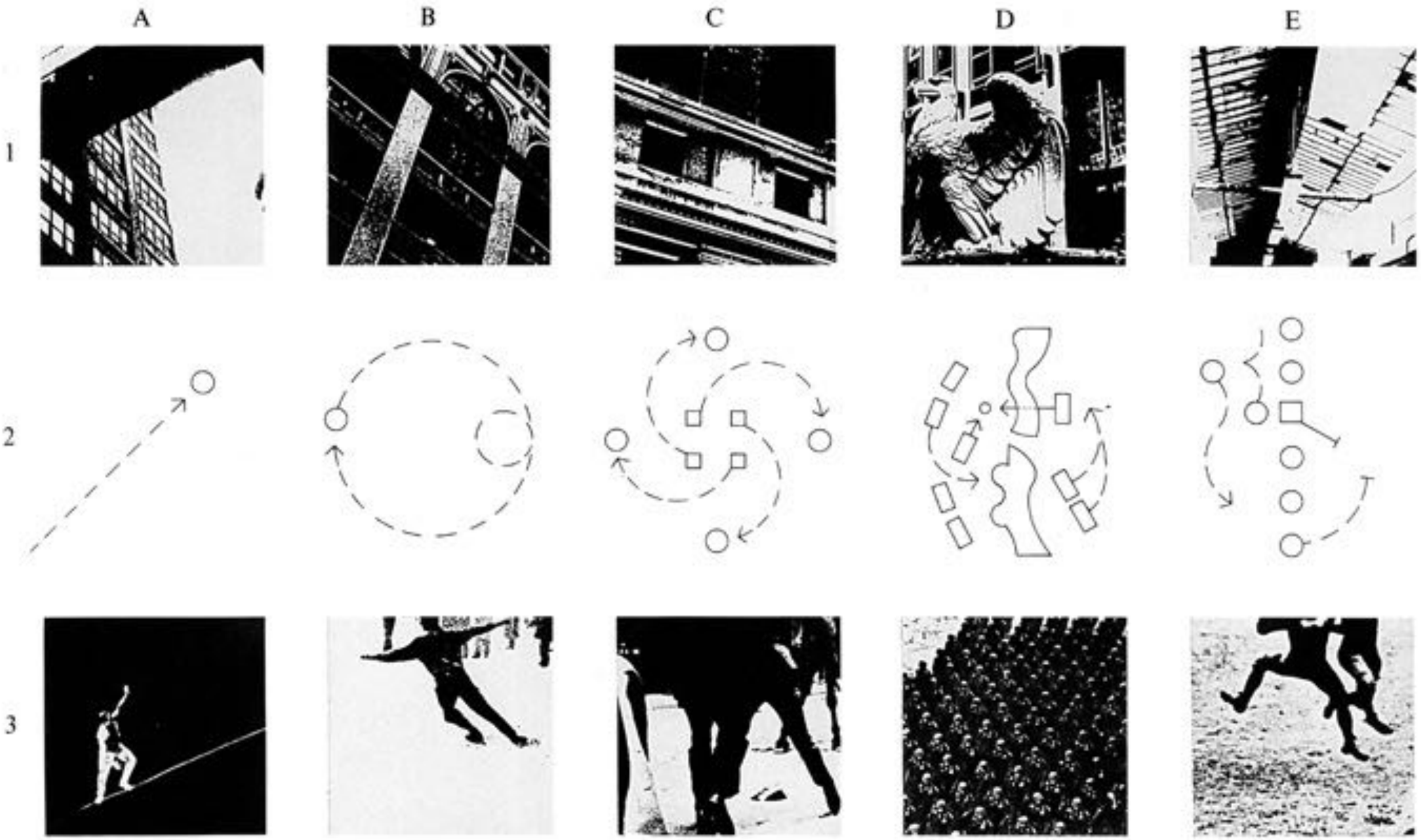
THE AUGMENTED MUSEUM

Prof. Jeffrey Huang | Immanuel Koh

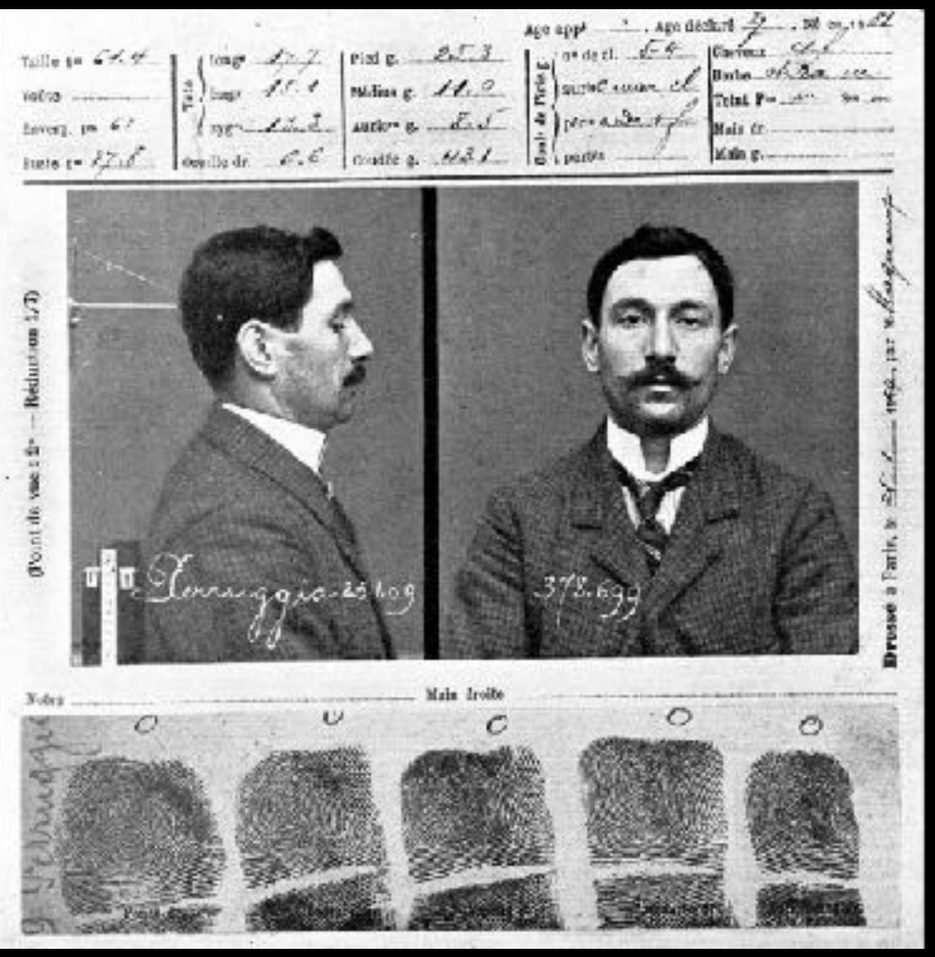
Jan 7, 2016 at **10:20am** PST

Jan 7, 2016 at **10:22am** PST

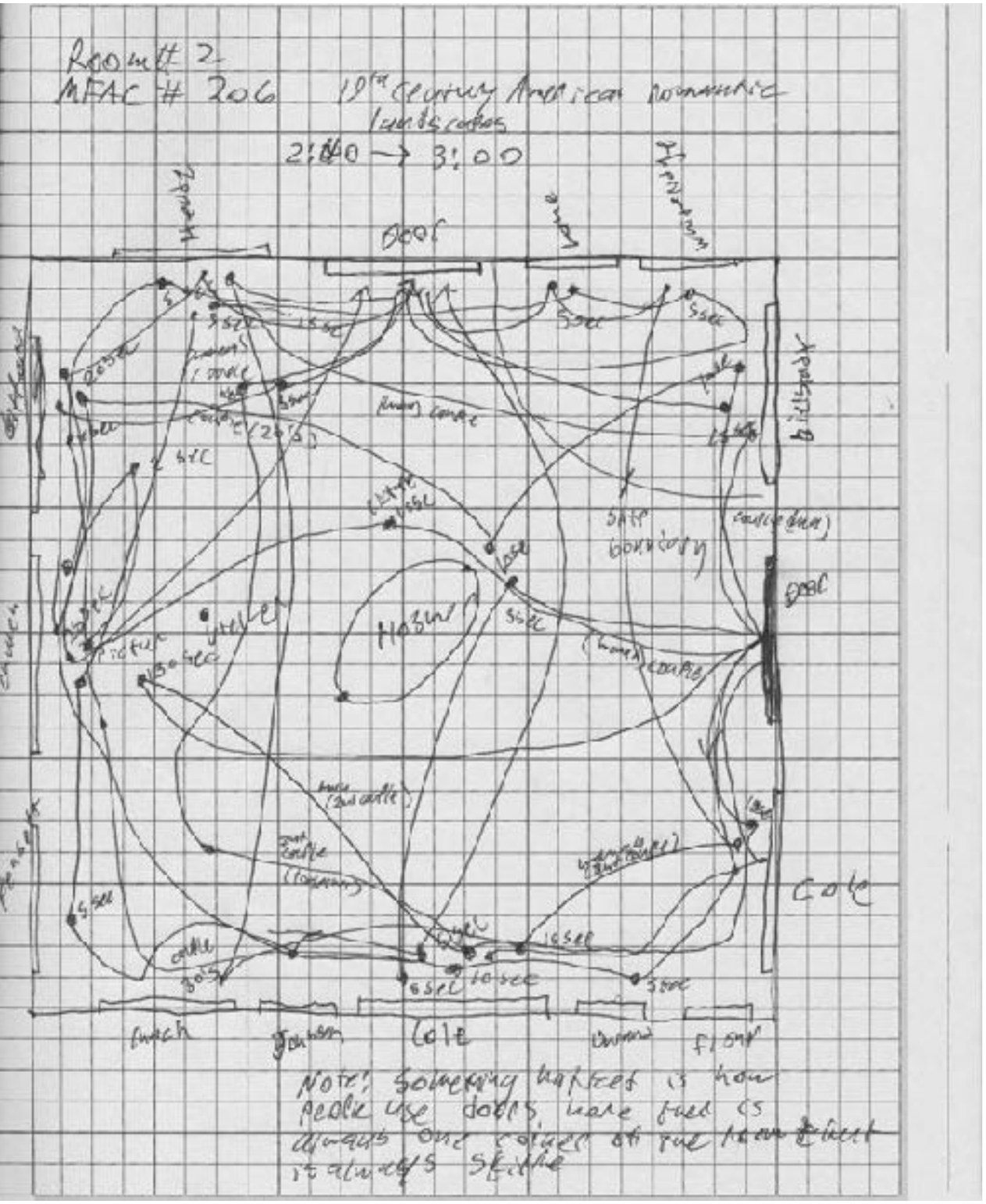
Jan 7, 2016 at **10:25am** PST



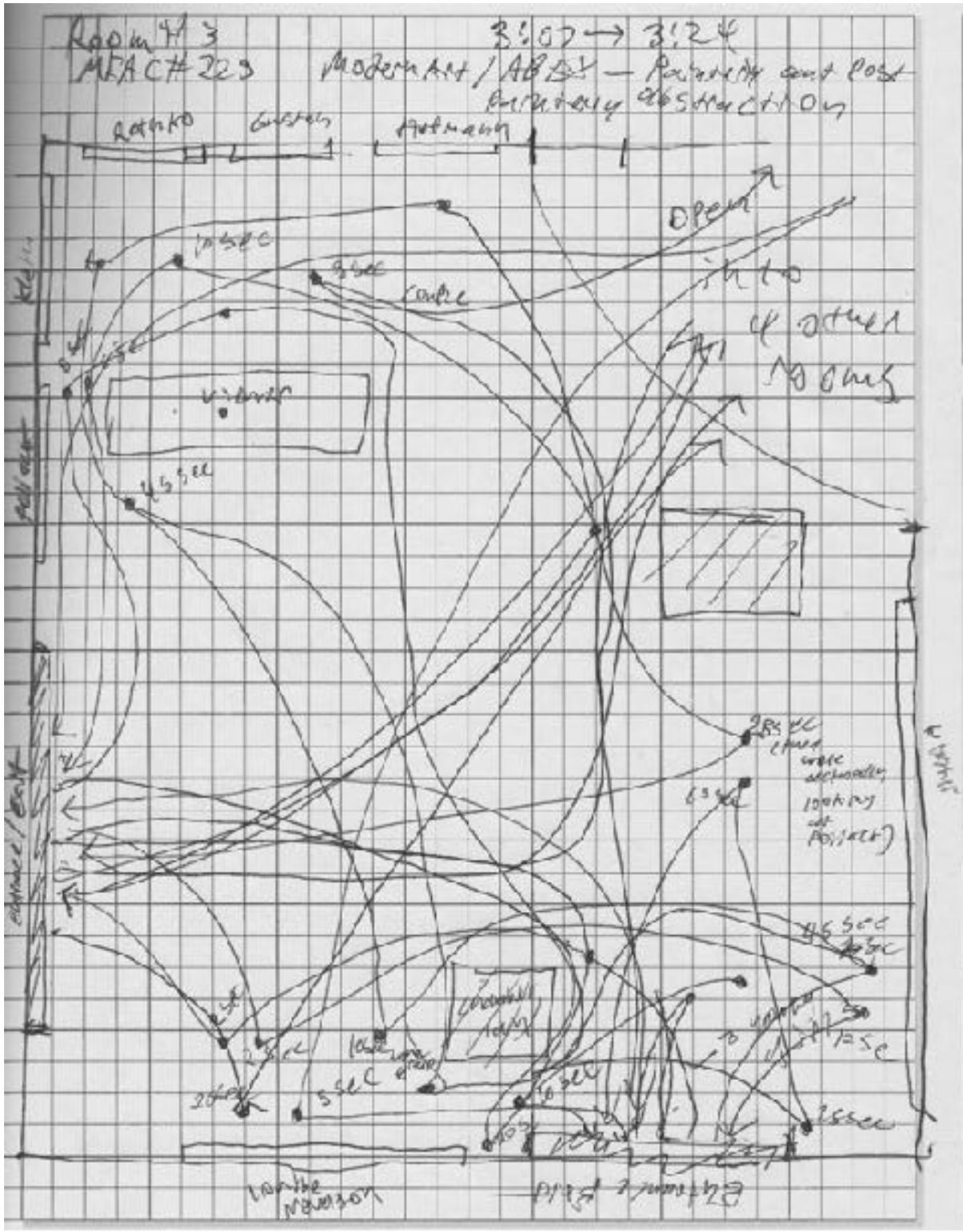
The Manhattan Transcripts, 1976-1981. Bernard Tschumi


Age appᵗ
Age déclaré
Taille
Pied g.
Médius g.
Coudée g.
Cheveux
Barbe
Teint
Mais dr.
Main g.
Dressé à Paris
Notes
Main droite

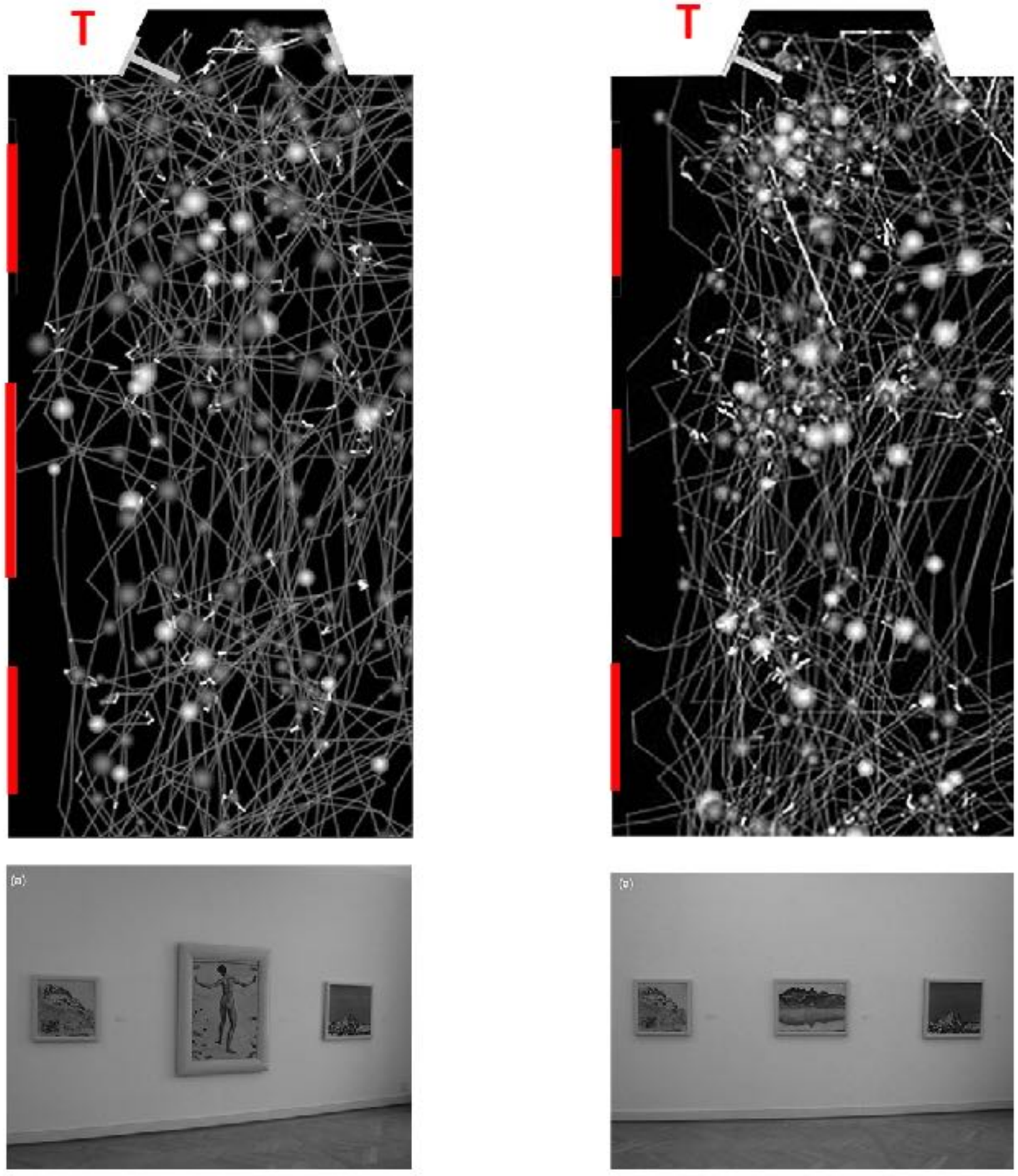
Rotonde
Galerie d'Apollon
Salle des Sept Mètres
Cour du Sphinx
Salon Carré
Grande Galerie
MUSÉES
DU
LOUVRE
DOTTED LINES
INDICATE ROUTE
TAKEN BY THIEVES
Galerie Denon
Cour Visconti
Salle d'Afrique
Cour du Sphinx



Movements in a gallery of 19th century Romantic landscapes



Movements in a gallery of Modern and Abstract art.



Digital tracking visitor behaviour inside the St. Gallen Art Museum. 2014

10 PLATEFORME

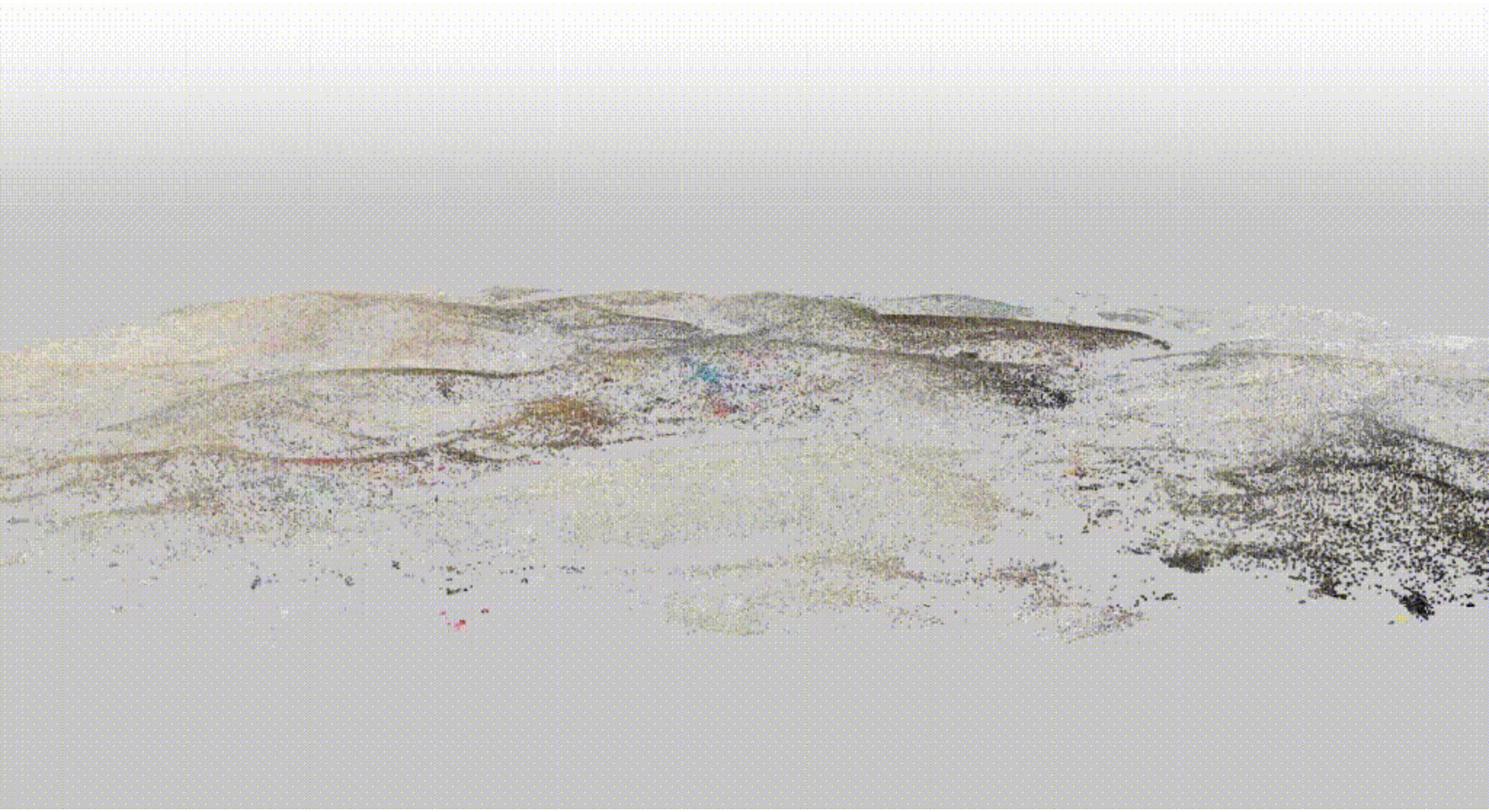
mcb-a
MUSÉE CANTONAL DES BEAUX-ARTS LAUSANNE

mudac
MUSÉE DE DESIGN ET D'ARTS APPLIQUÉS CONTEMPORAINS

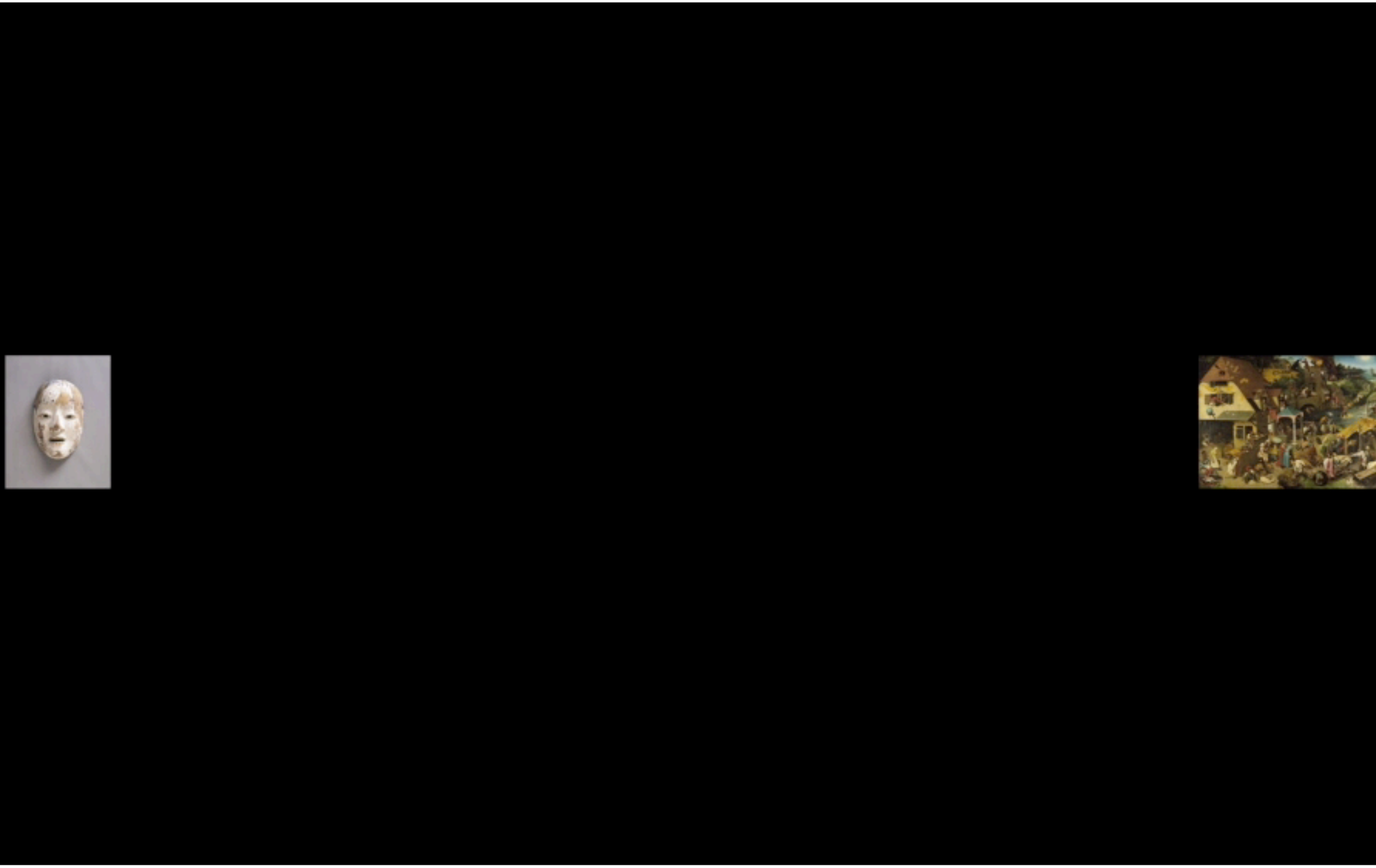
Elysée Lausanne

FONDATION TOMS PAULI

FV FONDATION FÉLIX VALLOTTON

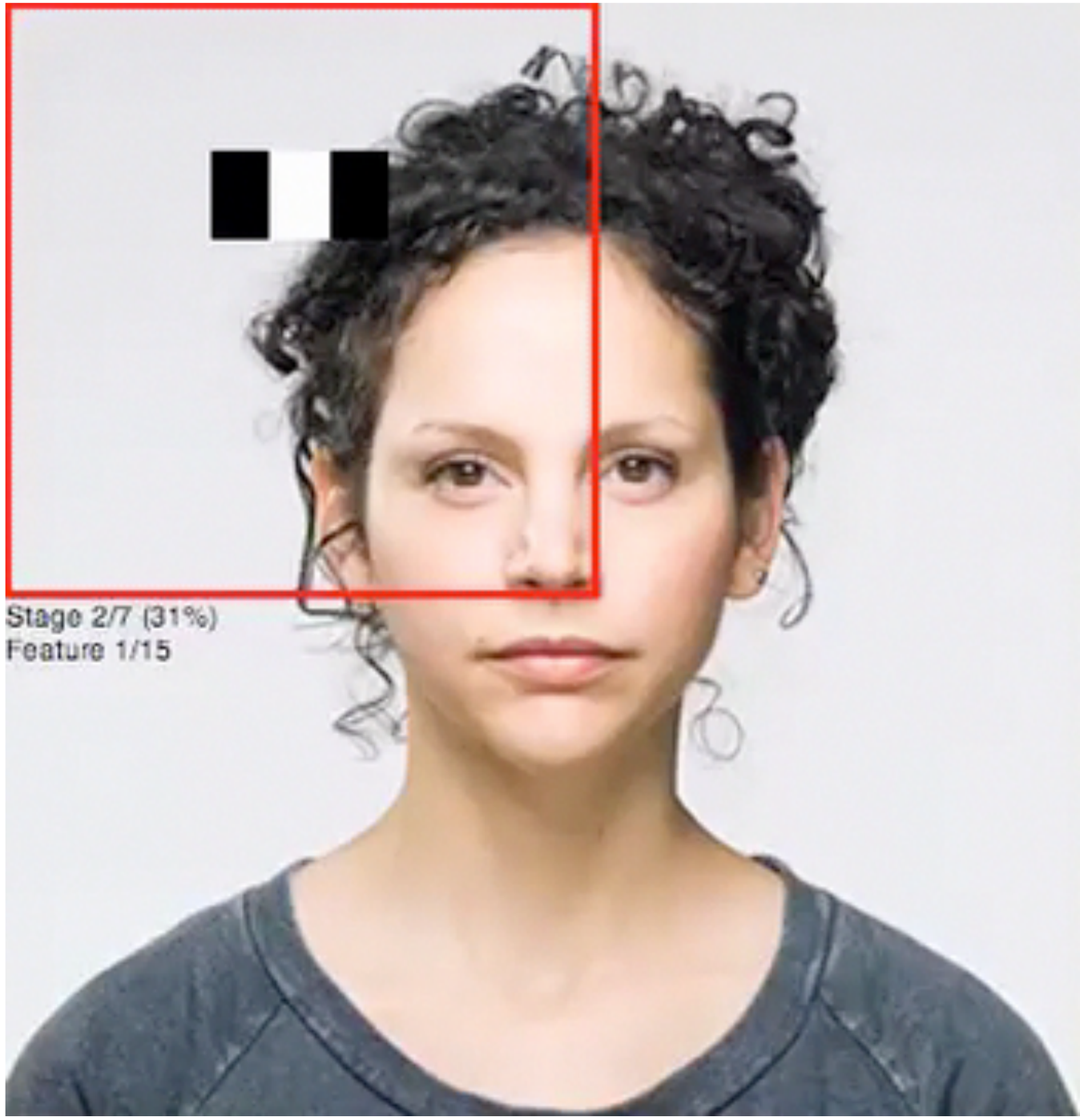


Google's T-SNE MAP, 2018.



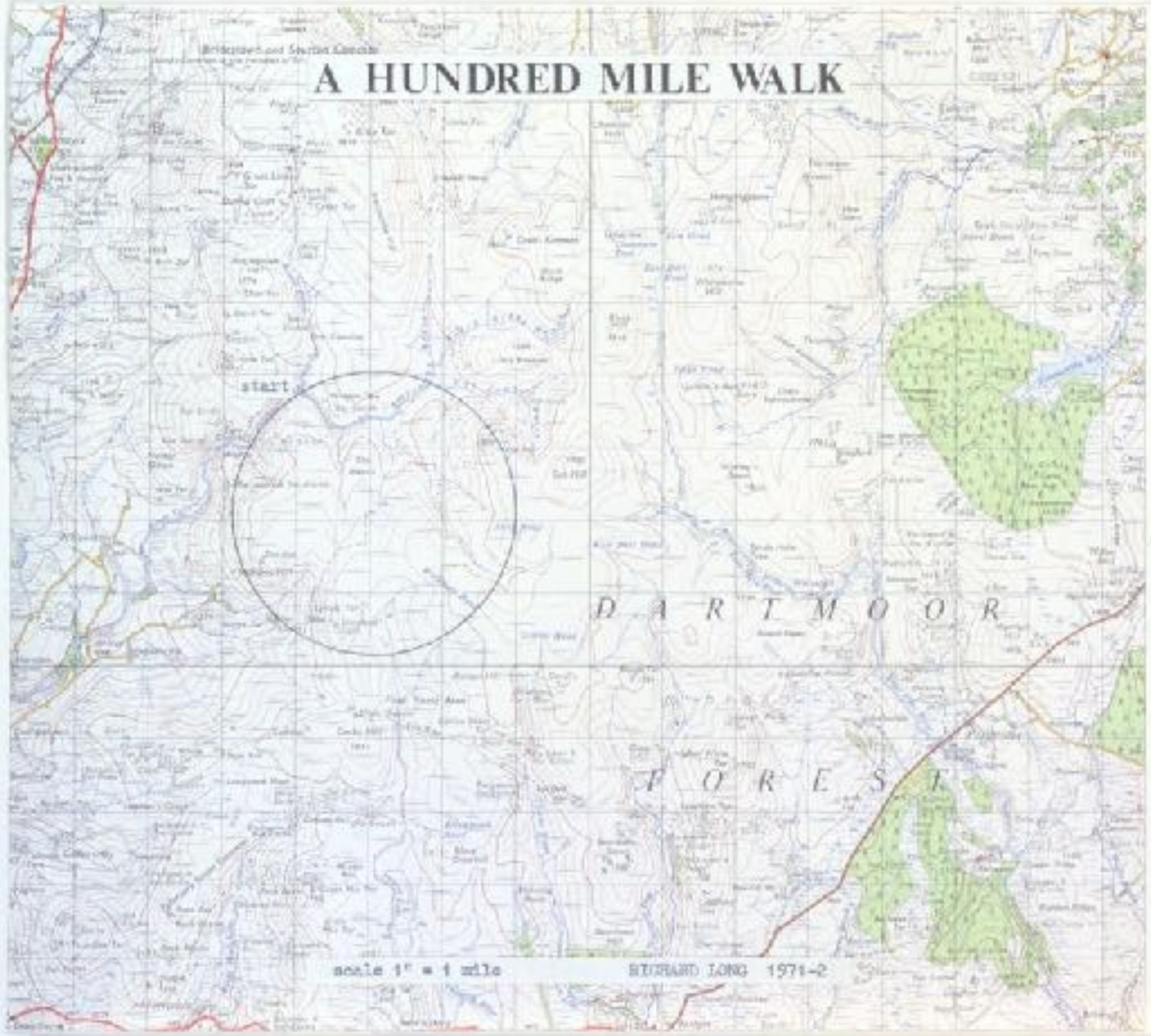
Google's X Degrees of Separation, 2018.

AI Object-Detection Algorithms



Face-Tracking Algorithms

Bruce McLean, 'Half Hour Stand and Walk About Piece' (1969)



Day 1 Winter skyline, a north wind

Day 2 The Earth turns effortlessly under my feet

Day 3 Suck icicles from the grass stems

Day 4 As though I had never been born

Day 5 In and out the sound of rivers over familiar stepping stones

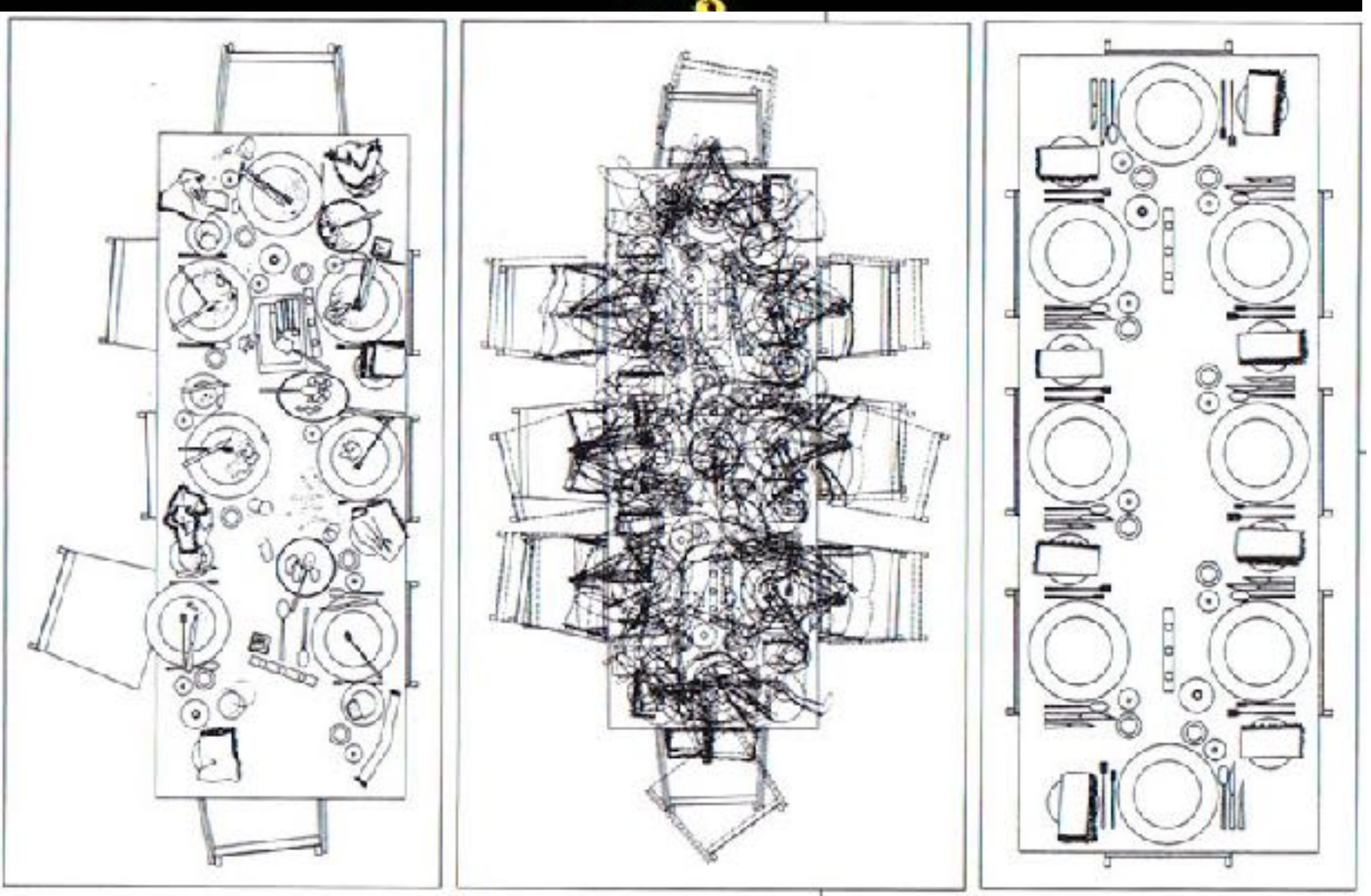
Day 6 Corrina, Corrina

Day 7 Flop down on my back with tiredness
Stare up at the sky and watch it recede

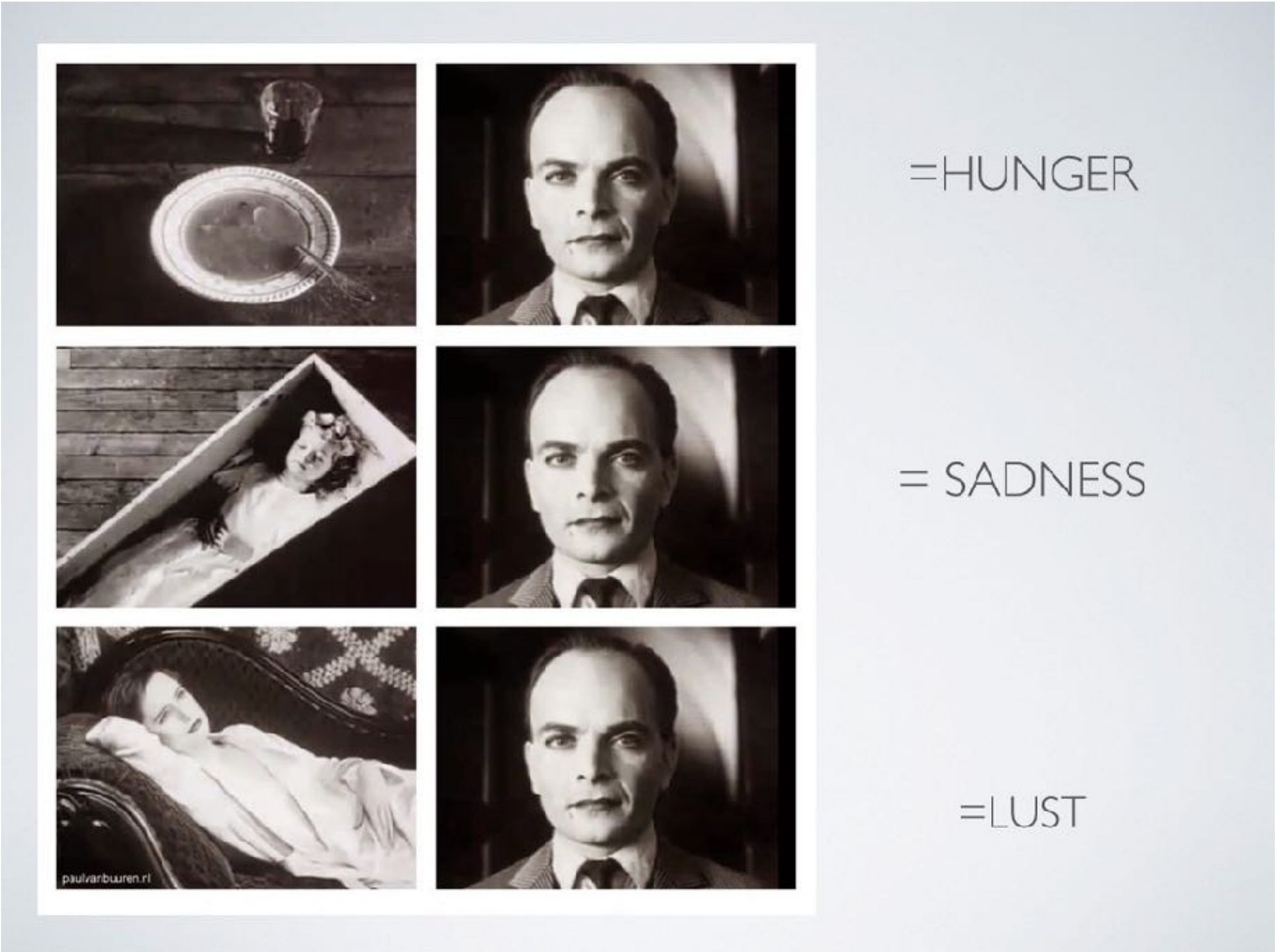
A Hundred Mile Walk , 1971-2. Richard Long

“Unspoken” , 2016, Diller Scofidio + Renfro

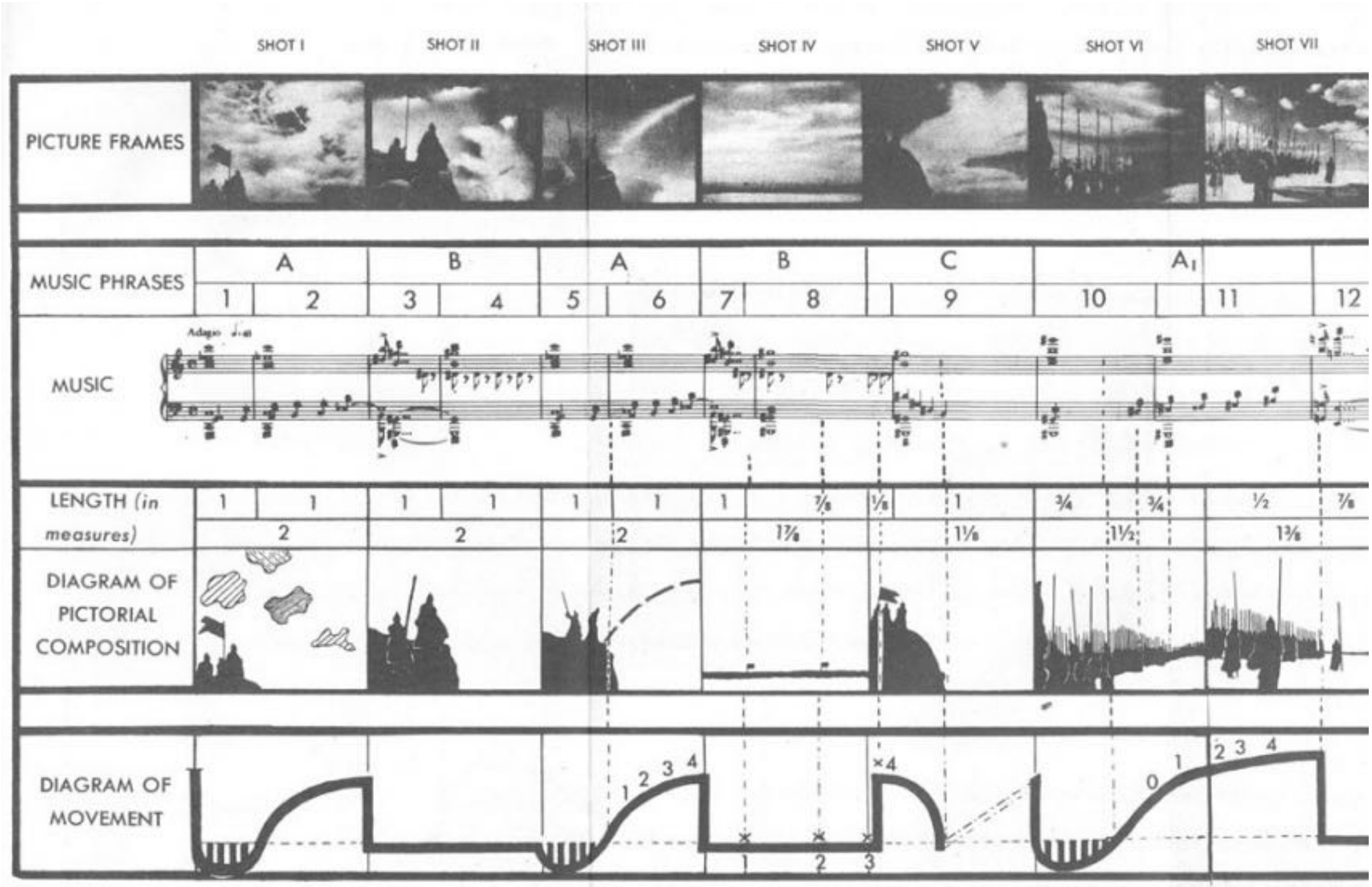
“Ingestion” ,1995. Diller + Scofidio



Increasing disorder in a dining table ,1997. Sarah Wigglesworth and Jeremy Till.



The Kuleshov Effect, 1910s-1920s. Lev Kuleshov



Scheme for Film **"Alexander Nevsky",** 1948. Sergei Eisenstein

SELFIE

Stefan Draschan, 2015

POSE

METAPHOR

STYLE

EMPATHY

FEAR

COUPLING

PATTERNS

COLOURS

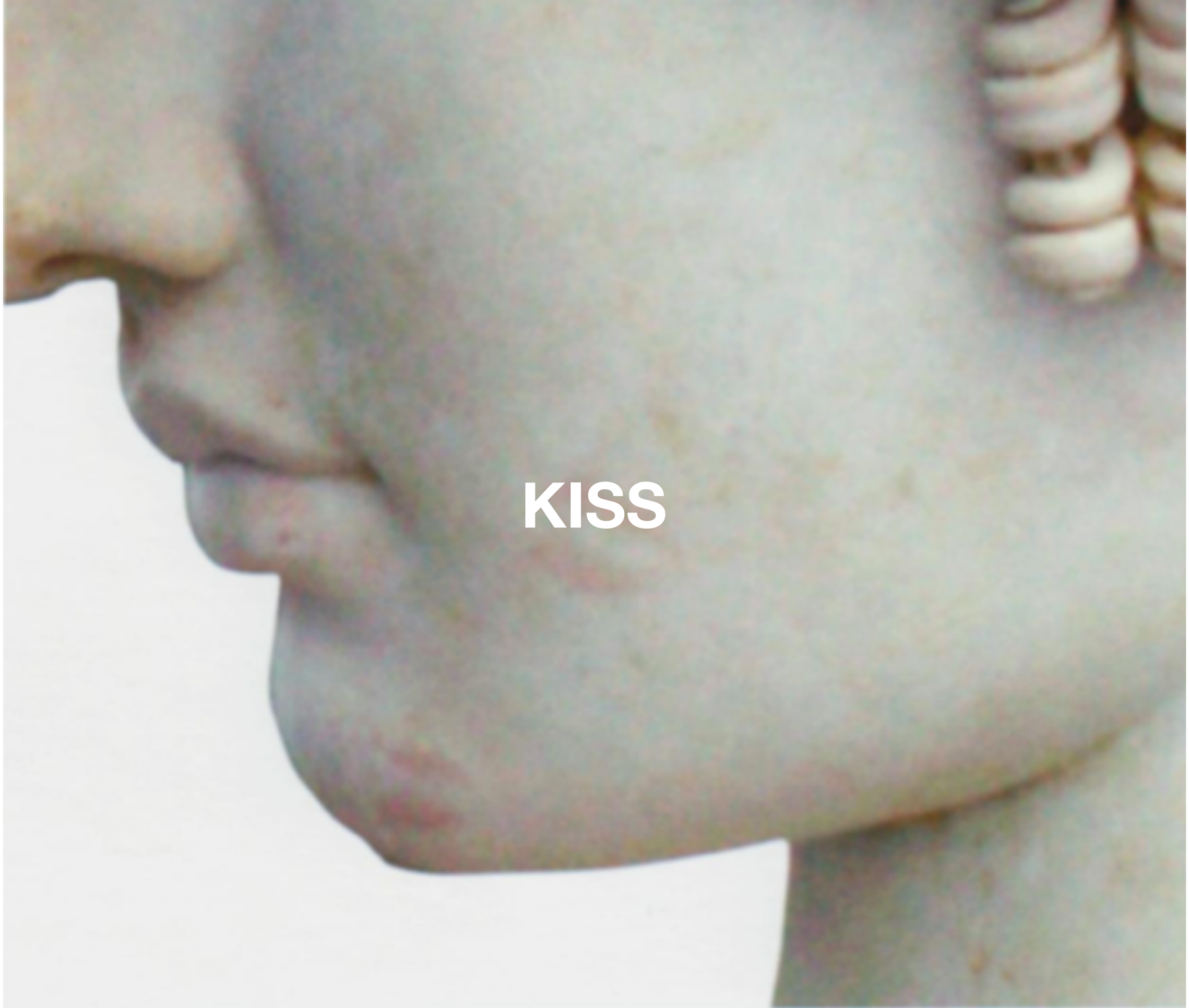
IMPRESSIONS

WEATHER

CONTRAST

CONVERSATION

SCALE


KISS

FURNITURE

BODY

BODIES

OBJECTS/BODIES/SPACES

“Imponderabilia” 1977, Marina Abramovic

UE X

EXPERIENCE DESIGN

THE AUGMENTED MUSEUM

Prof. Jeffrey Huang | Immanuel Koh