November 6, 2021
(room BC 420, BC Building)
Interrogating heritage and creativity
PhD School

9:00 –16:00  IPhD School roundtable presentation followed by a discussion with Michael Herzfeld, Peter Larsen and Florence Graezer Bideau

With the participation of:

- Serjara Aleman
- Giacomo Alliara
- Pascale Bugnon
- Nathaniel Danishwara
- Dorota Kozaczuk
- Phi Nguyen
- Sanja Platisa
- Facundo Rivarola
- Helena Roux
- Pierrick Porchet
- Alina Volynskaya
- Mengke Zhang

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November 4, 2021
(room AAC 108, SG Building)

9h00-9h10 Welcome coffee and opening remarks by Béla Kaposzy, Dean of the College of Humanities, EPFL

9:10 – 9:40 Introductory remarks: reframing heritage, creativity and innovation, Florence Graezer Bideau and Peter Bille Larsen, CDH, EPFL

9:45 -10:45 Michael Herzfeld, Harvard University, Keynote
Crafting the Artisan: Creativity as Material Performance and Social Challenge

11:00 – 12:30 Panel 1: Creative heritage techniques revisited

Sarah Kenderdine, EPFL: ‘Insurgent acts of translation’: experiments from the archive

Harriet Deacon, Coventry University: Rethinking concepts of authenticity: repertoire and innovation in the HIPAMS project (heritage-sensitive intellectual property and marketing strategies)

14:00 – 15:30 Panel 2: Governance creativity and innovation

Luca Zan, University of Bologna: Cultural Heritage and Identity building in current China. Stateholder creativity and administrative legacy

Chiara Bortolotto, Paris Cergy University: Mastering the future through Intangible Cultural Heritage: sustainability, change and temporality disruptions

15:30 – 16:30 Guided visit to Deep Fakes exhibition by Sarah Kenderdine (eM+)

16:30 – 17:30 Roundtable discussion on theoretical paper by Graezer Bideau and Larsen

November 5, 2021
(room BC 420, BC Building)

9:00 – 10:00 Trevor Marchand, SOAS, Keynote
Recovery & Reconstruction of Architectural Heritage: toward a people-centred approach

10.15 – 12:15 Panel 3: Rethinking creativity, sustainability and landscapes

Ave Paulus, University of Tartu: Hot Heritage of the Cold War - Translating Controversial Soviet Occupation Heritage on the Coasts of Estonia into Creative Futures

Katriina Siivonen, Finland Futures Research Centre, Turku: Heritage Futures for resilience and sustainability transformation

12:15 – 13:30 Introduction to the Montreux Jazz Project by Alain Dufaux (Cultural Heritage and Innovation Center)

13:30 – 15:00 Panel 4: Urban heritage imaginaries, innovating public space and creativity

David Littlefield, University of Westminster: Creative practice and narrative: representational techniques and the voice of historic surfaces

Michel Rautenberg, University of St. Etienne: Photographic nostalgia, historical comics and posters in the heritage imaginary of a former French industrial city, Saint-Etienne

15:15 – 16:00 Closing remarks

16:30 – 18:30 PhD students/poster presentations and drinks (BC420)