

Are American options European after all?

Jan Kallsen

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based on joint work with
Sören Christensen (Göteborg) and Matthias Lenga (Kiel)

Lausanne, September 10, 2015

Outline

- 1 Are American options European after all?
- 2 Cheapest dominating European option
- 3 Embedded American options
- 4 A new result
- 5 Conclusion

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The basic question . . .

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- Setup:
 - ▶ Black-Scholes model with positive interest rate
 - ▶ $V_{\text{Am},g}(\vartheta, x)$: fair value of an American option with payoff function $g(x)$, time to maturity ϑ , stock price x
 - ▶ $V_{\text{Eu},f}(\vartheta, x)$: fair value of a European option with payoff function $f(x)$, time to maturity ϑ , stock price x
- Consider the American put $g(x) := (K - x)^+$.
Question: Is there a European payoff $f(x)$ such that
 - ▶ $V_{\text{Am},g} = V_{\text{Eu},f}$ in the continuation region of g and
 - ▶ $g \leq V_{\text{Eu},f}$ in the stopping region (and hence everywhere)?(Or at least for some g ? Or even for all g ?)
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Recall valuation of derivatives

in order to fix notation

- liquid assets: bond $B(t) = \exp(rt)$,
stock $S(t) = S(0) \exp(\mu t + \sigma W(t))$
- European option: payoff $f(S(T))$ at time T
fair initial value:

$$v_{\text{Eu},f}(T, S(0)) = E_Q(e^{-rT} f(S(T)))$$

for the unique EMM $Q \sim P$

- American option: payoff $g(S(t))$ if exercised at $t \leq T$
fair initial value:

$$\pi = v_{\text{Am},g}(T, S(0)) = \sup_{\tau \text{ stopping time}} E_Q(e^{-r\tau} g(S(\tau)))$$

- American put: $g(x) = (K - x)^+$

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Cheapest dominating European options (CDEO)

Christensen (Math. Fin. 11)

- Black-Scholes model, American payoff $g(x)$, $T, S(0)$ given
- Solve

$$\min_f v_{\text{Eu},f}(T, S(0))$$

subject to $v_{\text{Eu},f}(\vartheta, x) \geq g(x)$ for all $x > 0$ and all $\vartheta \leq T$

- **CDEO**: minimizer f if it exists
- semi-infinite linear programming
- upper bound for $\pi = v_{\text{Am},g}(T, S(0))$, but surprisingly tight
- implications of equality $v_{\text{Eu},f}(T, S(0)) = v_{\text{Am},g}(T, S(0))$ (if true):
 - ▶ new algorithm for American options
 - ▶ static European hedge for American options
 - ▶ interpretation of early exercise premium as payoff
 - ▶ properties of early exercise curve
 - ▶ alternative supermartingale decomposition

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Computing American option prices by minimization

over sets of martingales

- Davis & Karatzas (94), Rogers (02), Haugh & Logan (04):

$$\pi = v_{\text{Am},g}(T, S(0)) = \inf_{M \text{ mart.}, M(0)=0} E_Q \left(\sup_{t \in [0, T]} (e^{-rt} g(S(t)) - M(t)) \right)$$

“ \geq ” follows from the Doob-Meyer decomposition

$$v_{\text{Am},g}(T - t, S(t))e^{-rt} = \pi + M^*(t) - A^*(t)$$

with $M^*(0) = 0 = A^*(0)$, M^* martingale, $A^* \geq 0$, A^* **increasing**.

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\tilde{M} **Markov-type**, i.e. $\tilde{M}(t) = m(T - t, S(t))$ for some m .

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Embedded American options

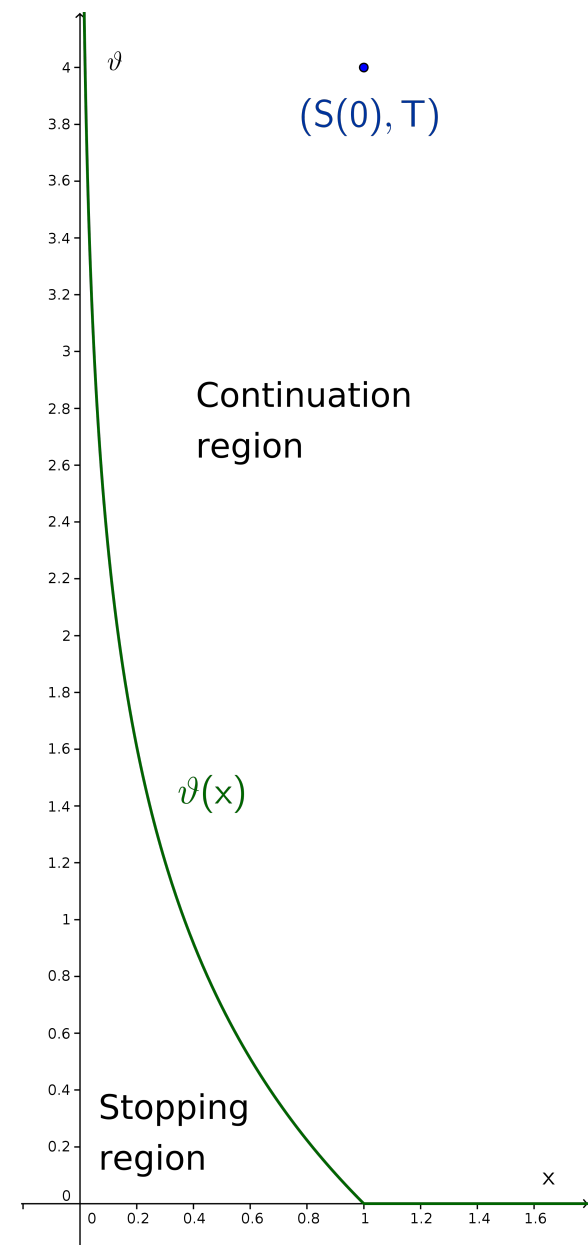
Jourdain & Martini (Ann. IHP Anal. nonlin. 01, AAP 02)

- Black-Scholes model,
given European payoff $f(x)$
- embedded American payoff

$$g(x) = \inf_{\vartheta} v_{\text{Eu},f}(\vartheta, x) \quad \left(= v_{\text{Eu},f}(\vartheta(x), x) \right)$$

($\vartheta \in [0, \infty)$ or $\vartheta \in [0, T]$)

- If curve $x \mapsto \vartheta(x)$ is nice:
 - ▶ $V_{\text{Am},g} \leq V_{\text{Eu},f}$,
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 - ▶ The embedded early exercise curve $x \mapsto \vartheta(x)$ is the early exercise curve of g .



Embedded American options

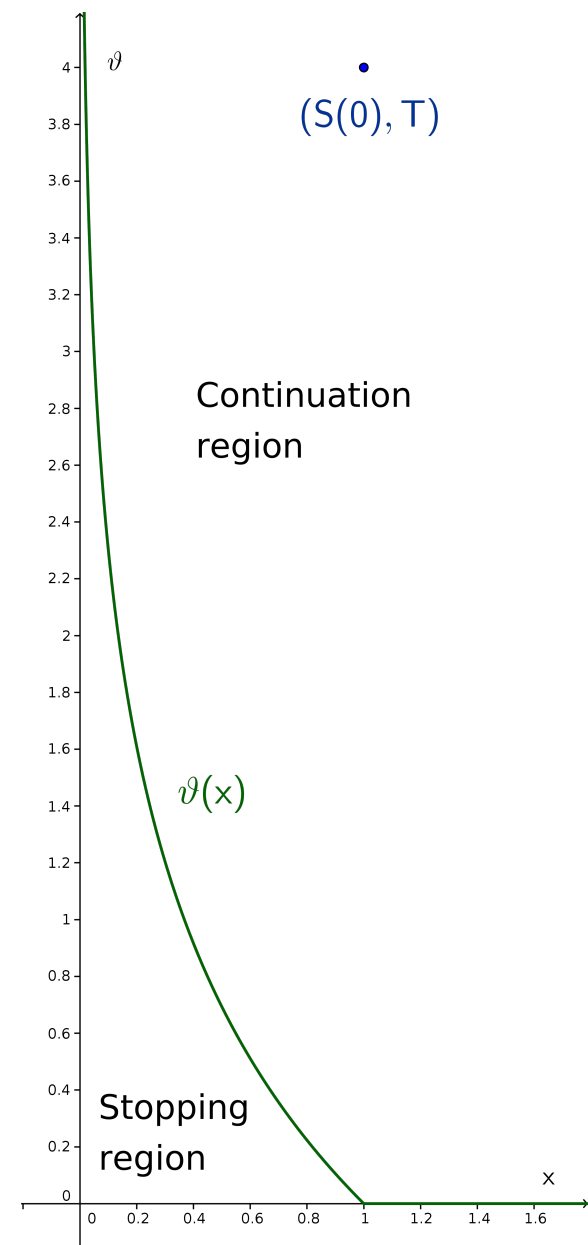
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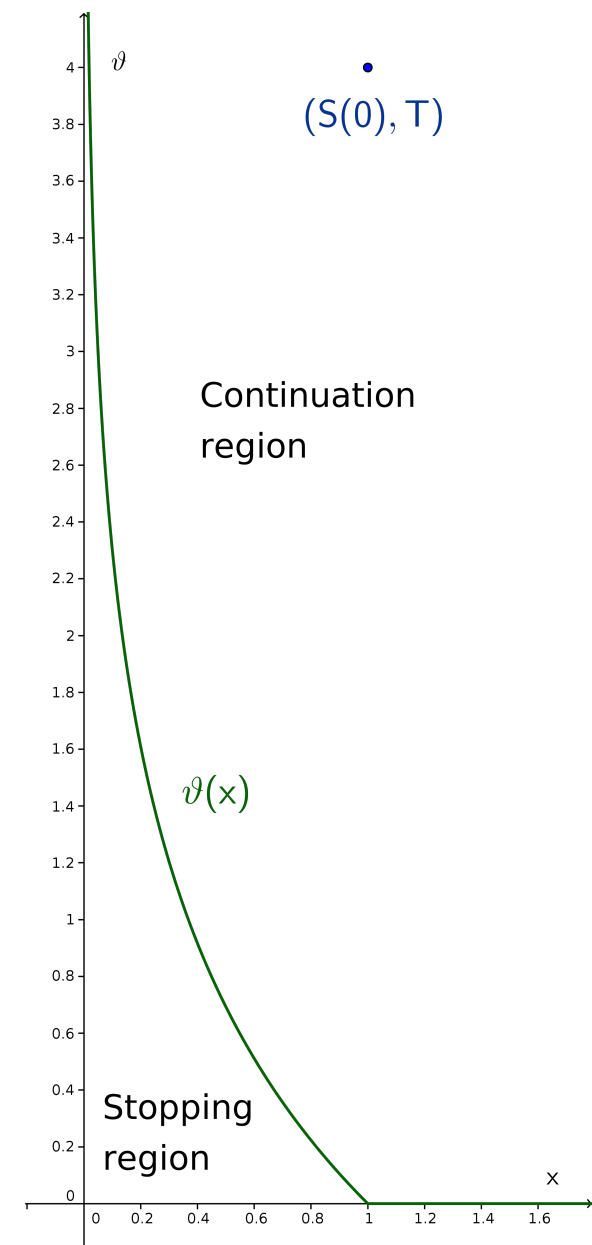
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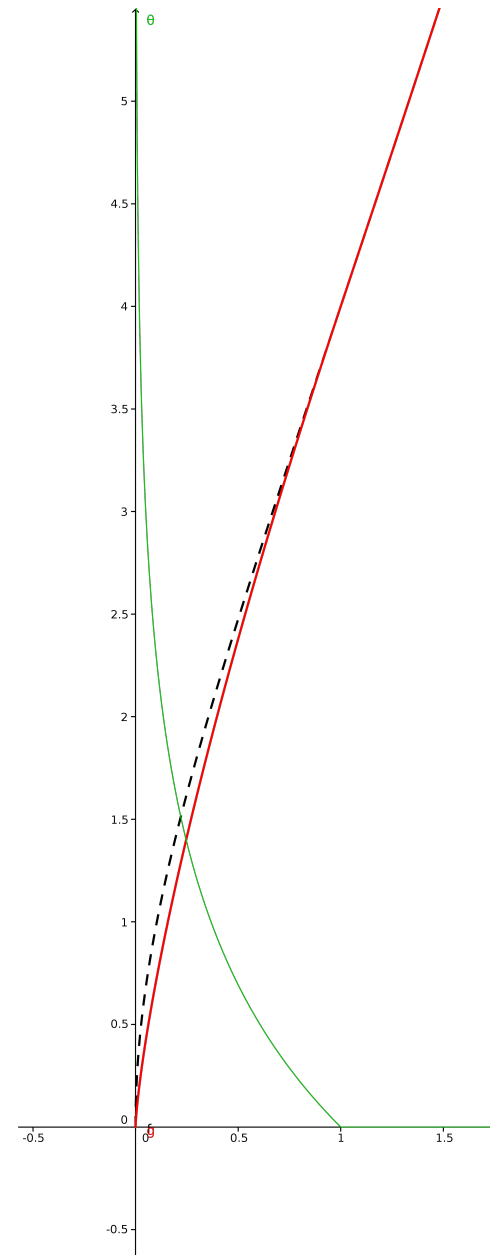
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Examples

of embedded American payoffs

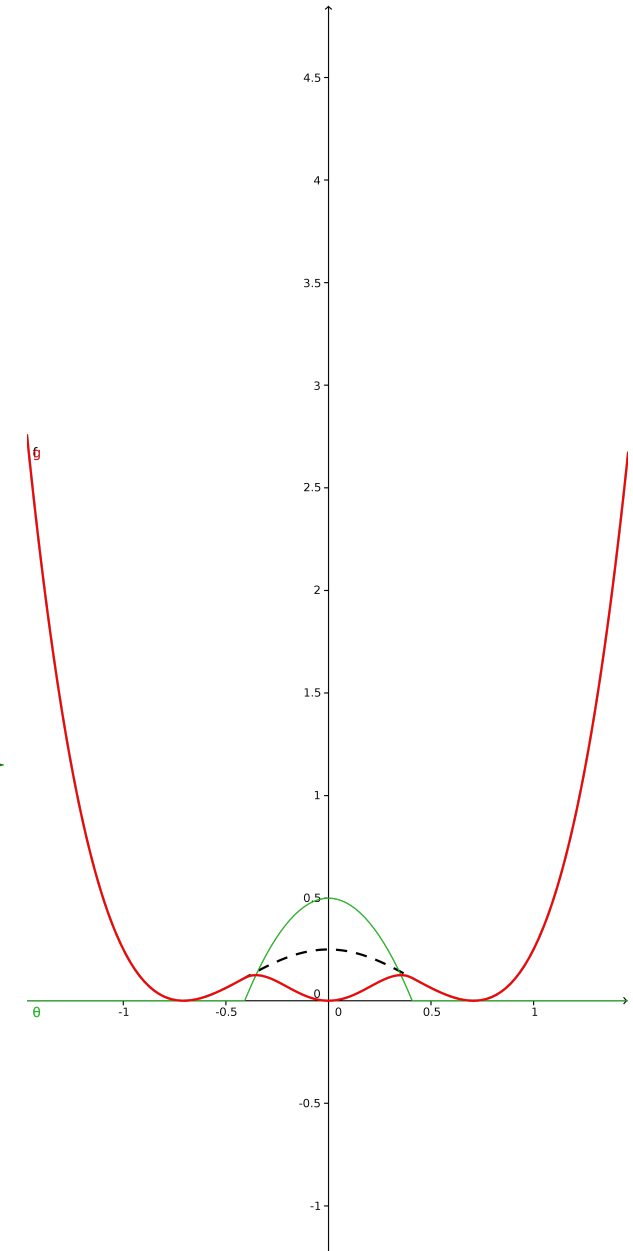
- $B(t) = 1$,
 $S(t) = \exp(\sqrt{2}W(t) - t)$
- European payoff
 $f(x) = 3x^{1/2} + x^{3/2}$
- American payoff
 $g(x) = 4x^{3/4}1_{\{x < 1\}} + f(x)1_{\{x \geq 1\}}$
- early exercise curve
 $\vartheta(x) = -\log(x)1_{\{x < 1\}}$



Examples

of embedded American payoffs ct'd

- $B(t) = 1$,
 $S(t) = W(t)$
- European payoff
 $f(x) = (x^2 - \frac{1}{2})^2$
- American payoff
 $g(x) = 2x^2(1 - 4x^2)1_{\{x^2 < 1/6\}} + f(x)1_{\{x^2 \geq 1/6\}}$
- early exercise curve
 $\vartheta(x) = (\frac{1}{2} - 3x^2)1_{\{x^2 < 1/6\}}$

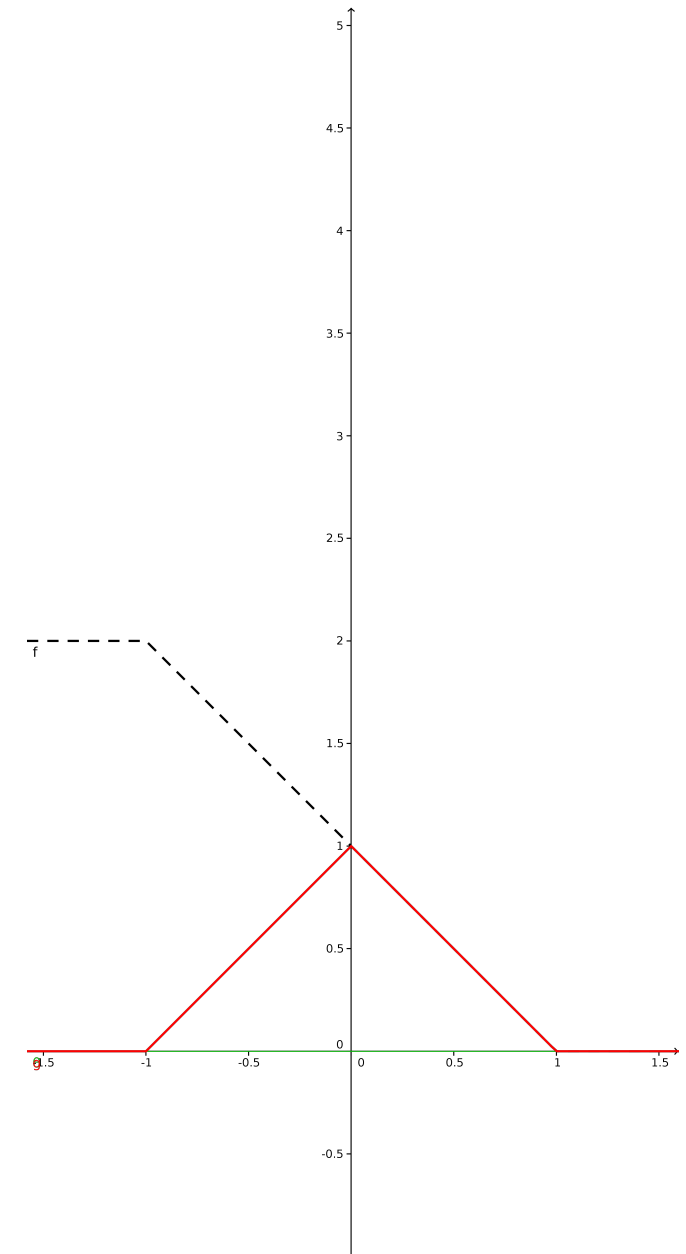


Examples

of embedded American payoffs ct'd

American butterfly in the Bachelier model:

- $B(t) = 1$,
 $S(t) = W(t)$
- European payoff
 $f(x) = 2\mathbf{1}_{\{x \leq -1\}} + (1 - x)\mathbf{1}_{\{-1 < x < 1\}}$
- American payoff
 $g(x) = (1 + x)\mathbf{1}_{\{-1 < x < 0\}} + (1 - x)\mathbf{1}_{\{0 \leq x < 1\}}$
- early exercise curve $\vartheta(x) = \infty \mathbf{1}_{\{x=0\}}$

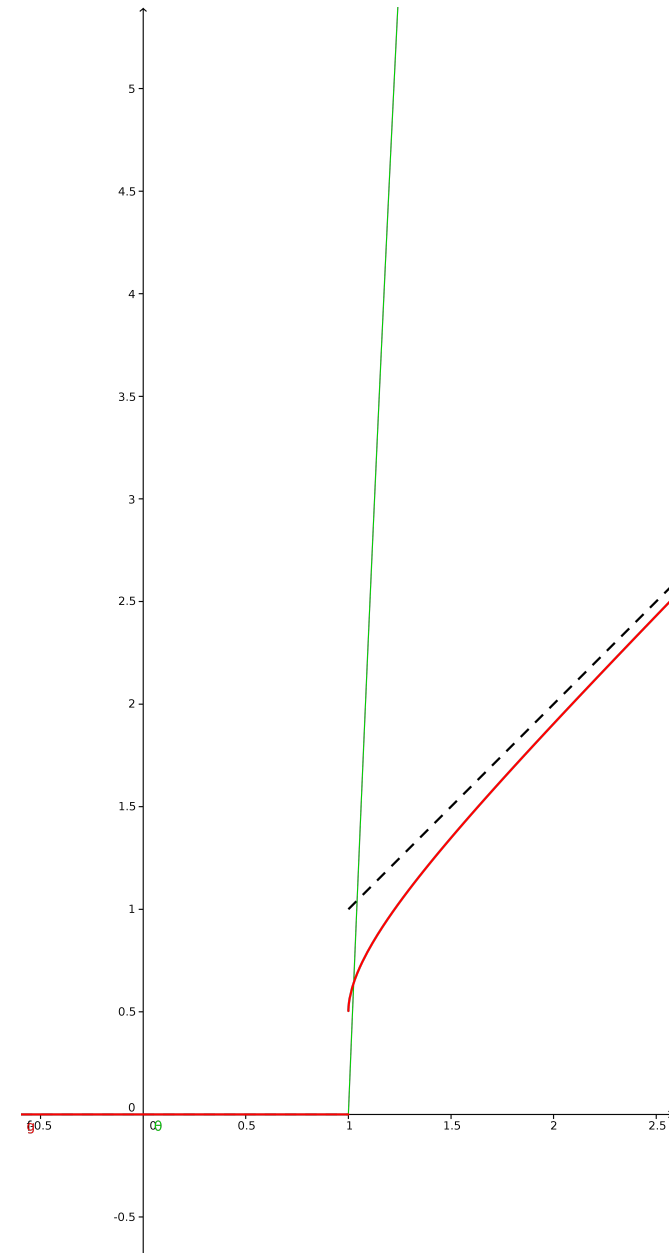


Examples

of embedded American payoffs ct'd

Jourdain & Martini (01):

- $B(t) = \exp(rt)$,
 $S(t) = S(0) \exp((r - \frac{\sigma^2}{2})t + \sigma W(t))$
- European payoff
 $f(x) = x 1_{\{x > K\}}$
- American payoff
 $g(x) = f(x) \Phi\left(\frac{2}{\sigma} \sqrt{(r + \frac{\sigma^2}{2}) \log \frac{x}{K}}\right)$
- early exercise curve
 $\vartheta(x) = \log(x) / (r + \frac{\sigma^2}{2}) 1_{\{x > K\}}$

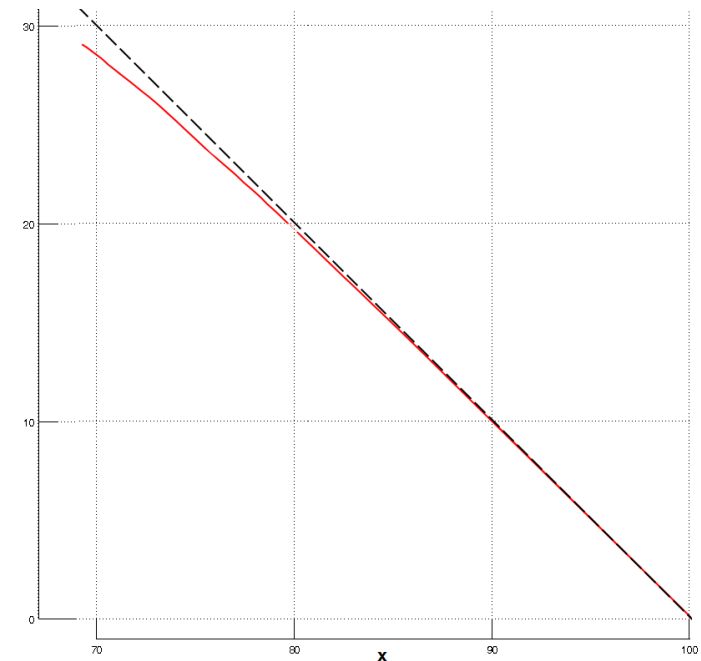


Examples

of embedded American payoffs ct'd

European put in the Black-Scholes model:

- $B(t) = \exp(rt)$,
 $S(t) = S(0) \exp((r - \frac{\sigma^2}{2})t + \sigma W(t))$
- European payoff $f(x) = (K - x)^+$
- yields an embedded American option, but only up to some maximal \mathcal{V}



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Some bad news first . . .

...the second one making me nervous at some point

- Strehle (14): no representation for the American put in the Cox-Ross-Rubinstein model
- Jourdain & Martini (02): no generating European payoff exists for American put!?

First, in Section 2 we design a family of European payoffs which verify very crude necessary conditions for $\widehat{\varphi}(x) = (K - x)^+$ to have any chance to hold. This is the main step, it relies on the parameterization of φ by a measure h related to $\mathcal{A}\varphi$. Then we focus on the Continuation region. Among our family we find necessary and sufficient conditions which grant that the equation $\inf_{t \geq 0} v_\varphi(t, x) = v_\varphi(\widehat{t}(x), x)$ defines a curve which displays the same qualitative features as the free boundary of the American Put (Section 3).

Unfortunately, it is easy to see that for any function among our family $\widehat{\varphi}(x) = (K - K^*)(x/K^*)^{-\alpha} \mathbb{1}_{\{x \geq K^*\}}$ below K^* , which is not satisfactory. The third step is to prove that the price of the American option with modified payoff $(K - x)^+ \mathbb{1}_{\{x \leq K^*\}} + \widehat{\varphi}(x) \mathbb{1}_{\{x > K^*\}}$, denoted by $\widehat{\varphi}_h$ to emphasize the dependence on the parameter h , and matching $(K - x)^+$ both for $x \geq K$ and for $x \leq K^*$ is still embedded in $v_\varphi(t, x)$: $v_{\widehat{\varphi}_h}^{\text{am}}(t, x) = (K - x)^+ \mathbb{1}_{\{x \leq K^*\}} + v_\varphi(t \vee \widehat{t}(x), x) \mathbb{1}_{\{x > K^*\}}$. This is done in Section 4.

Since we show that $\widehat{\varphi}_h$ cannot be equal to the Put payoff everywhere [indeed $\widehat{\varphi}_h''(K^{*+}) > 0$], we believe that at this stage there is little to get from further calculations. The last stage is to select among our family the point h^* so that,

A sufficient criterion

“for the engineer”

- American payoff: $g(x) = \varphi(x)1_{\{x \leq K\}}$,
- φ holomorphic, bounded, positive on $(0, K)$, and $\varphi(K) = 0$

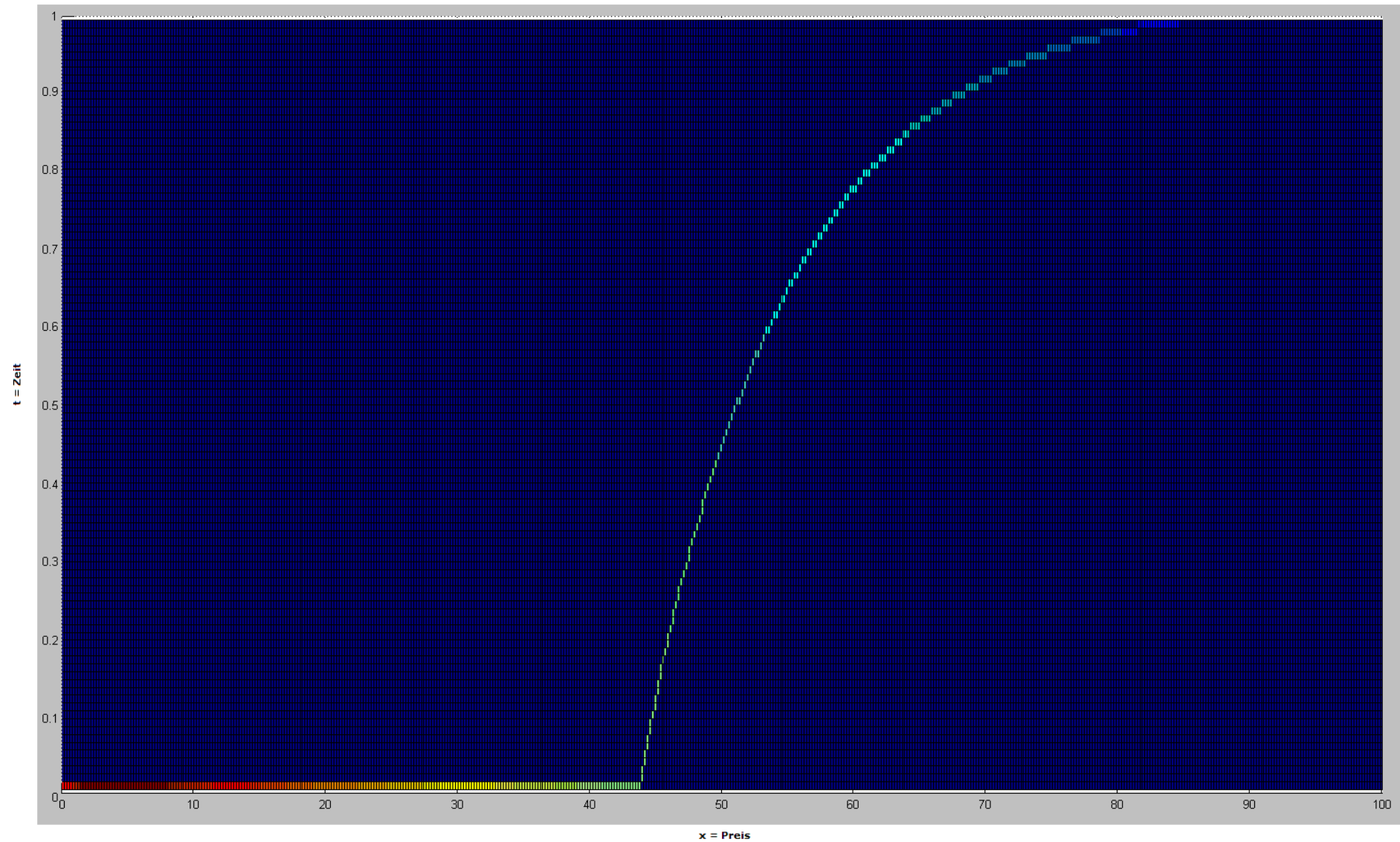
Theorem (Christensen, K., Lenga 15)

The CDEO f exists (as a generalized function). If

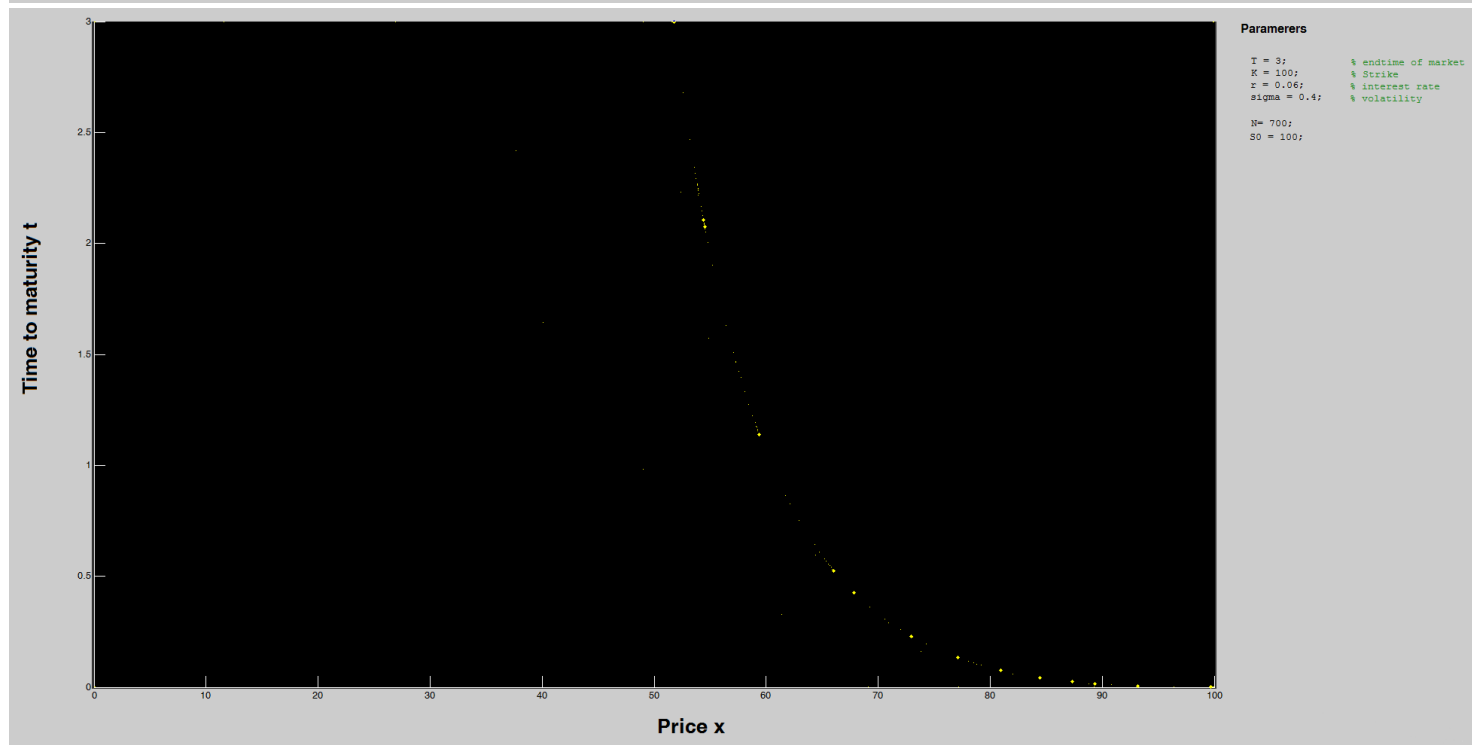
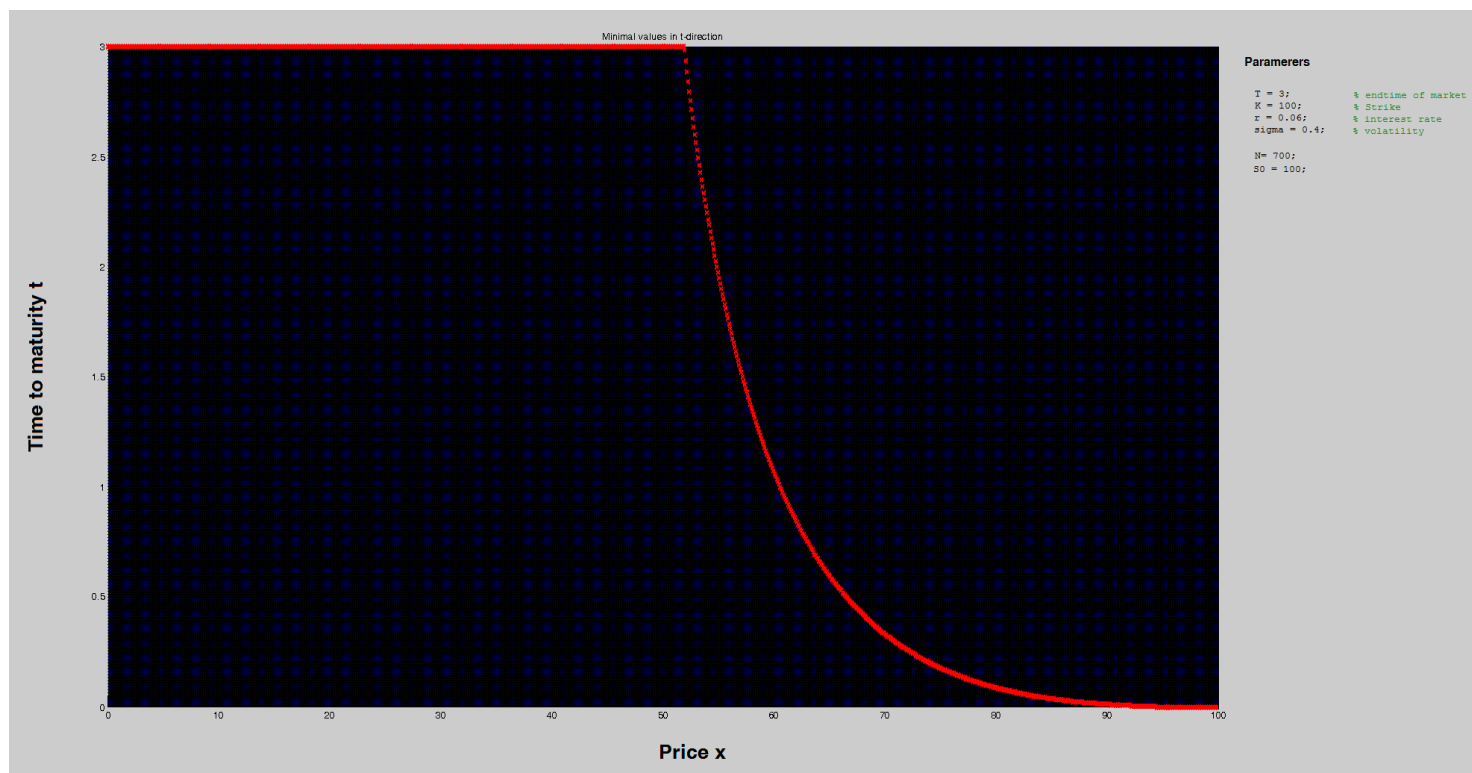
- $v_{Eu,f}(T + \epsilon, x) < \infty$ for some $\epsilon > 0, x < K$,
- $\lim_{\vartheta \rightarrow 0} v_{Eu,f}(\vartheta, x) > \varphi(x)$ for any $x < K$,
- for any $x \leq K$, function $\vartheta \mapsto v_{Eu,f}(\vartheta, x)$ has a unique minimum in some $\vartheta(x)$ (the embedded early exercise curve of the CDEO f),
- for some x_0 we have
 - ▶ $\vartheta(x) = T$ for $x \leq x_0$,
 - ▶ $\vartheta(x) \in (0, T)$ for $x \in (x_0, K)$,

then g is the embedded American option of its CDEO f .

Numerical inspection for the American put



Parameter:
T=1
Sigma = 0.6
r = 0.06
K = 100
S0 = 101



Key steps of the proof

- Key ingredients:
 - ▶ convex duality in locally convex spaces
 - ▶ identity of analytic functions
- Primal problem: find CDEO (in space of generalized functions/distributions/measures in order to warrant existence)
- Domain of dual problem: measures on $[0, T] \times \mathbb{R}_{++}$ (one Lagrange multiplier for each constraint $v_{Eu,f}(\vartheta, x) \geq g(x)$)
- Establish weak duality, existence of primal and dual optimizer, strong duality, complementary slackness condition
- Recall: Lagrange multiplier $\neq 0$ only if constraint is binding. Here: support of dual optimizer $\subset \{(\vartheta, x) : v_{Eu,f}(\vartheta, x) = g(x)\}$
- Slackness condition: gBm started on support of dual optimizer has lognormal law at T .
- Using assumptions and identity of analytic functions: support of dual optimizer must be nice connected curve.
- Consequence: Am. payoff g is embedded option of its CDEO.

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Here: support of dual optimizer $\subset \{(\vartheta, x) : v_{Eu,f}(\vartheta, x) = g(x)\}$
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Key steps of the proof

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Outline

- 1 Are American options European after all?
- 2 Cheapest dominating European option
- 3 Embedded American options
- 4 A new result
- 5 Conclusion

Where are we now?

- Interesting relation between American and European options
- Several important implications of equality
- Verification theorem based on qualitative properties of the CDEO
- Not yet clear:
 - ▶ Rigorous proof for the American put?
 - ▶ How generally does equality hold?