

A primer on blockchain technology and its applications

Adrien Treccani, Ph.D.

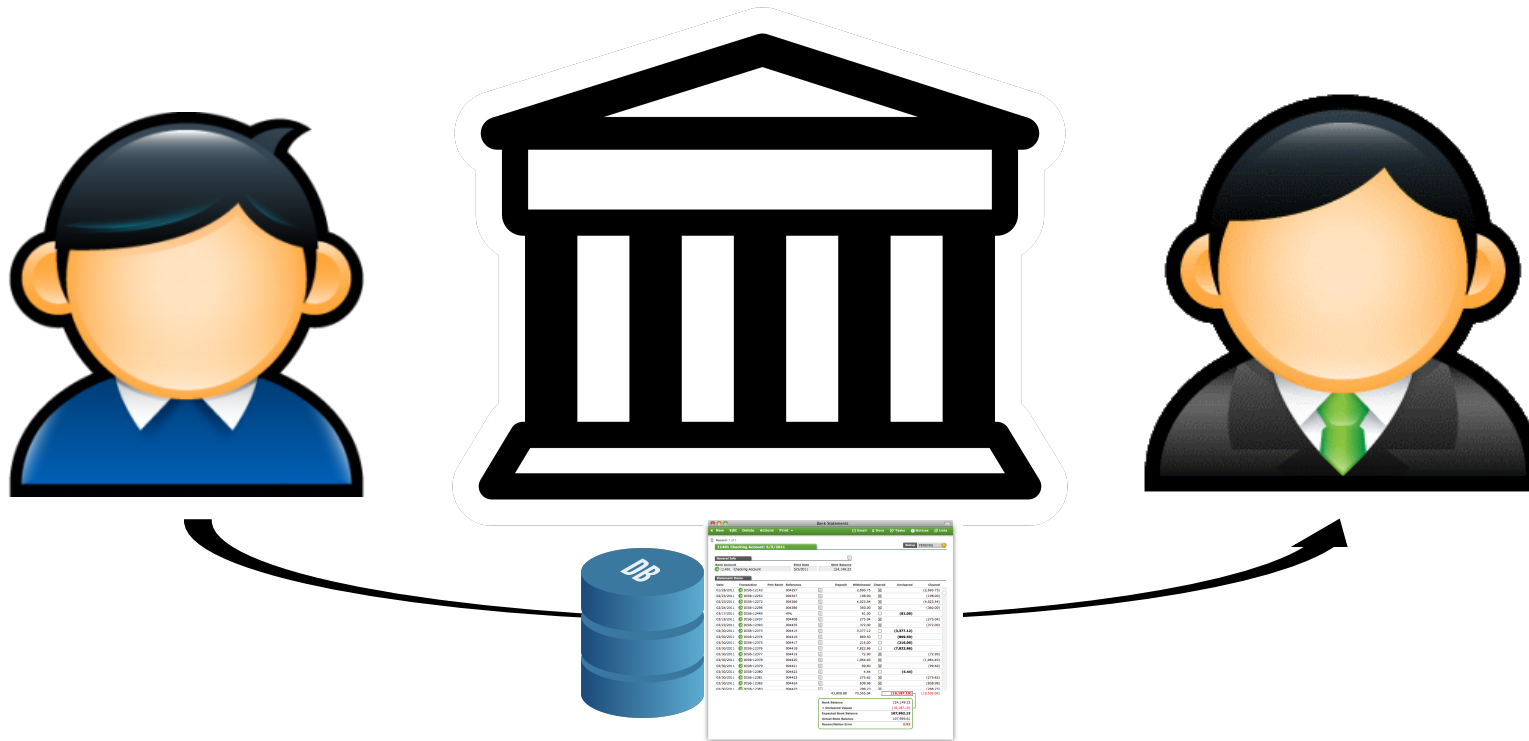
Swissquote Conference 2017



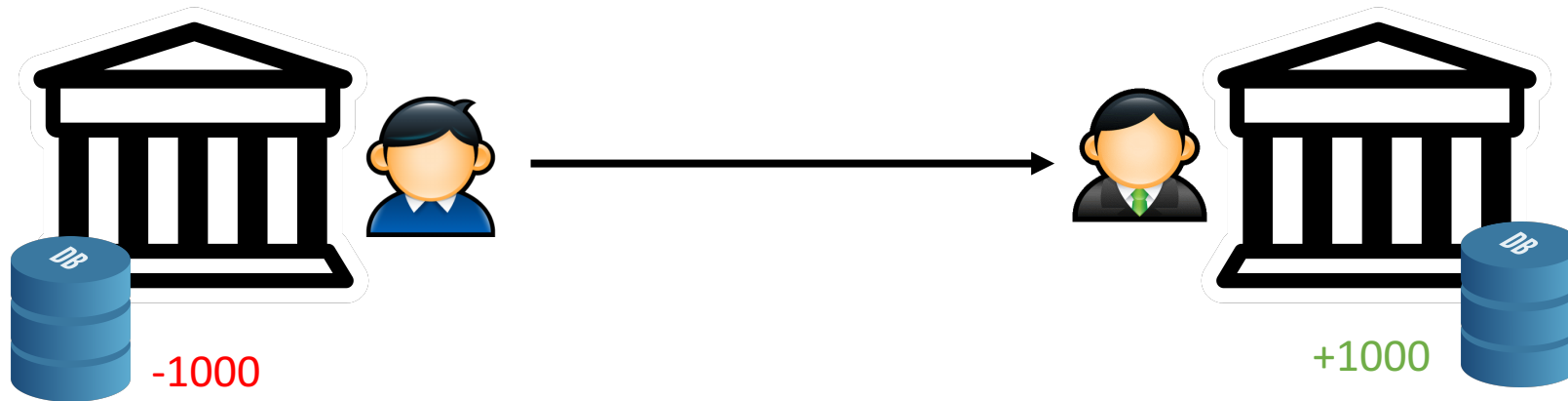
Finance in a nutshell



Electronic transfer (one bank)

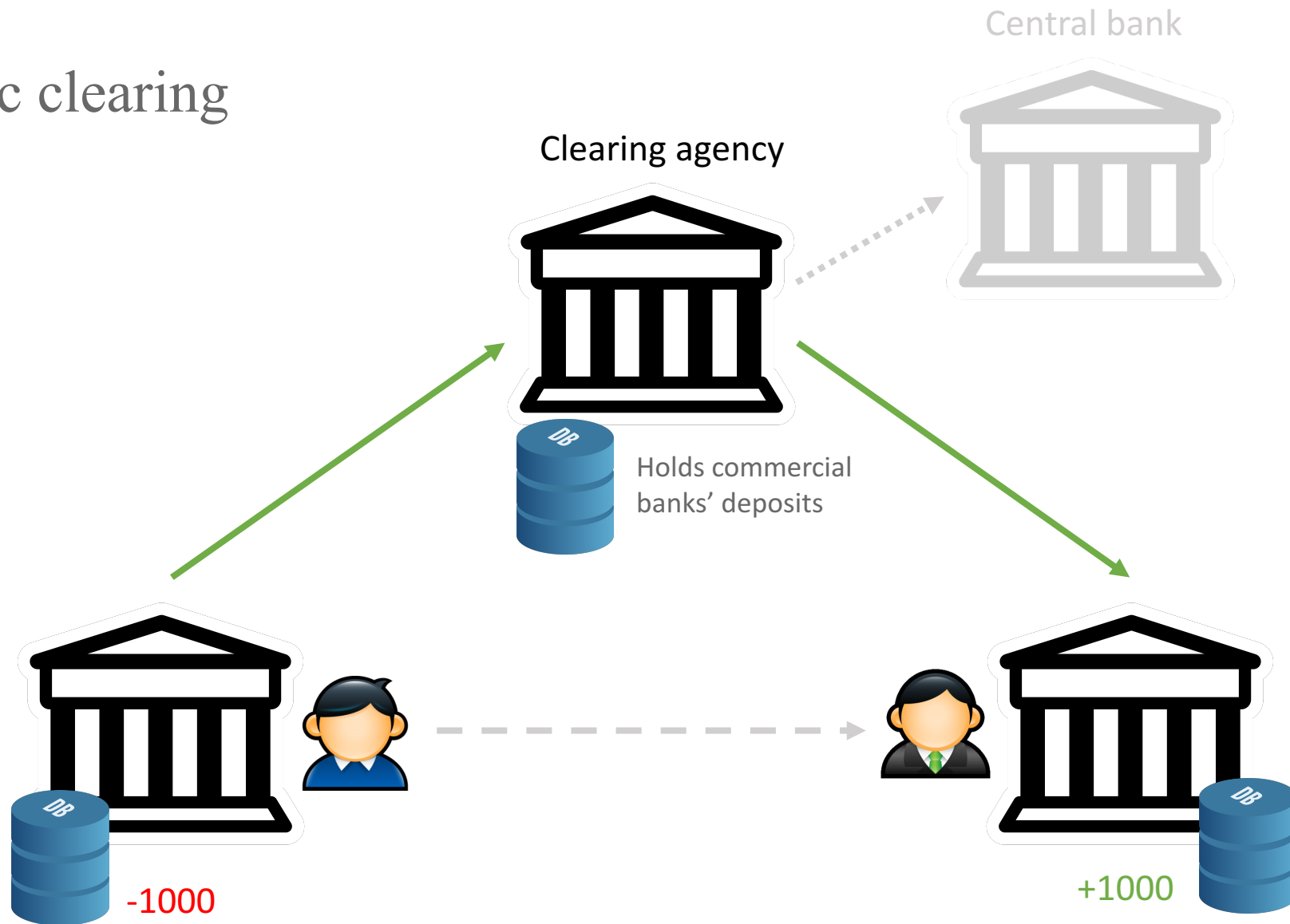


Electronic transfer (two banks)

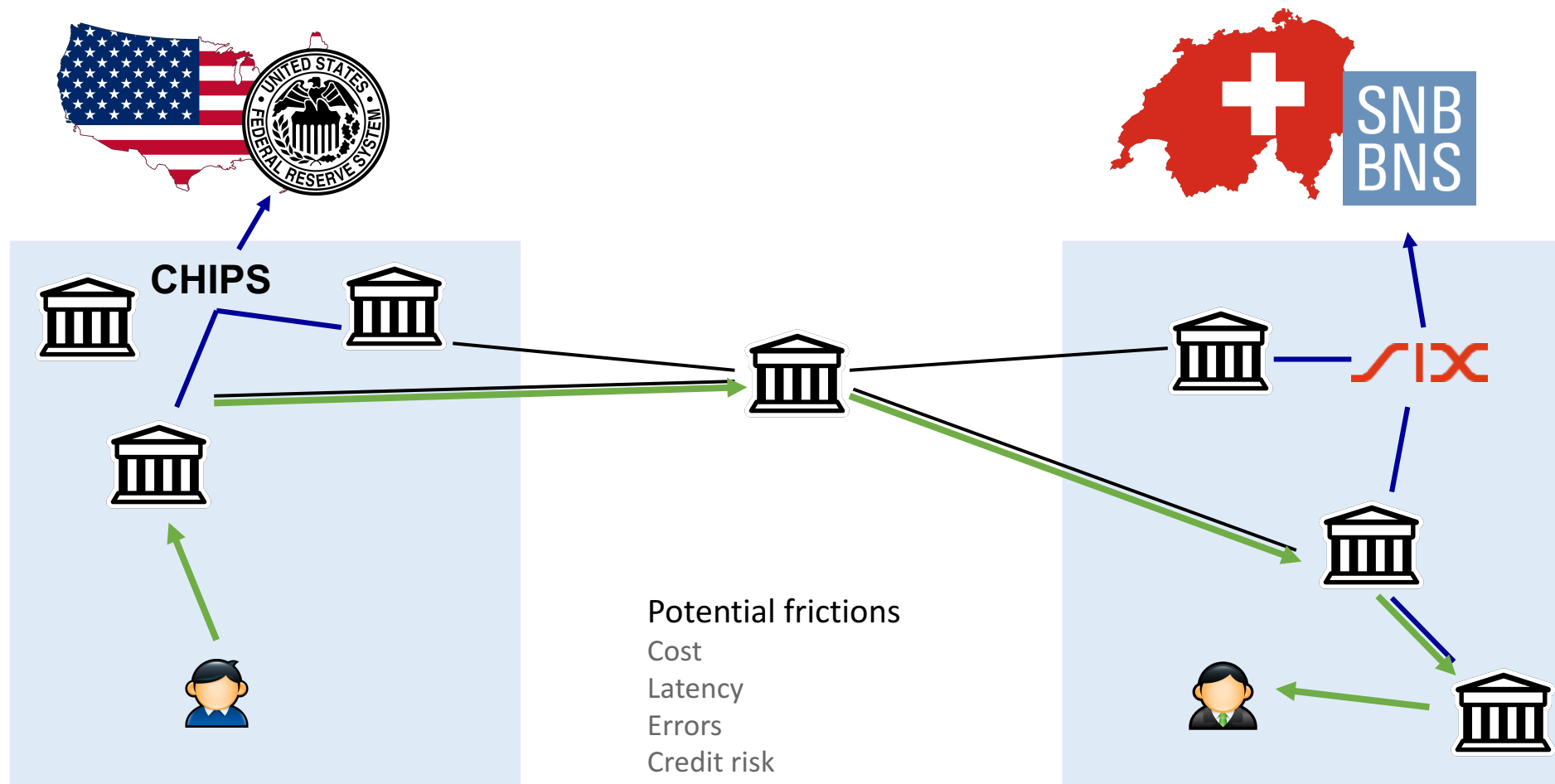


How to make sure consolidated accounting is correct / no fraud?

Electronic clearing

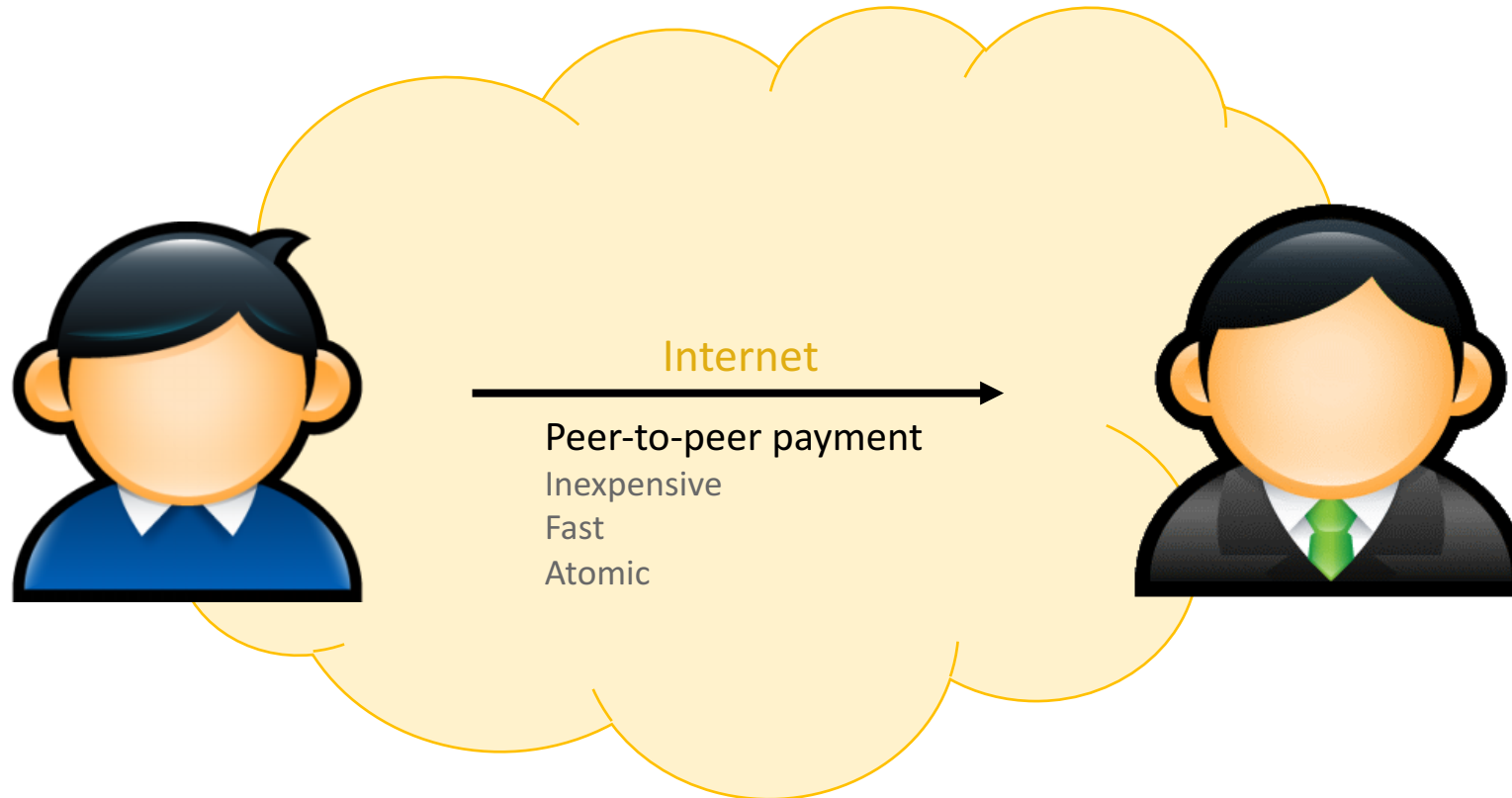


Complex system



Blockchain motivation

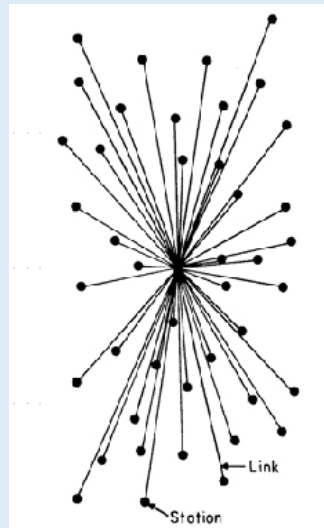
“Blockchain could reduce banks’ infrastructure costs by US\$15 – 20 billion per annum by 2022.” Santander Report



Blockchain motivation (cont'd)

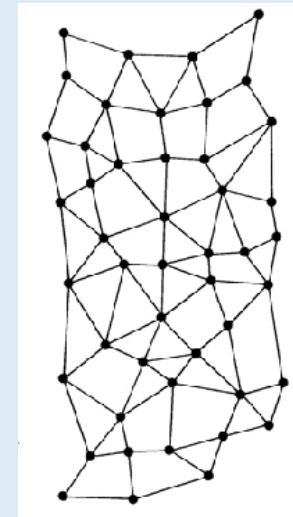
Centralized network

High barrier-to-entry
Pyramidal governance
Oligopolies
Subject to politics



Distributed network

Frictionless entry
Democratic governance
Global access
Algorithmic validation



Bitcoin network

Distributed payment network

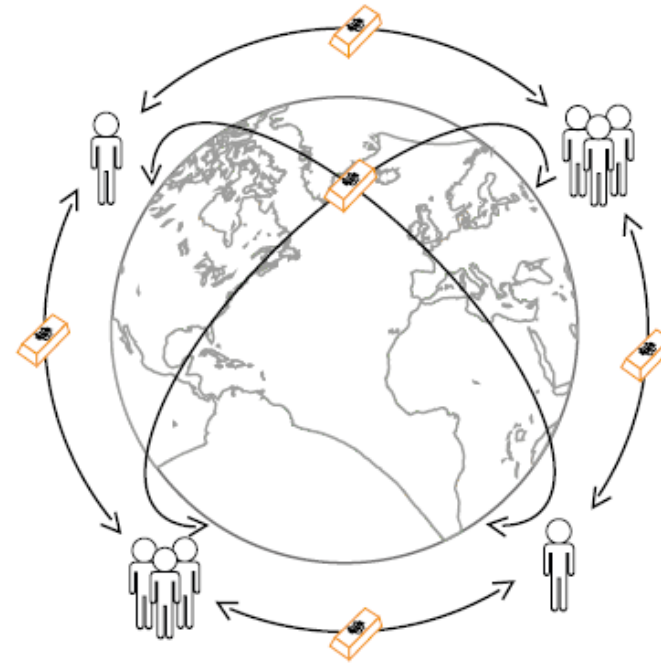
Globally available

No central authority (e.g., no bank)

Consensus-based “democracy”

Key numbers

- 20M users
- 4 tx/s
- \$250M/day
- ~30 min settlement



Ref: *Bitcoin: A Peer-to-Peer Electronic Cash System*, Satoshi Nakamoto (2009).

Use case I: Bankless merchant



Use case II: Remittance



Bitcoin currency

No stabilization policy

Strict 21M cap on bitcoin supply
Deflationary monetary policy

Key numbers

- \$100.0B+ market cap
- \$7000 ATH price
- 150K merchants



Ref: *Bitcoin: A Peer-to-Peer Electronic Cash System*, Satoshi Nakamoto (2009).

Double spending problem



How to avoid users spending the same money twice?

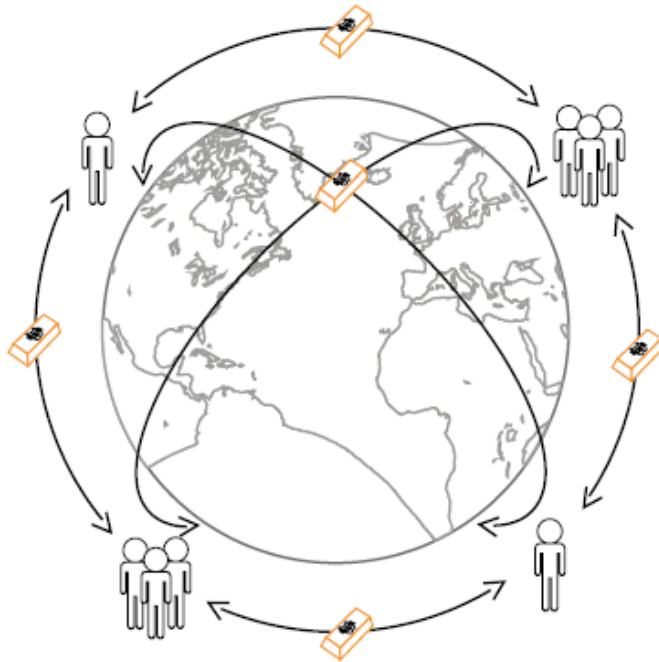
Double spending solution (centralized)



I have canceled your second order.

Don't ever try again to spend more
than you have at my expense.

Double spending (distributed)

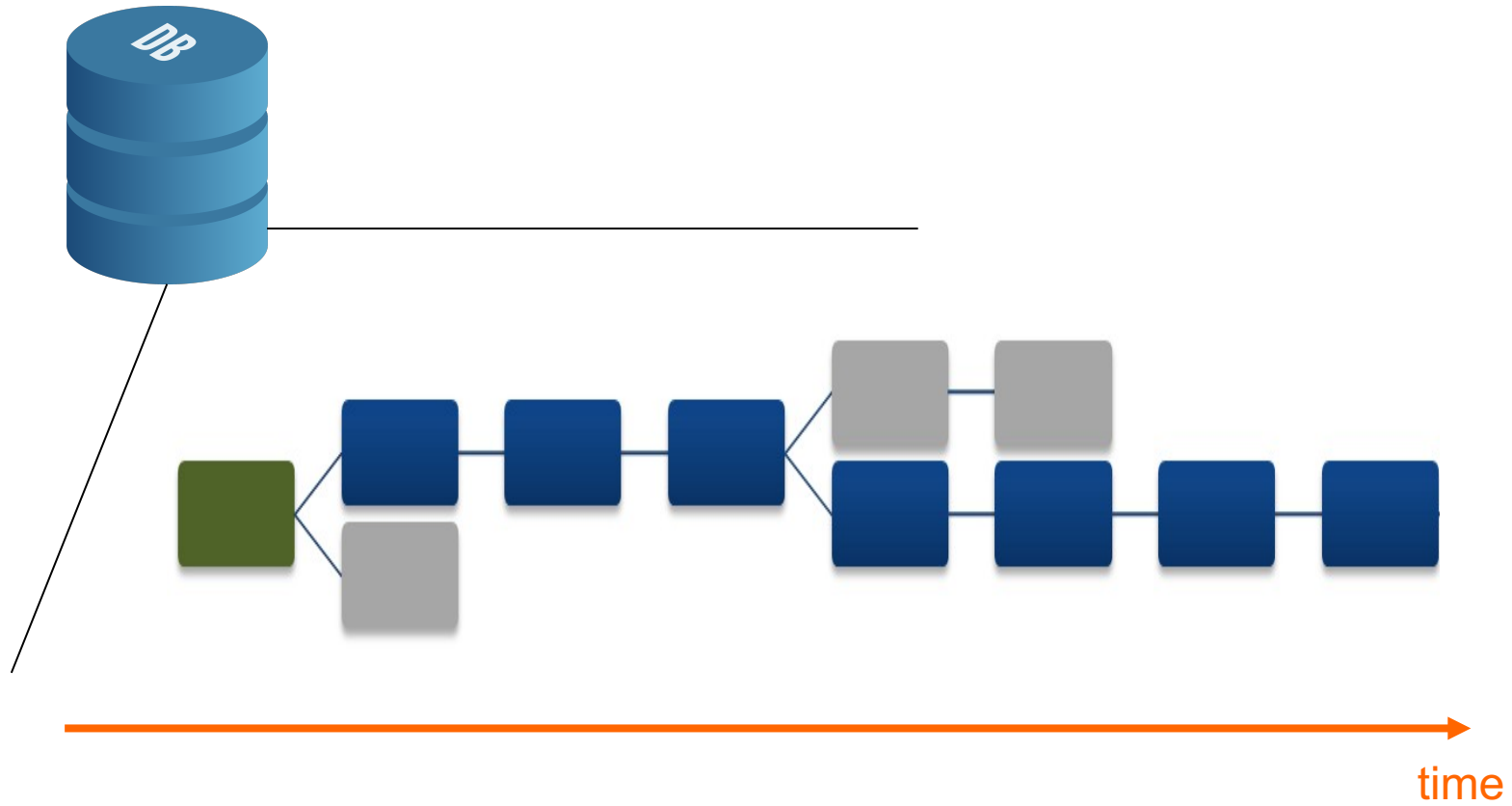


Challenge

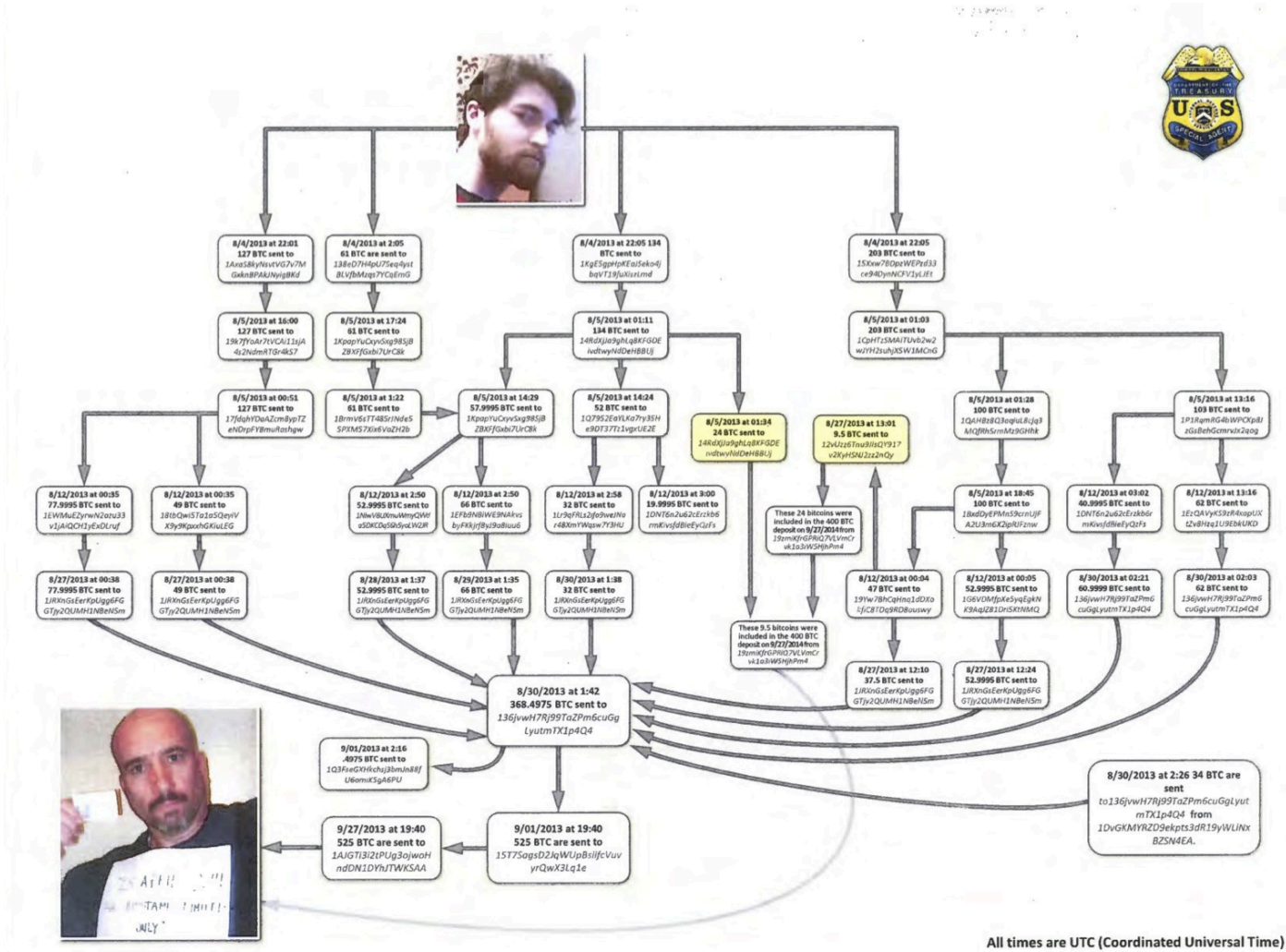
- No central authority
- No chronology
- No trust between users

*How to reach an agreement (consensus)
on which transactions to validate/ignore?*

Blockchain *trust machine*



Traceability



Blockchain storage

Distributed persistence

Users maintain full copy of the blockchain

- Entire history of transactions
- High redundancy
- Peer-to-peer, public network

Key numbers

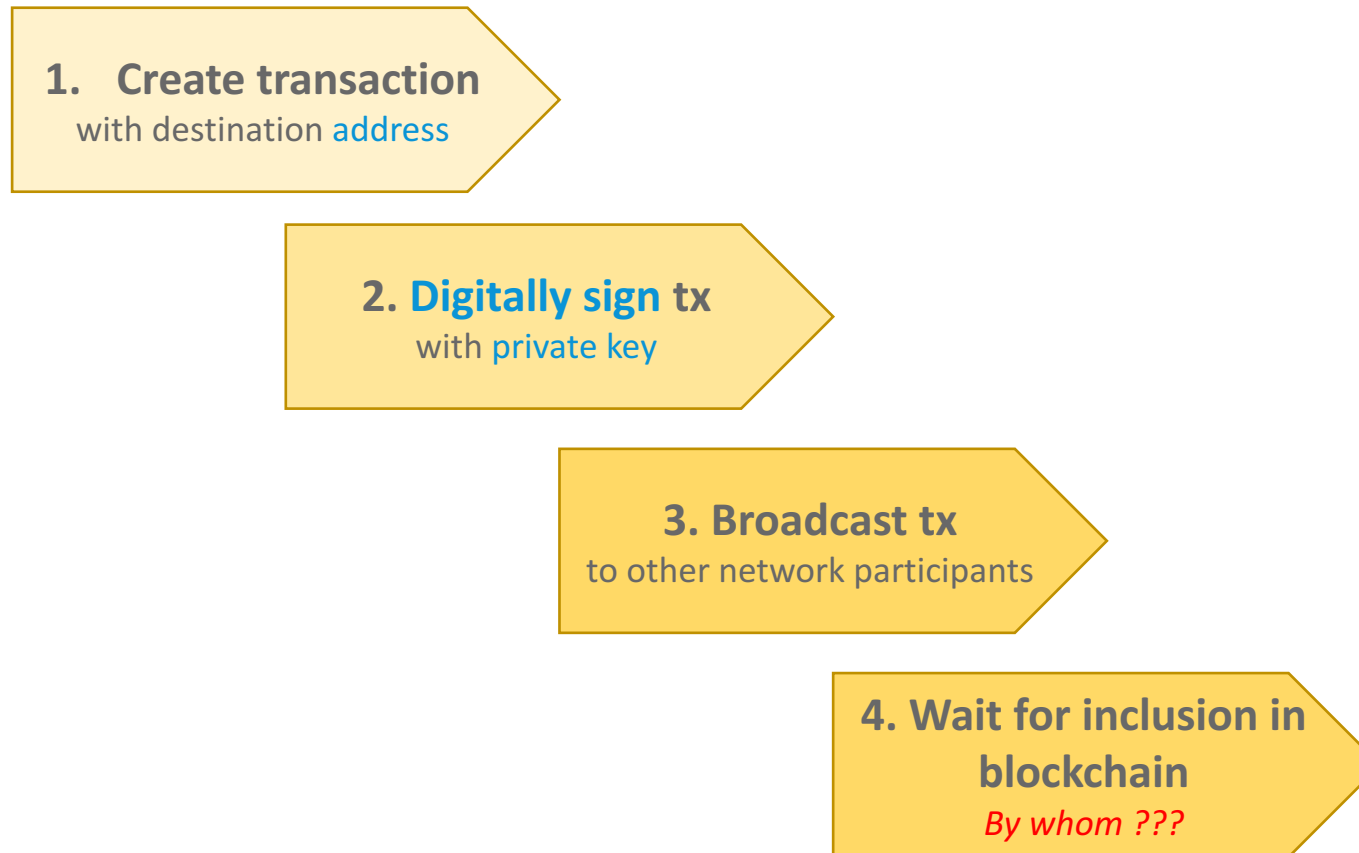
- 5000+ copies
- 140Gb of data
- 280M txs



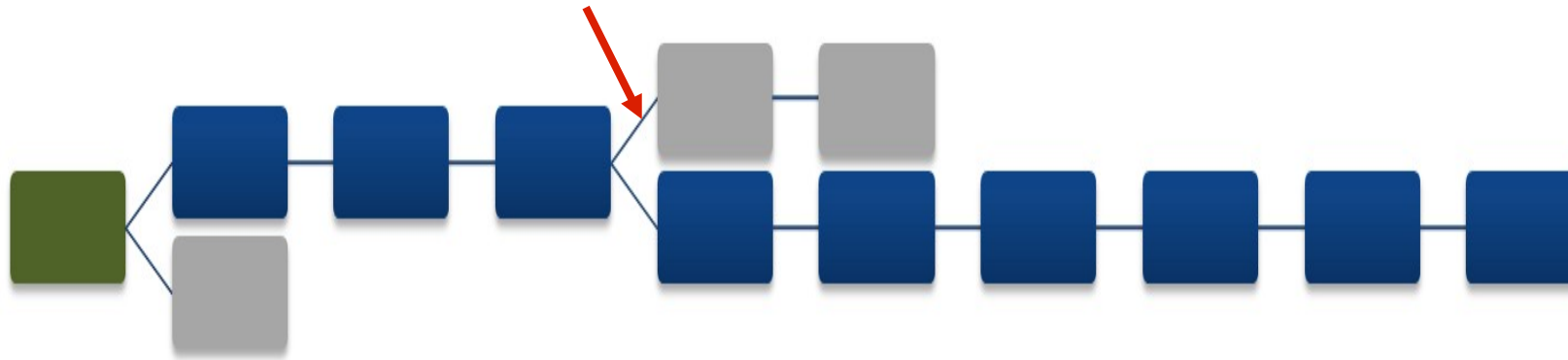
One-slide cryptography fast-track

Traditional finance		Bitcoin ecosystem
Account ID <i>receive payments</i>		
IBAN number <i>GB87BARC20658244971655</i>		Address <i>1BvBMSEYstWetqTFn5Au4m4...</i>
Credentials <i>spend money</i>		
Card + PIN code + nice smile <i>Use your secret PIN and smile to your banker</i>		Private key <i>5Kb8kLf9zgWQnogidDA76MzPL6T...</i>
Ownership <i>prove ownership</i>		
Bank statement <i>Ask your banker for a bank statement</i>		Digital signature <i>Use private key to prove ownership of address</i>

Payment processing



Ledger consensus



Miners



Proof-of-work

Stupid *but complex* problem

Miners need to solve proof-of-work problem

- Required for insertion of new block
- Extremely computationally intensive
- Special hardware + electricity costs

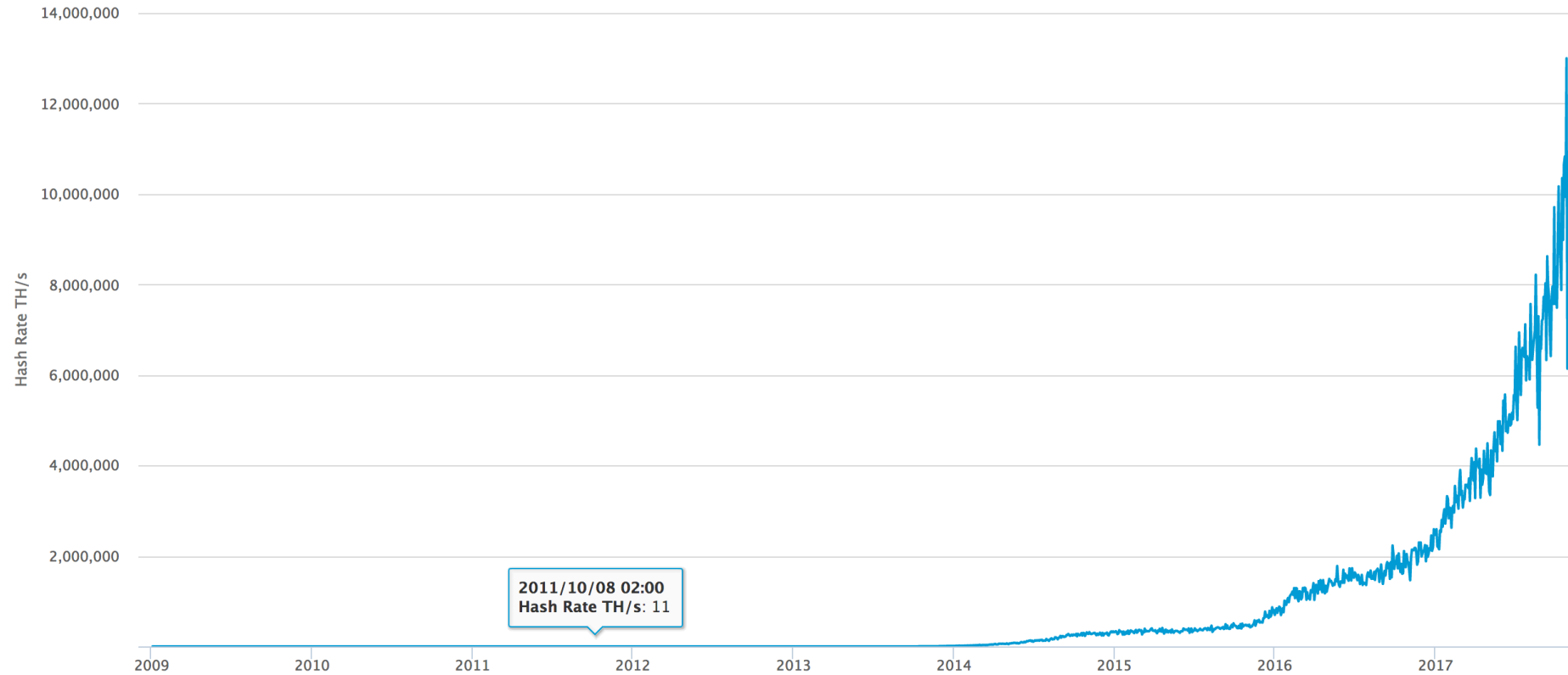
Bitcoin reward for new blocks

Miners are rewarded with bitcoins

- Freshly created bitcoins (inflation)
- Transaction fees



Network security



Buy bitcoins



e.g. bitstamp.net or coinbase.com

Power consumption



Beyond bitcoin currency



And beyond payment... programmable money

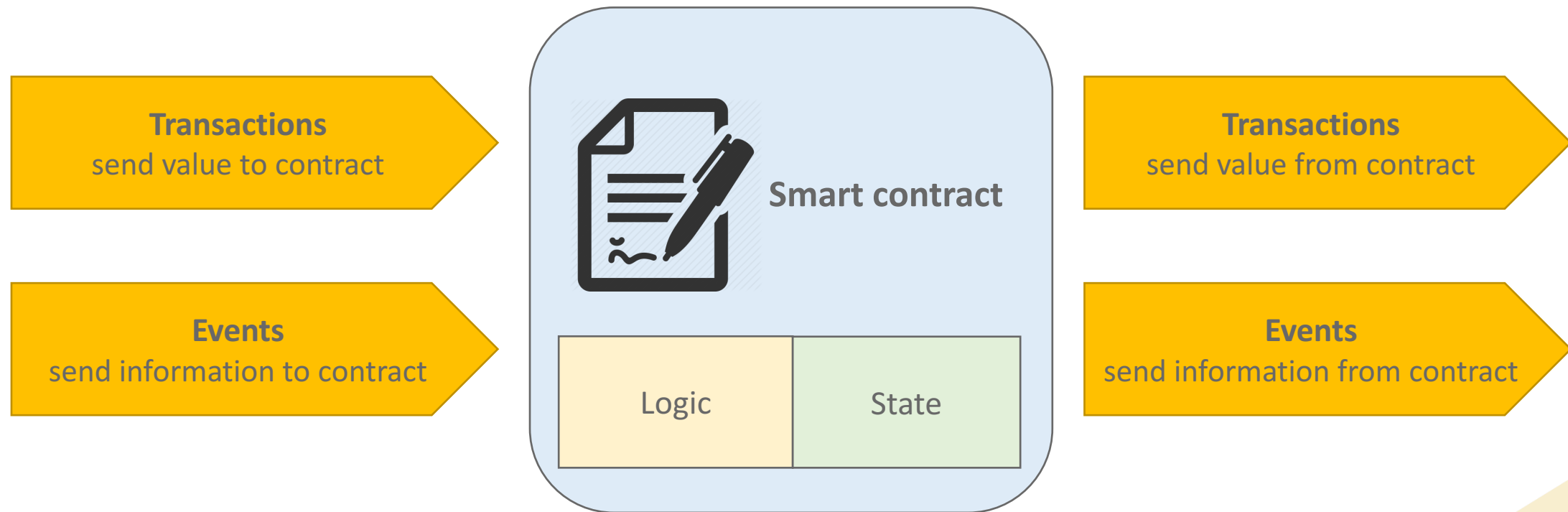
« Code is law »

Ambition

Replace lawyers by software engineers

Replace courts by autonomous software

Smart contract

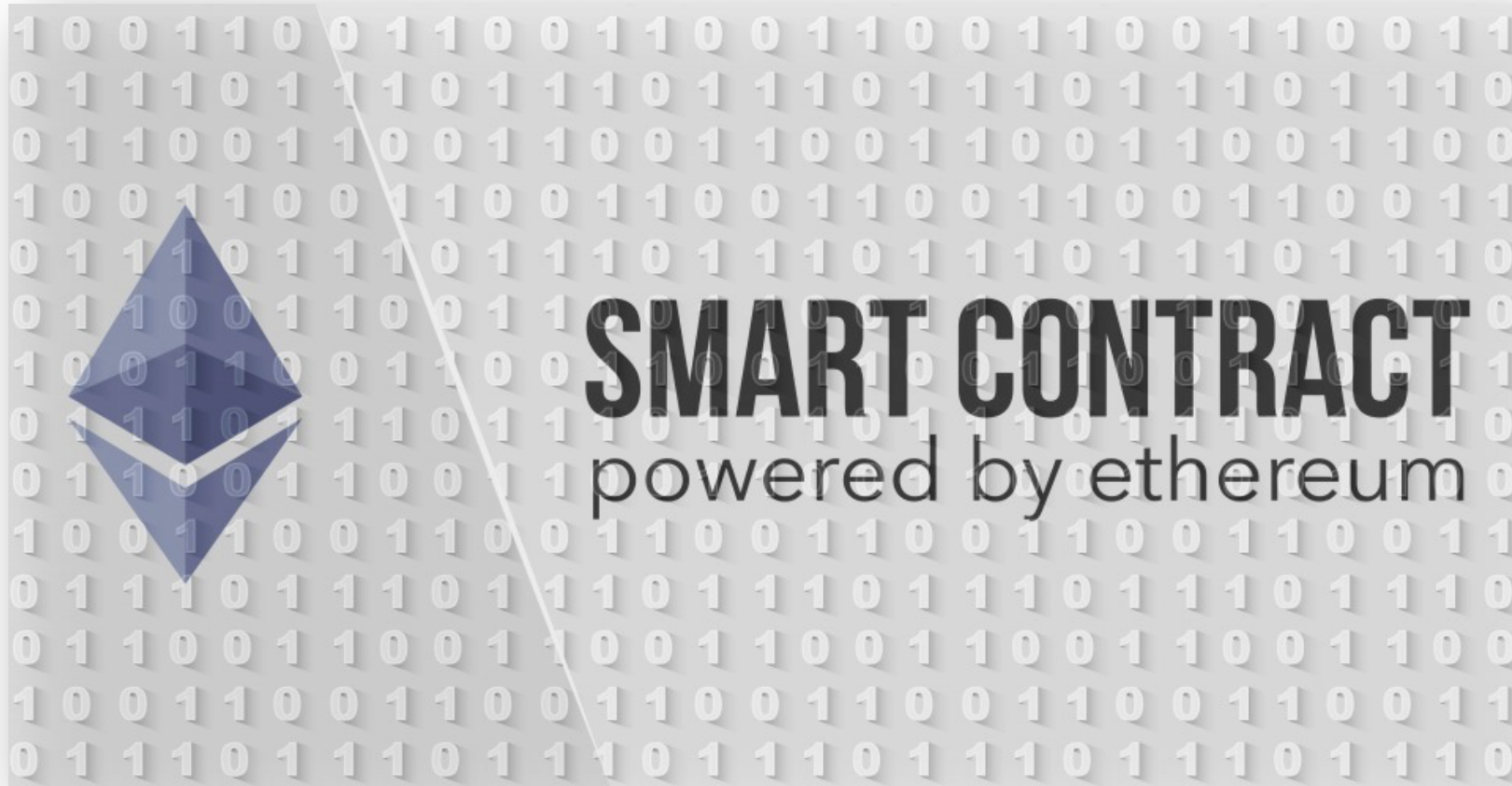


Use case: Multi-signature account



Logic	Allow withdraw if and only if <ol style="list-style-type: none">1. CEO orders withdraw, or2. 2 out of 3 assistants order withdraw and volume smaller than 1M a day
State	<ul style="list-style-type: none">• Balance of the contract• Authorized assistants• Amount withdrawn in last 24h

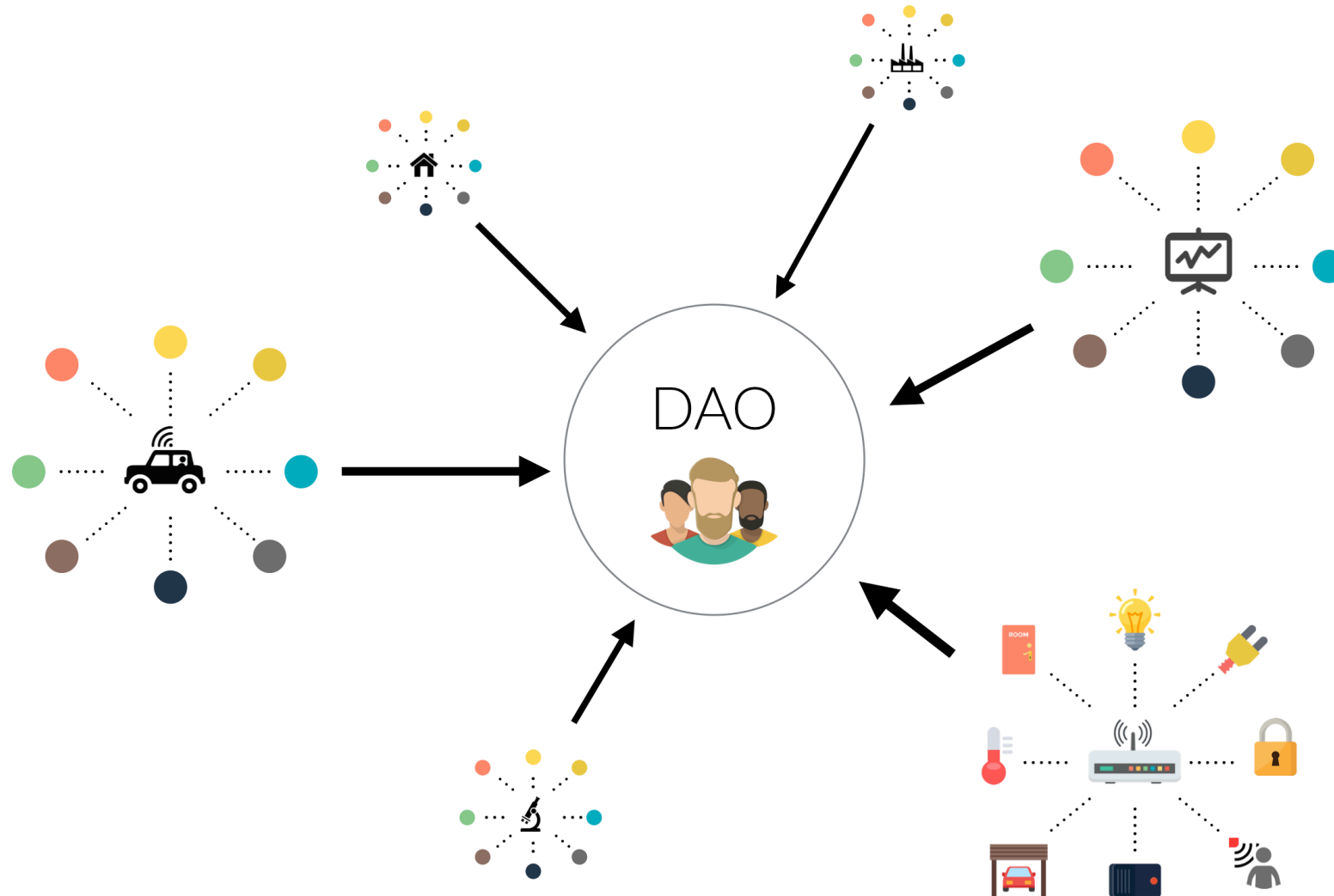
Smart contract platform



Case study: The DAO

“Do smart contracts remove all form of risk?”

Case study: The DAO



Case study: The DAO

THE DAO IS CODE. |

GET DAO TOKENS

Case study: The DAO



Discussion

For further discussion: treccani@metaco.com

- The challenge of storing cryptocurrencies
- What about central-bank-issued digital currencies?

The money flower: a taxonomy of money

Graph 3

