

Corporate bond liquidity  
before and after the onset of the subprime crisis

Jens Dick-Nielsen  
Peter Feldhütter  
David Lando

Copenhagen Business School

Swissquote Conference, Lausanne  
October 28-29, 2010

## The problem

- ▶ Corporate bonds trade at smaller prices - i.e. higher promised yield - than similar riskless bonds
- ▶ This is because of risk of default (default, loss, risk premium of default risk)
- ▶ Liquidity risk - or better illiquidity risk - also contributes to the spread
- ▶ But how do we measure this contribution? Can we disentangle credit and liquidity?

## What we show

- ▶ The combination of
  - ▶ superior data quality of intra-day corporate bond prices using TRACE data
  - ▶ natural experiment provided by the onset of the subprime crisis
- ▶ help us
  - ▶ identifying a set of liquidity proxies which contribute to bond spreads across ratings, across maturity and pre-and post crisis
  - ▶ defining an equally weighted average of four standardized liquidity measures which consistently contributes to spreads across time and rating
  - ▶ providing new estimates for the liquidity component of corporate bond spreads
  - ▶ demonstrating liquidity effects from funding liquidity shocks to lead underwriters
  - ▶ defining a liquidity beta for corporate bonds

## What we do

- ▶ Observe yields and yield spreads quarterly of bonds
- ▶ Use detailed TRACE data to compute a collection of liquidity proxies
- ▶ Use detailed firm-level information to control for credit risk
- ▶ Perform 'marginal' regressions introducing one liquidity at a time controlling for credit
- ▶ Extract a principal component of liquidity proxies which is a robust contributor to spreads
- ▶ Define an operational measure of liquidity risk
- ▶ Compute the contribution in the more liquid segment of corporate bonds to spreads across time, ratings and maturity
- ▶ Apply the measure to show the effects of funding shocks to lead underwriters
- ▶ Perform robustness checks

## Some related papers

Related papers are (among others)

- ▶ Chen, Lesmond, and Wei (2007), Longstaff, Mithal, and Neis (2005), Huang and Huang (2005), Han and Zhou (2008)
- ▶ Goldstein, Hotchkiss, and Sirri (2007), Edwards, Harris, and Piwowar (2007), Bessembinder, Maxwell, and Venkararam (2006), Green, Hollifield and Schürhoff (2007)
- ▶ Ericsson and Renault (2006), Bao, Pan, and Wang (2008), Acharya and Pedersen (2005)
- ▶ Houweling, Mentink and Vorst (2005)
- ▶ Mahanti, Nashikkar, Subrahmaniam, Chacko, Malik (2008); Johnson (2008)

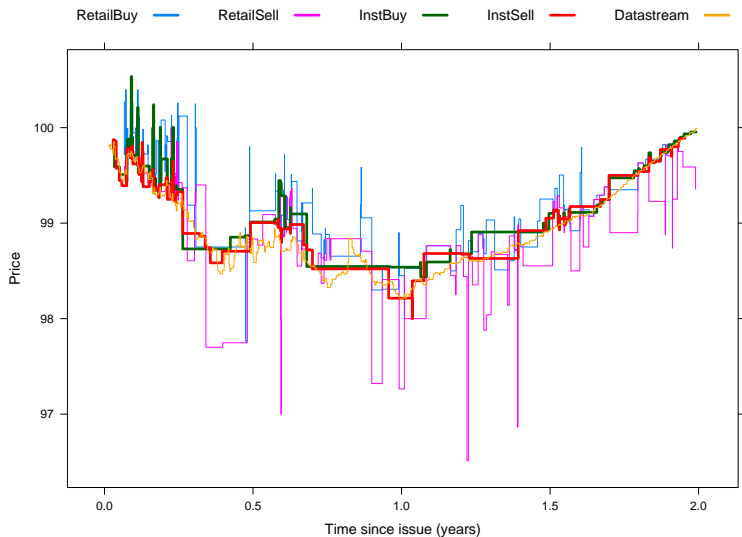
## Transaction data from TRACE

- ▶ Transaction data from TRACE for the period (including quarters leading up to) January 1, 2005 - June 30, 2009
- ▶ Straight coupon bullet bonds
- ▶ No trades smaller than *USD*100,000
- ▶ Share prices for the issuing firms from CRSP
- ▶ Firm accounting figures from Bloomberg

## Why we use large trades

- ▶ TRACE allows us to measure volumes of trade
- ▶ Truncate large trades at USD 5 million for investment grade and USD 1 million for speculative grade
- ▶ We can see very small trades
- ▶ We see a pattern of much larger (implied) bid-ask spreads and very large price differences in intraday trading
- ▶ This confirms that factors different from liquidity and credit are at play for small trades
- ▶ We therefore look at trades in excess of USD 100.000

## Why we use large trades





## Liquidity proxies

### Transaction cost measures

- ▶ **Roll measure:** Roll (1984) find that (under certain assumptions) an estimate of the effective bid-ask is  $2\sqrt{-cov(\Delta P_i, \Delta P_{i-1})}$
- ▶ **Unique roundtrip costs (URC):** If there are 2 (investor-dealer-investor) or 3 (investor-dealer-dealer-investor) trades with the same trading volume on a given day, they are (likely) part of a unique roundtrip. URC is the difference between the highest and lowest price (in percentage of price).

## An illustration of URC

Issue: **EOC.MQ** Description: **NATIONAL ELECTRICITY COMPANY OF CHILE, INC.**  
Coupon Rate: **8.625** Maturity Date: **08/01/2015**

| Execution  |          |        |          |         |                      |
|------------|----------|--------|----------|---------|----------------------|
| Date       | Time     | Status | Quantity | Price   | Reporting Party Side |
| 01/07/2009 | 12:57:48 | T      | 100000   | 109.510 | S                    |
| 01/07/2009 | 14:43:00 | T      | 250000   | 108.250 | B                    |
| 01/07/2009 | 14:43:00 | T      | 250000   | 108.750 | S                    |
| 01/14/2009 | 11:20:02 | T      | 30000    | 110.892 | S                    |
| 01/15/2009 | 15:49:00 | T      | 25000    | 109.237 | B                    |
| 01/15/2009 | 15:49:00 | T      | 25000    | 109.237 | D                    |
| 01/15/2009 | 15:55:52 | T      | 25000    | 111.237 | S                    |
| 01/16/2009 | 09:56:00 | T      | 100000   | 108.615 | D                    |
| 01/16/2009 | 09:56:00 | T      | 100000   | 108.615 | B                    |
| 01/16/2009 | 14:16:58 | T      | 100000   | 109.500 | S                    |

## Liquidity proxies

### The Amihud price impact measure

- ▶ The Amihud (2002) measure estimates how much a trade of a given size moves prices:

$$Amihud_t = \frac{1}{N_t} \sum_{j=1}^{N_t} \frac{\left| \frac{P_j - P_{j-1}}{P_{j-1}} \right|}{Q_j}$$

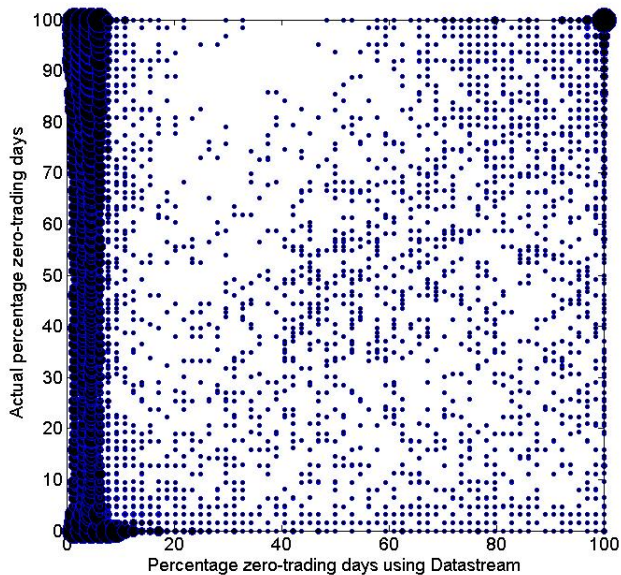
## Liquidity proxies

### Trading frequency measures

- ▶ **Turnover:**  $\frac{\text{quarterly trading volume}}{\text{amount outstanding}}$
- ▶ **Zero-trading days:** The percentage number of days a bond does not trade (Chen, Lesmond, Wei (2007)). We include both **bond** ZTDs and **firm** ZTDs (percentage of days the issuing firm does not have a bond that is trading).

## On measuring zero trading days

### Datastream vs TRACE



## Liquidity proxies

## Liquidity risk measures

- ▶ Investors might require extra compensation for holding assets which are illiquid when asset returns are low
- ▶ This suggests adding a beta to our regressions measuring covariation between illiquidity costs and market returns
- ▶ Beta is linear in the standard deviation of illiquidity costs
- ▶ We include in our regressions the quarterly **standard deviations of** the daily **Amihud measure** and **unique roundtrip costs**.

# The liquidity measures - summary stats

| Panel A: Summary statistics for liquidity proxies |        |      |           |           |          |        |             |          |
|---|--------|------|-----------|-----------|----------|--------|-------------|----------|
|   | Amihud | Roll | firm zero | bond zero | turnover | URC    | Amihud risk | URC risk |
| 99th  | 0.0813 | 8.39 | 92.1      | 96.8      | 0.247    | 0.0156 | 0.1592      | 0.01702  |
| 95th  | 0.0427 | 3.16 | 76.2      | 93.5      | 0.136    | 0.0096 | 0.0792      | 0.00997  |
| 75th  | 0.0120 | 1.05 | 12.5      | 79.7      | 0.070    | 0.0041 | 0.0298      | 0.00427  |
| 50th  | 0.0044 | 0.53 | 0.0       | 60.7      | 0.045    | 0.0022 | 0.0147      | 0.00220  |
| 25th  | 0.0015 | 0.29 | 0.0       | 31.7      | 0.028    | 0.0012 | 0.0064      | 0.00102  |
| 5th   | 0.0003 | 0.12 | 0.0       | 6.3       | 0.012    | 0.0005 | 0.0011      | 0.00024  |
| 1st   | 0.0000 | 0.06 | 0.0       | 0.0       | 0.005    | 0.0002 | 0.0002      | 0.00003  |

| Panel B: Correlation matrix for liquidity proxies |        |      |           |           |          |      |             |          |
|---|--------|------|-----------|-----------|----------|------|-------------|----------|
|   | Amihud | Roll | firm zero | bond zero | turnover | URC  | Amihud risk | URC risk |
| Amihud  | 1.00   |      |           |           |          |      |             |          |
| Roll  | 0.16   | 1.00 |           |           |          |      |             |          |
| firm zero   | -0.08  | 0.11 | 1.00      |           |          |      |             |          |
| bond zero   | -0.08  | 0.18 | 0.46      | 1.00      |          |      |             |          |
| turnover  | -0.20  | 0.04 | 0.03      | 0.04      | 1.00     |      |             |          |
| URC   | 0.72   | 0.20 | -0.03     | -0.03     | -0.13    | 1.00 |             |          |
| Amihud risk                                       | 0.61   | 0.10 | -0.12     | -0.12     | -0.11    | 0.69 | 1.00        |          |
| URC risk  | 0.57   | 0.14 | -0.12     | -0.19     | -0.11    | 0.87 | 0.69        | 1.00     |

**Table 1: Statistics for liquidity proxies.** This table shows statistics for corporate bond liquidity proxies. The proxies are described in detail in Section 3 and are calculated quarterly from 2004:Q4 to 2009:Q2. Panel A shows quantiles for the proxies. Panel B shows correlations among the proxies.

## Regressions of spreads on single proxies

### Control for credit risk

- For each rating class we run separate regressions using quarterly observations

$$\begin{aligned}\text{Spread}_{it} = & \alpha + \gamma \text{ Liquidity}_{it} + \beta_1 \text{ Bond Age}_{it} + \beta_2 \text{ Amount Issued}_{it} \\ & + \beta_3 \text{ Coupon}_{it} + \beta_4 \text{ Time-to-Maturity}_{it} + \beta_5 \text{ Eq.Vol}_{it} \\ & + \beta_6 \text{ Operating}_{it} + \beta_7 \text{ Leverage} + \beta_8 \text{ Long Debt}_{it} \\ & + \beta_{9,\text{pretax}} \text{ Pretax dummies}_{it} + \beta_{10} 10 \text{ y Swap}_t \\ & + \beta_{11} (10\text{y}-2\text{y}) \text{ Swap}_t + \beta_{12} \text{ forecast dispersion}_{it} + \epsilon_{it}\end{aligned}$$

- $i$  is bond issue,  $t$  is quarter, and  $\text{Liquidity}_{it}$  contains one of several liquidity proxies defined below



## Which variables matter in marginal regressions?

- ▶ Significant in most rating categories pre and post crisis:
  - ▶ Amihud measure
  - ▶ Amihud measure risk
  - ▶ Roundtrip costs (URC)
  - ▶ URC risk
- ▶ The signs are consistent for these proxies
- ▶ Significance of other measures is more scattered, and signs vary

## Marginal regressions of spreads on liquidity proxies

Panel A: Marginal liquidity regressions, pre-subprime (2004:Q4-2007:Q1)

|             | AAA                 | AA                | A                  | BBB                 | spec                |
|-------------|---------------------|-------------------|--------------------|---------------------|---------------------|
| Amihud      | 1.15***<br>(4.87)   | 2.08***<br>(3.85) | 4.14***<br>(3.18)  | 3.68<br>(1.52)      | 14.12<br>(1.63)     |
| Roll        | 0.02***<br>(3.18)   | 0.02***<br>(3.48) | 0.01<br>(1.48)     | 0.02<br>(0.53)      | 0.05<br>(1.26)      |
| firm zero   | 0.000<br>(0.46)     | -0.001<br>(-1.42) | 0.000<br>(0.74)    | -0.001*<br>(-1.66)  | -0.005<br>(-1.60)   |
| bond zero   | -0.000<br>(-0.09)   | -0.000<br>(-0.86) | 0.000<br>(1.13)    | -0.003**<br>(-2.22) | -0.012**<br>(-2.33) |
| turnover    | -0.27***<br>(-6.52) | -0.12<br>(-0.97)  | -0.03<br>(-0.31)   | -0.03<br>(-0.18)    | -0.05<br>(-0.09)    |
| URC         | 3.83**<br>(2.03)    | 7.11***<br>(2.66) | 18.91***<br>(2.61) | 47.47***<br>(3.76)  | 69.29**<br>(2.26)   |
| Amihud risk | 0.39*<br>(1.82)     | 0.55*<br>(1.87)   | 1.43**<br>(2.42)   | 3.46***<br>(3.46)   | 9.48**<br>(2.29)    |
| URC risk    | 2.08**<br>(2.30)    | 3.98*<br>(1.95)   | 9.16**<br>(2.29)   | 25.99***<br>(3.18)  | 57.20***<br>(3.67)  |

## Marginal regressions of spreads on liquidity proxies

Panel B: Marginal liquidity regressions, post-subprime (2007:Q2-2009:Q2)

|             | AAA                  | AA                  | A                   | BBB                 | spec                |
|-------------|----------------------|---------------------|---------------------|---------------------|---------------------|
| Amihud      | 2.93***<br>(2.98)    | 18.40***<br>(2.94)  | 6.80<br>(0.82)      | 21.94**<br>(2.54)   | 22.47<br>(1.52)     |
| Roll        | 0.04***<br>(2.58)    | -0.02<br>(-1.55)    | 0.04<br>(0.87)      | 0.19*<br>(1.76)     | -0.73<br>(-1.47)    |
| firm zero   | -0.016<br>(-1.46)    | -0.000<br>(-0.03)   | -0.000<br>(-0.07)   | -0.023**<br>(-2.22) | -0.047**<br>(-2.05) |
| bond zero   | 0.007***<br>(7.26)   | 0.002<br>(0.73)     | 0.013**<br>(2.31)   | -0.016<br>(-0.53)   | -0.087<br>(-1.49)   |
| turnover    | -2.95***<br>(-11.87) | -2.12<br>(-1.11)    | -0.74<br>(-0.31)    | -2.97<br>(-0.33)    | 14.47<br>(0.82)     |
| URC         | 20.50***<br>(2.88)   | 191.63***<br>(3.08) | 209.47***<br>(4.74) | 212.15***<br>(2.96) | -143.70<br>(-0.57)  |
| Amihud risk | 1.99<br>(1.25)       | 18.87***<br>(4.74)  | 20.66***<br>(3.26)  | 21.42**<br>(2.22)   | 24.11**<br>(2.43)   |
| URC risk    | 17.40**<br>(2.07)    | 167.60***<br>(3.71) | 190.46***<br>(4.03) | 270.28***<br>(4.23) | 233.16**<br>(2.13)  |

## Principal component analysis of liquidity proxies

- ▶ Given the high level of correlation between our main measures, we choose to extract principal components
- ▶ The measures are of course on very different scales, so we extract PCs from the correlation matrix
- ▶ Principal component analysis reveals that PC1 loads mainly on the four measures
- ▶ This is true pre and post crisis - and weights for the four are almost identical
- ▶ PC2 is related to zero trading days, PC3 is mainly turnover

## Principal component loadings - before crisis

Panel A: Principal Component loadings, pre-subprime (2004:Q4-2007:Q1)

|                  | 1PC   | 2PC   | 3PC   | 4PC   | 5PC   | 6PC   | 7PC   | 8PC   |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Amihud           | 0.45  | 0.05  | -0.12 | -0.05 | 0.44  | 0.70  | -0.12 | 0.28  |
| Roll             | 0.26  | 0.33  | 0.08  | -0.86 | -0.27 | -0.06 | 0.06  | 0.02  |
| firm zero        | -0.04 | 0.64  | -0.02 | 0.39  | -0.56 | 0.36  | 0.07  | 0.02  |
| bond zero        | -0.00 | 0.67  | -0.10 | 0.10  | 0.56  | -0.45 | 0.05  | 0.11  |
| turnover         | -0.02 | 0.07  | 0.98  | 0.07  | 0.15  | 0.08  | 0.01  | 0.03  |
| URC              | 0.52  | 0.06  | 0.03  | 0.15  | 0.00  | -0.10 | -0.39 | -0.73 |
| Amihud risk      | 0.47  | -0.11 | 0.01  | 0.16  | -0.01 | -0.09 | 0.85  | -0.09 |
| URC risk         | 0.49  | -0.12 | 0.06  | 0.21  | -0.29 | -0.40 | -0.31 | 0.60  |
| cum. % explained | 39%   | 59%   | 72%   | 81%   | 89%   | 94%   | 99%   | 100%  |

## Principal component loadings - after crisis

Panel B: Principal Component loadings, post-subprime (2007:Q2-2009:Q2)

|                  | 1PC   | 2PC  | 3PC   | 4PC   | 5PC   | 6PC   | 7PC   | 8PC   |
|------------------|-------|------|-------|-------|-------|-------|-------|-------|
| Amihud           | 0.46  | 0.04 | -0.10 | -0.10 | -0.07 | 0.73  | 0.43  | 0.21  |
| Roll             | 0.06  | 0.47 | 0.35  | -0.78 | 0.10  | -0.02 | -0.17 | 0.02  |
| firm zero        | -0.11 | 0.59 | -0.28 | 0.33  | 0.62  | 0.20  | -0.17 | 0.00  |
| bond zero        | -0.12 | 0.64 | -0.07 | 0.21  | -0.67 | -0.16 | 0.21  | 0.12  |
| turnover         | -0.14 | 0.05 | 0.88  | 0.39  | 0.08  | 0.20  | 0.12  | 0.01  |
| URC              | 0.52  | 0.15 | 0.06  | 0.09  | 0.09  | -0.26 | 0.28  | -0.73 |
| Amihud risk      | 0.46  | 0.03 | 0.07  | 0.21  | -0.30 | 0.19  | -0.78 | -0.04 |
| URC risk         | 0.51  | 0.02 | 0.09  | 0.13  | 0.23  | -0.51 | 0.10  | 0.63  |
| cum. % explained | 39%   | 58%  | 71%   | 81%   | 88%   | 94%   | 99%   | 100%  |

## Regressing spreads on the PCs

### Still controlling for credit

- ▶ We now regress spreads on the PCs
- ▶ We still control for credit
- ▶ PC1 is consistently significant and consistently with positive sign
- ▶ Not true of the others

# Regression of spreads on principal components (before)

Credit controls not shown

Panel A: Multivariate liquidity regressions, pre-subprime (2004:Q4-2007:Q1)

|           | AAA                  | AA                   | A                  | BBB                 | spec              |
|-----------|----------------------|----------------------|--------------------|---------------------|-------------------|
| intercept | -0.4<br>(-1.24)      | 0.2<br>(1.20)        | -0.5<br>(-1.62)    | 2.2***<br>(2.84)    | -0.1<br>(-0.03)   |
| 1PCA      | 0.01***<br>(3.22)    | 0.02***<br>(12.31)   | 0.03***<br>(3.28)  | 0.05***<br>(2.88)   | 0.30***<br>(5.65) |
| 2PCA      | 0.01<br>(0.58)       | -0.00<br>(-0.09)     | 0.04***<br>(3.41)  | -0.06<br>(-1.30)    | -0.19<br>(-1.19)  |
| 3PCA      | -0.014***<br>(-4.20) | -0.006<br>(-0.72)    | 0.018***<br>(2.66) | -0.005<br>(-0.21)   | 0.093<br>(0.88)   |
| 4PCA      | -0.020**<br>(-2.32)  | -0.022***<br>(-2.94) | -0.002<br>(-0.18)  | -0.015<br>(-0.67)   | 0.112*<br>(1.92)  |
| 5PCA      | 0.00<br>(0.01)       | 0.02***<br>(3.08)    | 0.03*<br>(1.88)    | -0.05<br>(-1.22)    | -0.02<br>(-0.16)  |
| 6PCA      | 0.00<br>(0.69)       | 0.01<br>(0.81)       | 0.03***<br>(4.19)  | 0.03<br>(0.65)      | 0.24*<br>(1.91)   |
| 7PCA      | 0.00<br>(0.27)       | -0.00<br>(-0.28)     | -0.00<br>(-0.55)   | -0.02*<br>(-1.70)   | -0.10*<br>(-1.68) |
| 8PCA      | 0.02***<br>(3.07)    | 0.02<br>(1.43)       | -0.01<br>(-0.74)   | -0.23***<br>(-2.58) | -0.17<br>(-1.56)  |



# Regression of spreads on principal components (after)

## Credit controls not shown

Panel B: Multivariate liquidity regressions, post-subprime (2007:Q2-2009:Q2)

|           | AAA                 | AA                 | A                   | BBB               | spec              |
|-----------|---------------------|--------------------|---------------------|-------------------|-------------------|
| intercept | -2.5**<br>(-2.00)   | -2.6<br>(-1.00)    | 1.0***<br>(2.66)    | 24.9<br>(1.42)    | 30.2*<br>(1.65)   |
| 1PCA      | 0.05*<br>(1.91)     | 0.48***<br>(4.50)  | 0.45***<br>(4.64)   | 0.67***<br>(3.18) | 1.16***<br>(4.33) |
| 2PCA      | -0.08<br>(-0.57)    | 0.15<br>(1.60)     | 0.26**<br>(2.27)    | -0.03<br>(-0.05)  | -0.73<br>(-1.21)  |
| 3PCA      | 0.066<br>(1.21)     | 0.153***<br>(2.96) | 0.146***<br>(3.27)  | 0.389*<br>(1.75)  | 0.349<br>(0.90)   |
| 4PCA      | -0.125<br>(-1.35)   | 0.283***<br>(5.14) | 0.267***<br>(4.07)  | 0.110*<br>(1.81)  | 0.900<br>(1.40)   |
| 5PCA      | -0.35***<br>(-2.75) | -0.18<br>(-1.17)   | -0.17***<br>(-7.65) | -0.46<br>(-0.90)  | 0.52<br>(0.97)    |
| 6PCA      | -0.09*<br>(-1.76)   | -0.17<br>(-1.30)   | -0.41*<br>(-1.67)   | -0.30*<br>(-1.70) | 1.00**<br>(2.57)  |
| 7PCA      | 0.07<br>(0.68)      | -0.39*<br>(-1.79)  | -0.22<br>(-1.24)    | -0.44<br>(-1.08)  | -0.58*<br>(-1.98) |
| 8PCA      | 0.12*<br>(1.72)     | 0.07<br>(0.30)     | -0.29**<br>(-2.14)  | 1.04<br>(1.11)    | 0.63<br>(0.54)    |

## Our liquidity measure

- ▶ The loadings on the PC1 are very close to equal
- ▶ The significance of PC1 is robust
- ▶ We simply define a liquidity measure which is the equally weighted combination of these measures
- ▶ I.e. Let  $L_{it}^j$  denote the type  $j$  liquidity measure of bond  $i$  in quarter  $t$
- ▶  $j$  is an index for the Amihud measure, Amihud measure risk, URC and URC risk
- ▶ Normalize by the mean and standard deviation of measure  $j$  across bonds and quarters, i.e. let  $\tilde{L}_{it}^j = \frac{L_{it}^j - \mu^j}{\sigma^j}$
- ▶ Define  $\lambda_{it} = \sum_{j=1}^4 \tilde{L}_{it}^j$
- ▶ We do the computations separately for the two regimes

## Contribution to spreads from liquidity

- ▶ Call our measure  $\lambda$
- ▶ Let  $\lambda_{it}$  denote the value of the liquidity measure for bond  $i$  at date  $t$
- ▶ Perform the regression for each rating class

$$spread_{it}^R = \alpha^R + \beta^R \lambda_{it} + \text{credit risk controls}_{it} + \epsilon_{it}$$

- ▶ Group bonds according to maturity also
- ▶ Within each category (rating, maturity), sort  $\lambda_{it}$  according to size
- ▶ Define 5% and 50% quantiles  $\lambda_5, \lambda_{50}$
- ▶ Report  $\beta^R(\lambda_{50} - \lambda_5)$
- ▶ Bootstrap standard errors

## Liquidity spread:

### Difference between median and high liquidity level

Panel A: Liquidity component in basis points, pre-subprime  
(2004Q4-2007:Q1)

|      | average | 0-2y                | 2-5y                | 5-30y                | N 0-2y | N 2-5y | N 5-30y |
|------|---------|---------------------|---------------------|----------------------|--------|--------|---------|
| AAA  | 0.8     | 0.6<br>(0.3;0.8)    | 0.9<br>(0.5;1.3)    | 1.1<br>(0.6;1.5)     | 162    | 178    | 193     |
| AA   | 1.0     | 0.7<br>(0.3;1.1)    | 1.0<br>(0.4;1.7)    | 1.3<br>(0.5;2.2)     | 704    | 667    | 498     |
| A    | 2.4     | 1.5<br>(0.6;2.3)    | 2.5<br>(1.1;3.9)    | 3.2<br>(1.4;4.9)     | 1540   | 1346   | 1260    |
| BBB  | 3.9     | 2.8<br>(1.4;4.4)    | 4.0<br>(1.9;6.2)    | 4.7<br>(2.3;7.3)     | 517    | 270    | 553     |
| spec | 57.6    | 45.0<br>(32.3;57.4) | 44.0<br>(31.5;56.0) | 83.9<br>(60.2;106.8) | 270    | 324    | 480     |

## Liquidity spread:

### Difference between median and high liquidity level

Panel B: Liquidity component in basis points, post-subprime  
(2007:Q2-2009:Q2)

|      | average | 0-2y                  | 2-5y                   | 5-30y                  | N 0-2y | N 2-5y | N 5-30y |
|------|---------|-----------------------|------------------------|------------------------|--------|--------|---------|
| AAA  | 4.9     | 2.5<br>(0.5;4.4)      | 4.5<br>(0.9;8.0)       | 7.9<br>(1.7;14.1)      | 110    | 149    | 155     |
| AA   | 41.8    | 23.5<br>(12.9;33.2)   | 37.1<br>(20.3;52.4)    | 64.7<br>(35.5;91.4)    | 493    | 572    | 483     |
| A    | 50.7    | 26.6<br>(15.3;39.2)   | 51.0<br>(29.3;75.1)    | 74.5<br>(42.9;109.7)   | 762    | 878    | 890     |
| BBB  | 92.7    | 64.3<br>(36.5;92.7)   | 115.6<br>(65.6;166.6)  | 98.1<br>(55.7;141.4)   | 123    | 159    | 256     |
| spec | 196.8   | 123.6<br>(80.2;157.3) | 224.0<br>(145.3;285.1) | 242.7<br>(157.4;308.8) | 133    | 129    | 201     |

## Contribution to spreads from liquidity - robustness

- ▶ We also try with higher liquidity measure
- ▶ Define 5% and 75% quantiles  $\lambda_5, \lambda_{75}$
- ▶ Report  $\beta^R(\lambda_{75} - \lambda_5)$
- ▶ We try with swap rates instead of treasuries as benchmark riskless rate
- ▶ We perform matched regressions using pairs of bonds from same issuer with close to equal maturity
- ▶ Idea is that credit risk controls can now be replaced by a pair specific dummy variable

## The maturity structure

- ▶ We also try to group by rating only (across maturities)
- ▶ ...and by maturity only (across ratings)

## Maturity effects

Panel A: Liquidity component in fraction of spread, pre-subprime  
(2005:Q1-2007:Q1)

|                 | rating          | AAA        | AA           | A            | BBB          | spec          |             |              |
|-----------------|-----------------|------------|--------------|--------------|--------------|---------------|-------------|--------------|
|                 | fraction in pct | 3<br>(2;5) | 4<br>(2;7)   | 11<br>(5;18) | 8<br>(3;12)  | 24<br>(18;30) |             |              |
|                 | <i>N</i>        | 533        | 1869         | 4148         | 1340         | 1075          |             |              |
| maturity        | 0-1y            | 1-2y       | 2-3y         | 3-4y         | 4-5y         | 5-8y          | 8-10y       | 10-30y       |
| fraction in pct | 3<br>(2;4)      | 7<br>(4;9) | 13<br>(8;17) | 13<br>(8;18) | 13<br>(8;17) | 11<br>(7;15)  | 8<br>(5;11) | 10<br>(7;14) |
|                 | <i>N</i>        | 1596       | 1613         | 1241         | 891          | 641           | 1187        | 578          |

Panel B: Liquidity component in fraction of spread, post-subprime  
(2007:Q2-2009:Q2)

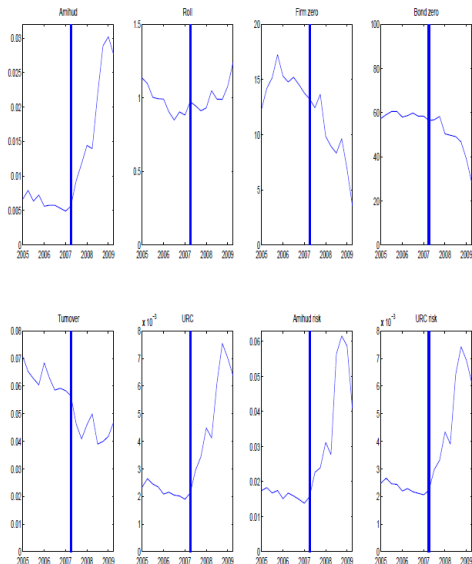
|                 | rating          | AAA           | AA            | A             | BBB           | spec          |               |               |
|-----------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                 | fraction in pct | 7<br>(1;12)   | 42<br>(23;60) | 26<br>(14;39) | 29<br>(16;41) | 23<br>(16;30) |               |               |
|                 | <i>N</i>        | 414           | 1549          | 2533          | 539           | 464           |               |               |
| maturity        | 0-1y            | 1-2y          | 2-3y          | 3-4y          | 4-5y          | 5-8y          | 8-10y         | 10-30y        |
| fraction in pct | 11<br>(7;14)    | 20<br>(13;27) | 23<br>(15;31) | 27<br>(18;38) | 31<br>(20;42) | 44<br>(28;60) | 33<br>(21;44) | 43<br>(28;53) |
|                 | <i>N</i>        | 809           | 819           | 675           | 657           | 556           | 817           | 568           |



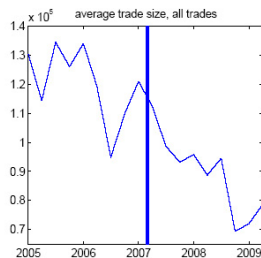
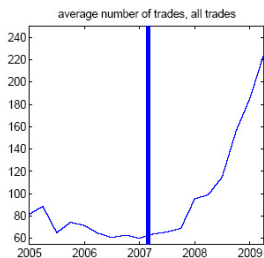
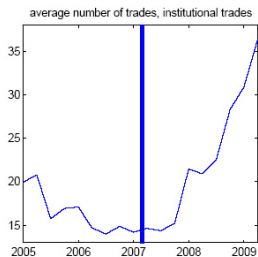
## Dynamic of key variables

- ▶ Note distinct patterns in increase in our four variables
- ▶ Remarkable fact: Lower turnover but also fewer bond zero days after onset
- ▶ This can be explained by smaller trade sizes

# Dynamics of liquidity proxies



# On trading volume and size



## Liquidity betas

- ▶ Introduction of 'liquidity betas' as regressors measuring the extent to which the individual bond's liquidity varies with overall bond market liquidity
- ▶ We obtain bond-specific betas by regressing the bond specific measure  $\lambda_i$  (in quarters where it can be computed) on the average (weighted by amount outstanding) of all bond specific measures
- ▶ We have to use the entire sample period 2004Q4-2009Q2 to obtain these estimates, since subdividing into two periods gives noisy estimates
- ▶ We find that before the crisis, this beta does not contribute to spreads (except for AAA)
- ▶ After the crisis, the picture is the opposite and there is a contribution *except* for AAA
- ▶ Consistent with flight-to-quality

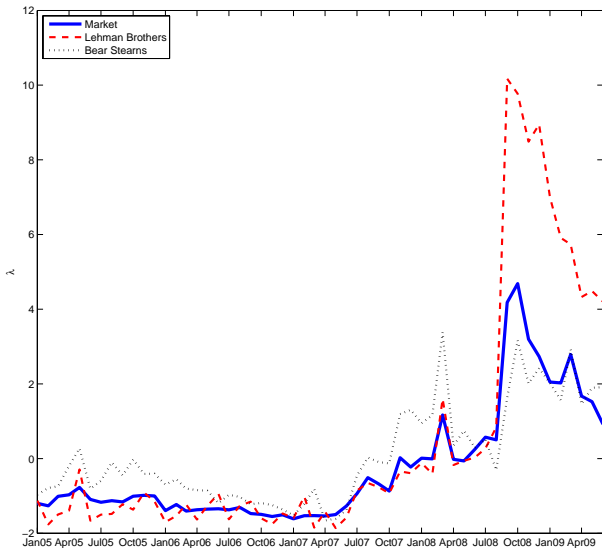
## The effect of liquidity betas

|      | pre-subprime          |                     | post-subprime       |                     |
|------|-----------------------|---------------------|---------------------|---------------------|
|      | $\beta$               | $\lambda$           | $\beta$             | $\lambda$           |
| AAA  | -0.0034<br>(-1.34)    |                     | -0.0085<br>(-0.84)  |                     |
|      | -0.0056***<br>(-3.26) | 0.0033***<br>(2.65) | 0.0159<br>(1.26)    | 0.0234**<br>(2.38)  |
| AA   | 0.0012<br>(0.23)      |                     | 0.1823*<br>(1.94)   |                     |
|      | 0.0067<br>(1.06)      | 0.0017<br>(0.60)    | 0.1720**<br>(2.14)  | 0.1712***<br>(3.82) |
| A    | -0.0004<br>(-0.14)    |                     | 0.2631**<br>(2.22)  |                     |
|      | 0.0021<br>(0.65)      | 0.0106**<br>(2.57)  | 0.2314**<br>(2.15)  | 0.1211**<br>(2.03)  |
| BBB  | 0.0044<br>(1.34)      |                     | 0.2171***<br>(4.05) |                     |
|      | 0.0012<br>(0.34)      | 0.0254***<br>(4.33) | 0.3187***<br>(3.44) | 0.3242***<br>(2.91) |
| spec | 0.0102<br>(0.90)      |                     | 1.3538***<br>(2.60) |                     |
|      | 0.0162<br>(1.31)      | 0.1502***<br>(4.64) | 1.3140**<br>(2.73)  | 0.4155***<br>(7.08) |

## Funding liquidity affects market liquidity

- ▶ Lead underwriters typically maintain a market-maker role in secondary market
- ▶ Funding liquidity of market-maker may affect ability to provide liquidity (see for example Brunnemeier and Pedersen (2009))
- ▶ We can compare corporate bonds underwritten by distressed firms with the overall sample and we find a clear effect of stress to funding liquidity

## The effect of lead underwriter

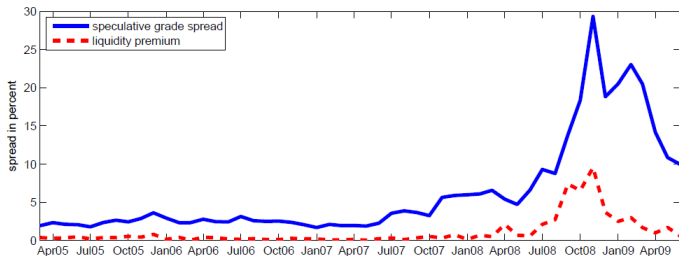
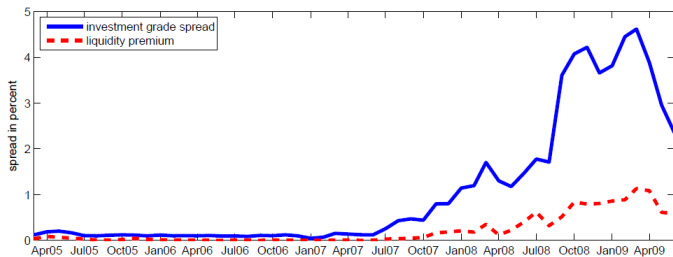


## Liquidity contribution over time

- ▶ We can also use our measure to look at the liquidity contribution to spreads over time
- ▶ We show result for investment grade and speculative grade
- ▶ Overall conclusion is that the illiquidity premium has returned to pre-crisis level in the speculative grade segment, but remains higher in the investment-grade segment



## Decomposition over time



## Summary of main points

- ▶ TRACE data and onset of crisis provide new insights into liquidity proxies
- ▶ Based on a principal component analysis we propose a simple equally weighted average of four liquidity measures
- ▶ This measure consistently (across ratings, in different regimes) is a significant determinant of credit spreads in corporate bonds
- ▶ Larger liquidity components after the onset of the crisis (both in levels of component and in regression coefficient response)
- ▶ Premiums seem to have returned to pre-crisis levels for speculative grade but remain higher for investment-grade
- ▶ Higher components for lower credit quality, and mostly increasing with maturity
- ▶ Confirm effect of funding liquidity on market liquidity

## Supplementary tables

## Liquidity spread:

### Difference between low (75% quantile) and high liquidity level

Panel A: Liquidity component in basis points, pre-subprime  
(2004Q4-2007:Q1)

|      | average | 0-2y                 | 2-5y                 | 5-30y                  | N 0-2y | N 2-5y | N 5-30y |
|------|---------|----------------------|----------------------|------------------------|--------|--------|---------|
| AAA  | 1.4     | 1.0<br>(0.5;1.3)     | 1.2<br>(0.7;1.7)     | 2.0<br>(1.1;2.8)       | 162    | 178    | 193     |
| AA   | 1.7     | 1.1<br>(0.4;1.7)     | 1.6<br>(0.6;2.6)     | 2.4<br>(0.9;3.8)       | 704    | 667    | 498     |
| A    | 4.4     | 2.8<br>(1.2;4.3)     | 4.3<br>(1.8;6.8)     | 6.1<br>(2.6;9.6)       | 1540   | 1346   | 1260    |
| BBB  | 8.4     | 5.8<br>(2.4;9.1)     | 8.9<br>(3.6;13.9)    | 10.4<br>(4.2;16.3)     | 517    | 270    | 553     |
| spec | 117.1   | 81.5<br>(61.2;104.4) | 90.4<br>(67.9;115.8) | 179.4<br>(134.6;229.6) | 270    | 324    | 480     |

## Liquidity spread:

Difference between low (75% quantile) and high liquidity level

Panel B: Liquidity component in basis points, post-subprime  
(2007:Q2-2009:Q2)

|      | average | 0-2y                   | 2-5y                   | 5-30y                  | N 0-2y | N 2-5y | N 5-30y |
|------|---------|------------------------|------------------------|------------------------|--------|--------|---------|
| AAA  | 9.2     | 4.4<br>(0.9;7.9)       | 8.0<br>(1.7;14.2)      | 15.2<br>(3.2;27.3)     | 110    | 149    | 155     |
| AA   | 68.5    | 37.8<br>(21.2;53.4)    | 64.0<br>(35.8;90.5)    | 103.9<br>(58.1;146.9)  | 493    | 572    | 483     |
| A    | 92.6    | 53.8<br>(29.4;78.8)    | 95.9<br>(52.5;140.6)   | 128.1<br>(70.1;187.7)  | 762    | 878    | 890     |
| BBB  | 176.5   | 138.6<br>(76.0;203.3)  | 201.6<br>(110.5;295.6) | 189.4<br>(103.8;277.8) | 123    | 159    | 256     |
| spec | 420.5   | 294.0<br>(196.2;383.0) | 390.5<br>(260.6;508.7) | 577.1<br>(385.2;751.8) | 133    | 129    | 201     |

## Using Treasury instead of swap rates as riskless rate

Panel A: Liquidity component in basis points, pre-subprime  
(2004Q4-2007:Q1)

|      | average | 0-2y                | 2-5y                | 5-30y                | N 0-2y | N 2-5y | N 5-30y |
|------|---------|---------------------|---------------------|----------------------|--------|--------|---------|
| AAA  | 1.6     | 1.1<br>(0.8;1.4)    | 1.7<br>(1.2;2.1)    | 2.0<br>(1.4;2.5)     | 162    | 178    | 193     |
| AA   | 1.7     | 1.1<br>(0.8;1.5)    | 1.8<br>(1.3;2.3)    | 2.3<br>(1.6;3.0)     | 704    | 667    | 498     |
| A    | 2.8     | 1.7<br>(0.9;2.6)    | 2.9<br>(1.5;4.3)    | 3.8<br>(1.9;5.5)     | 1540   | 1346   | 1260    |
| BBB  | 4.0     | 2.9<br>(1.4;4.4)    | 4.1<br>(1.9;6.2)    | 4.9<br>(2.3;7.3)     | 517    | 270    | 553     |
| spec | 57.8    | 45.2<br>(33.9;57.4) | 44.1<br>(33.1;56.0) | 84.2<br>(63.2;106.9) | 270    | 324    | 480     |

## Using Treasury instead of swap rates as riskless rate

Panel B: Liquidity component in basis points, post-subprime  
(2007:Q2-2009:Q2)

|      | average | 0-2y                  | 2-5y                   | 5-30y                  | N 0-2y | N 2-5y | N 5-30y |
|------|---------|-----------------------|------------------------|------------------------|--------|--------|---------|
| AAA  | 1.0     | 0.5<br>(0.3;5.4)      | 0.8<br>(0.5;8.1)       | 1.7<br>(0.9;16.6)      | 110    | 149    | 155     |
| AA   | 40.6    | 22.9<br>(11.5;35.2)   | 36.1<br>(18.2;55.5)    | 63.0<br>(31.8;96.8)    | 493    | 572    | 483     |
| A    | 47.6    | 25.0<br>(12.9;37.6)   | 47.9<br>(24.7;72.1)    | 70.0<br>(36.1;105.4)   | 762    | 878    | 890     |
| BBB  | 94.0    | 65.2<br>(36.0;97.4)   | 117.2<br>(64.8;175.1)  | 99.5<br>(55.0;148.6)   | 123    | 159    | 256     |
| spec | 189.9   | 119.3<br>(79.4;154.9) | 216.3<br>(144.0;280.9) | 234.2<br>(156.0;304.2) | 133    | 129    | 201     |

## Matched regression

- ▶ What if we have not measured credit risk correctly?
- ▶ We pair bonds from the same firm with similar maturity
- ▶ We insist that they have the same regression coefficient on the liquidity variable but introduce a constant dummy for each bond
- ▶ This will capture any credit risk misspecification
- ▶ Due to reduction in data set, we perform this in larger buckets: investment grade and speculative grade
- ▶  $\lambda$  again consistently significant
- ▶ We also perform Durbin-Wu-Hausman test for endogeneity using bond age as instrument



## Robustness control for credit

|             | pre-subprime      |                    | post-subprime      |                    |
|-------------|-------------------|--------------------|--------------------|--------------------|
|             | investment        | spec               | investment         | spec               |
| $\lambda$   | 0.04***<br>(4.93) | 0.46***<br>(3.16)  | 0.70***<br>(3.33)  | 2.60**<br>(2.25)   |
| Amihud      | 2.26***<br>(5.11) | 16.80***<br>(3.51) | 16.10***<br>(3.04) | 54.65<br>(1.54)    |
| Roll        | 0.03***<br>(3.56) | 0.16**<br>(2.54)   | 0.05**<br>(2.14)   | 0.39<br>(1.44)     |
| bond zero   | 0.00***<br>(5.85) | 0.01**<br>(2.28)   | 0.00<br>(0.78)     | 0.03<br>(1.12)     |
| turnover    | 0.11*<br>(1.87)   | 1.48*<br>(1.72)    | -3.21<br>(-1.46)   | 72.74<br>(1.63)    |
| URC         | 8.48***<br>(3.72) | 125.03**<br>(2.55) | 104.34**<br>(2.43) | -95.04<br>(-0.58)  |
| URC risk    | 1.30<br>(0.69)    | 57.15**<br>(2.15)  | 39.09***<br>(2.97) | -103.42<br>(-0.74) |
| Amihud risk | 0.64***<br>(4.21) | 9.44***<br>(2.79)  | 6.56***<br>(3.19)  | 39.63***<br>(4.60) |