

MOVING FORWARD WITH INNOSUISSE

Alessia Salmina

Scientific officer, Energy funding programme

28.10.2020



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

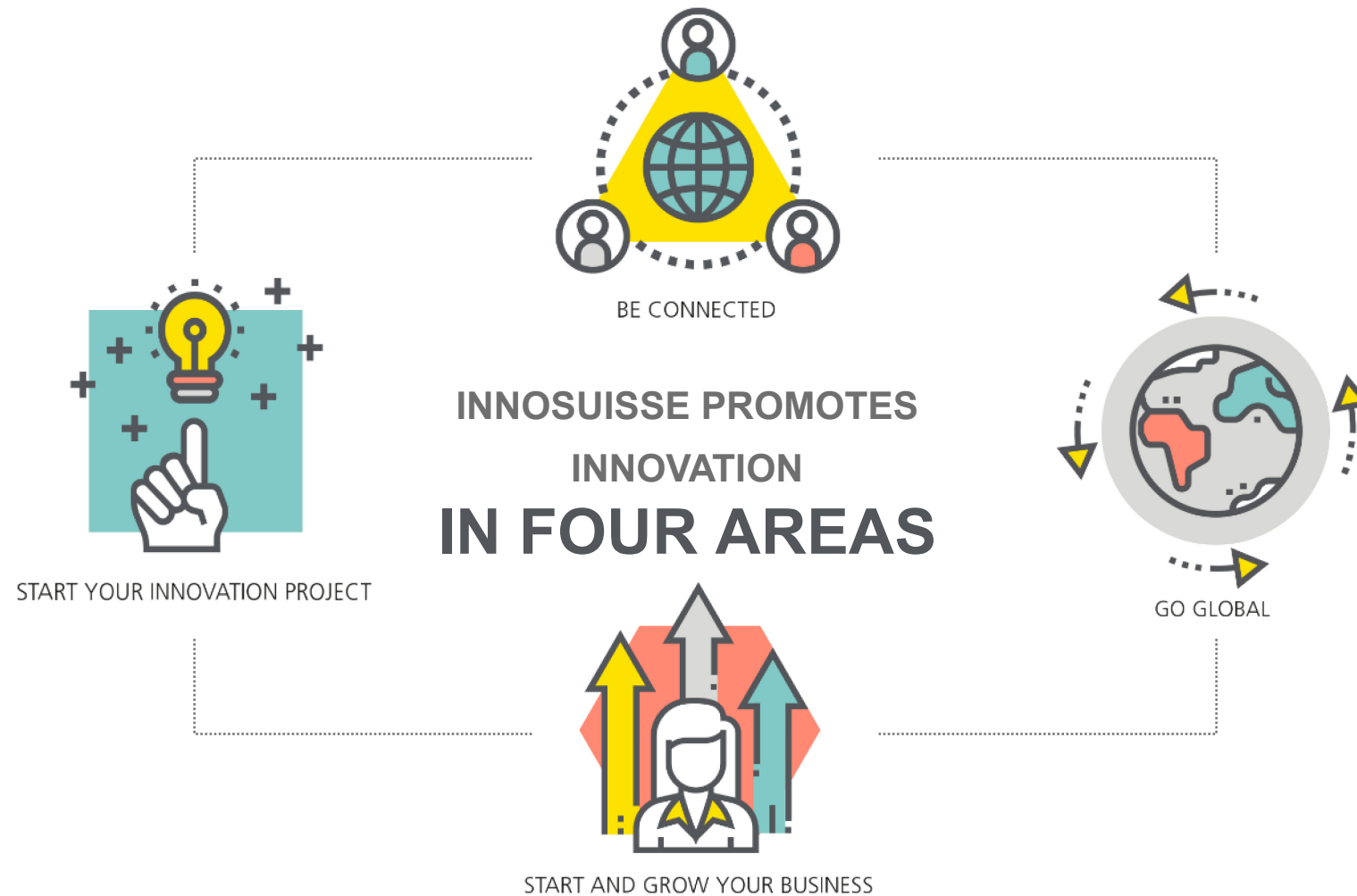
Swiss Confederation

Innosuisse – Swiss Innovation Agency

MOVING FORWARD WITH INNOSUISSE

SWITZERLAND –
LAND OF INNOVATION
WE PROMOTE INNOVATION

INNOSUISSE
SWISS INNOVATION
AGENCY



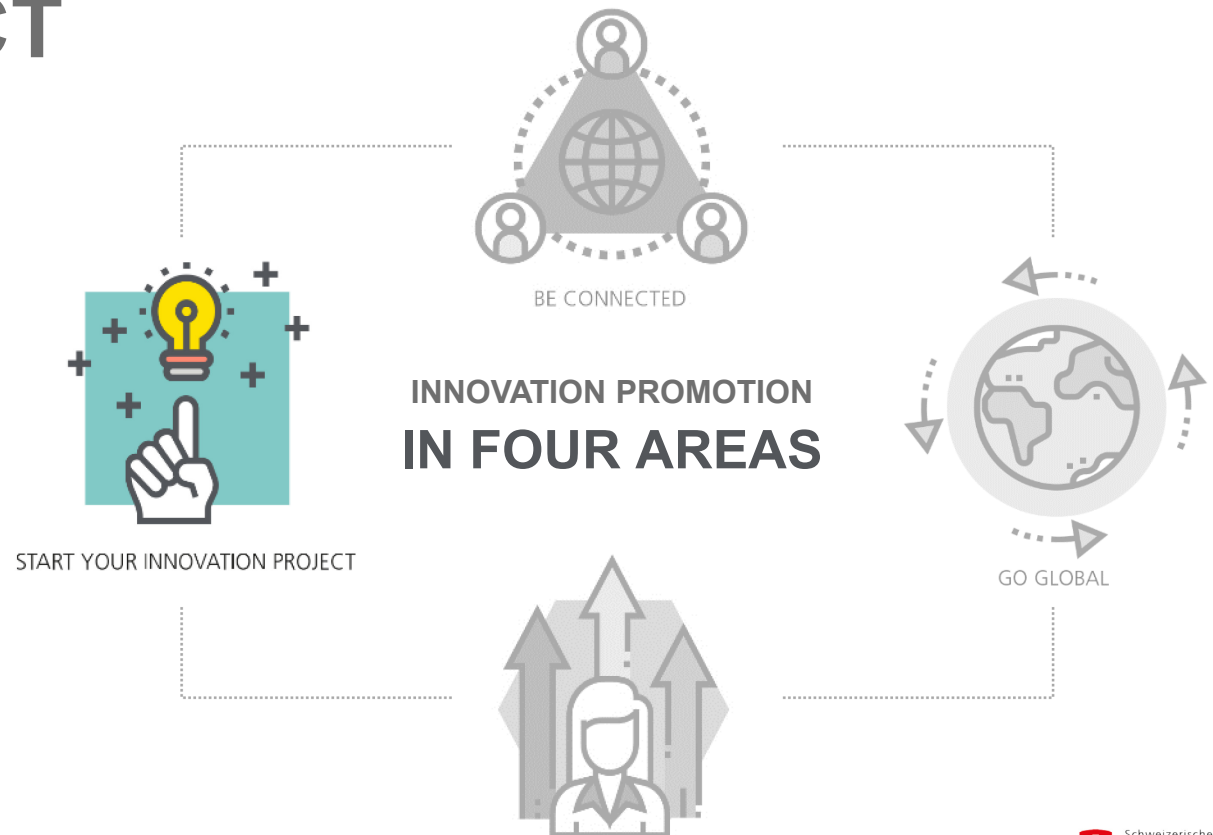
START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH
INNOVATION CHEQUE

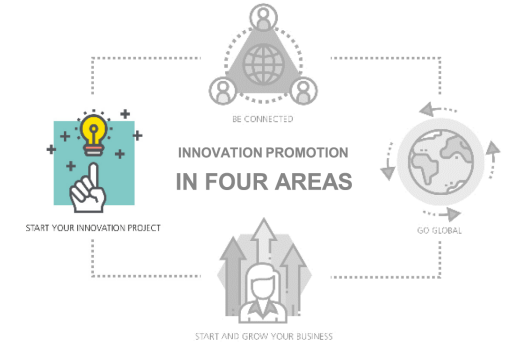
INNOVATION PROJECTS

BRIDGE PROGRAMME
BY INNOSUISSE AND SNSF

Coming soon:
FLAGSHIP INITIATIVE



INNOVATION CHEQUE TEST YOUR INNOVATIVE IDEA



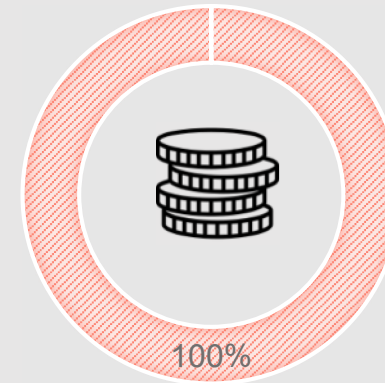
SMES AND OTHER ORGANISATIONS <250 FTES

- Easy entry into science-based innovation
- Evaluation of the feasibility of an innovative idea

RESEARCH PARTNERS

- Research services for the implementation partner up to CHF 15,000

INNOVATION CHEQUE



■ Innovation cheque by Innosuisse up to CHF 15,000

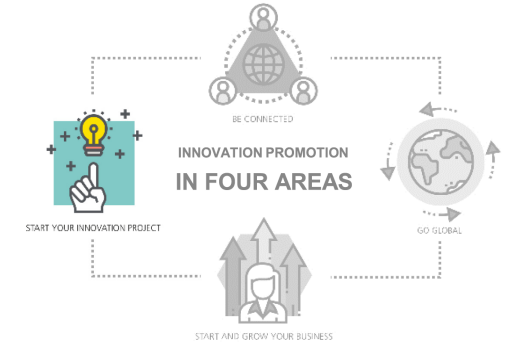
PRELIMINARY STUDIES

Concept developments,
idea studies
or analyses of
innovation potential
and the feasibility

Apply for a cheque:

<https://www.innosuisse.ch/analytics>

INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH



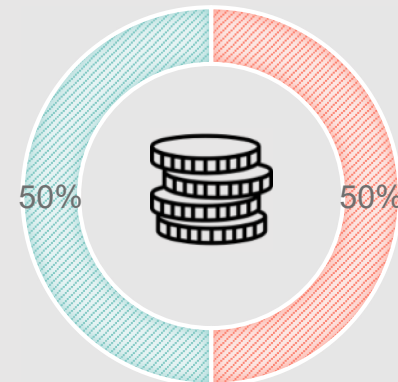
IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

INNOVATION PROJECT



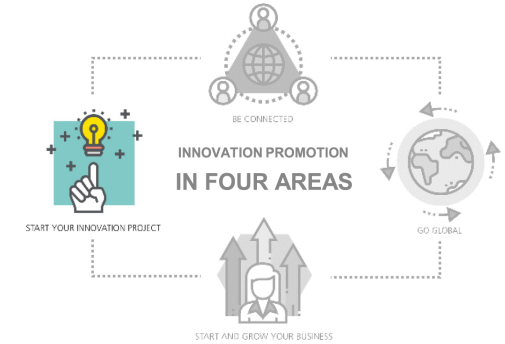
- Funded by Innosuisse
- Contribution by the implementation partner incl. 10% cash

MARKET IMPLEMENTATION OF THE INNOVATION

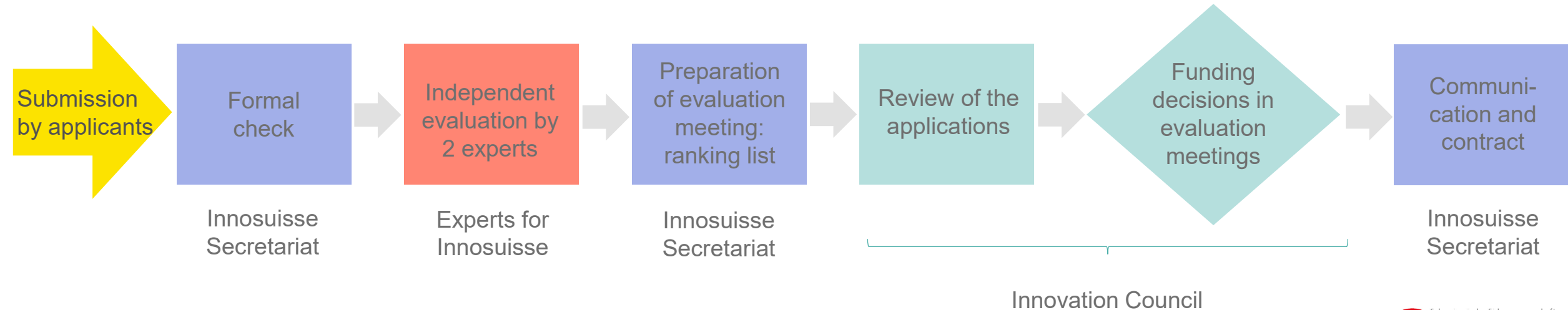


Submit your application online:
<https://www.innosuisse.ch/analytics>

INNOVATION PROJECTS EVALUATION PROCESS



Evaluation duration (in weeks) – depending on [dates of evaluation meetings](#)



ASSISTED PATENT SEARCH TO CHECK IF YOUR IDEA CAN BE PATENTED

**HAS YOUR APPLICATION FOR INNOSUISSE
SUPPORT BEEN APPROVED OR ARE YOU
PREPARING A SUBMISSION FOR AN
INNOVATION PROJECT?**

- Find out if your innovation can be patented
- Receive valuable information that will help you make decisions on your innovation

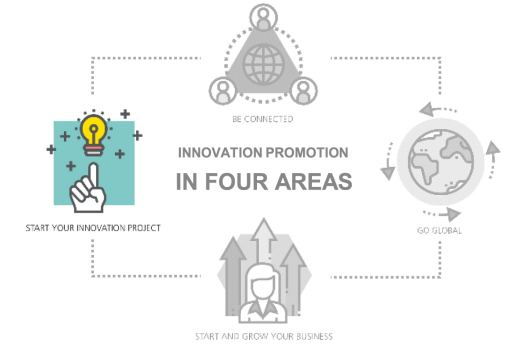
OFFER BY IPI EXPERTS

Assisted Patent Search
Assisted Patent Landscape Analysis

in partnership with



IGE | IPI



Details and online application:

<https://www.innosuisse.ch/inno/en/home/start-your-innovation-project/IGE-Patentrecherchen.html>

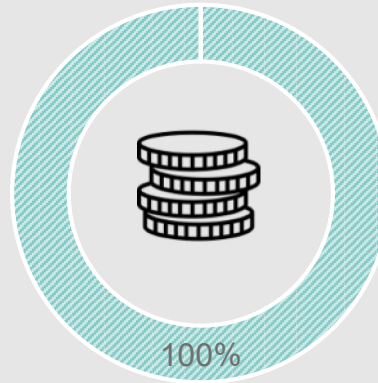
BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

BRIDGE

AS A RESEARCHER

- Take the step into an application-led business environment
- Implement your research results on the market

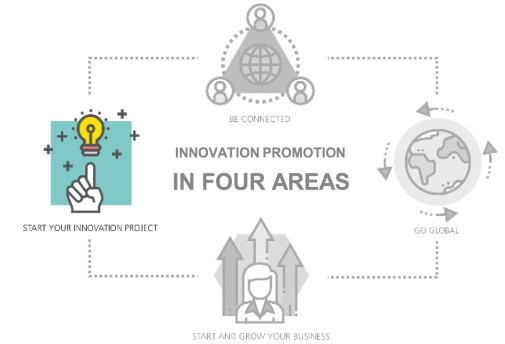
BRIDGE PROJECTS



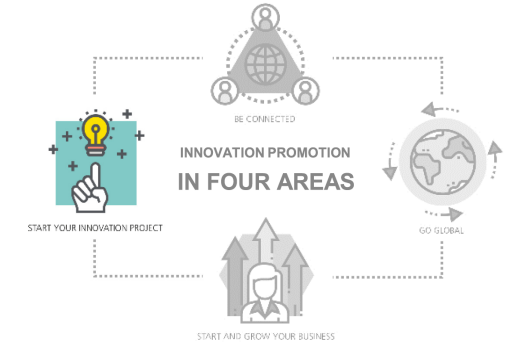
■ BRIDGE projects funded by Innosuisse and SNSF

TWO FUNDING OPPORTUNITIES

- **Proof of concept:**
a step into an application-led business environment for young researchers
- **Discovery:**
for researchers with experience of implementing the innovation potential of research results



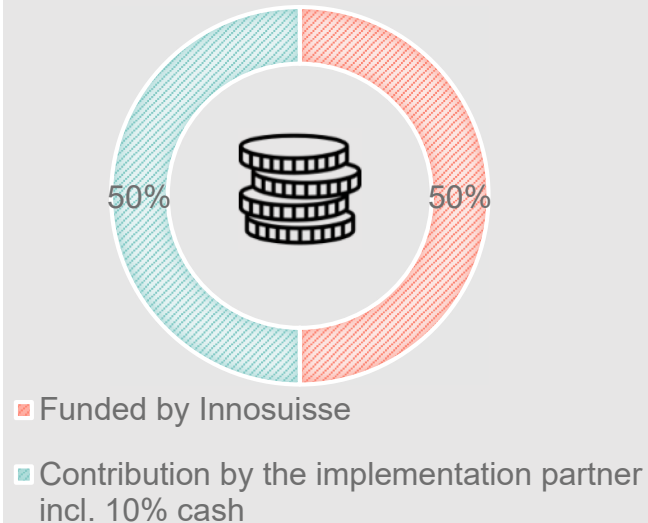
FLAGSHIP INITIATIVE SYSTEMIC AND TRANSDISCIPLINARY



GOALS

- Account for increasing complexity and interconnectedness of reality
- Address issues that are relevant to a large part of the economy or the society
- Promotion of transdisciplinary project collaboration
- Improve a system in the long term

INNOVATION PROJECT



INITIATIVE

- Regular calls as of 2021
- Broad topics
- Consortia of ≥ 3 research partners & ≥ 2 implementation partners
- Minimum duration of 3 years
- Minimum funding from Innosuisse amounts to at least 4 million

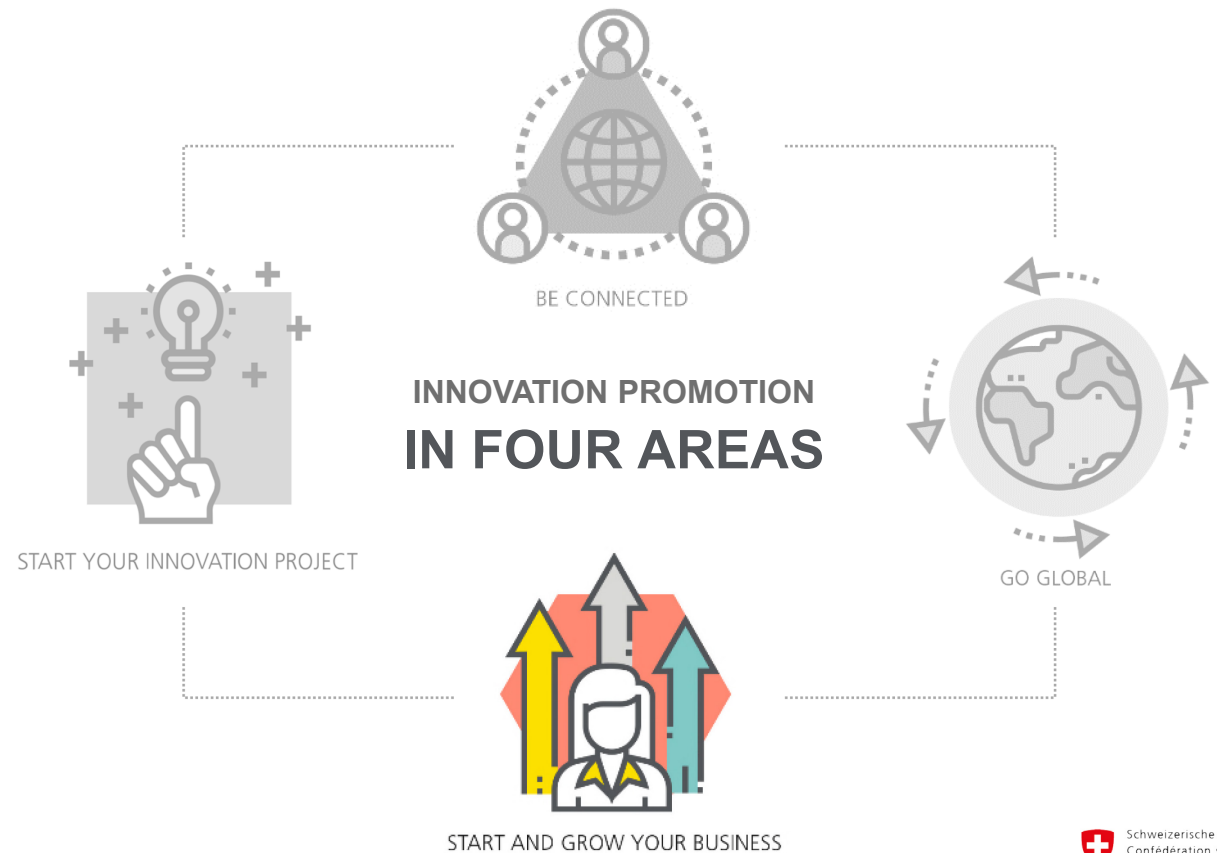
START AND GROW YOUR BUSINESS

START-UP TRAINING

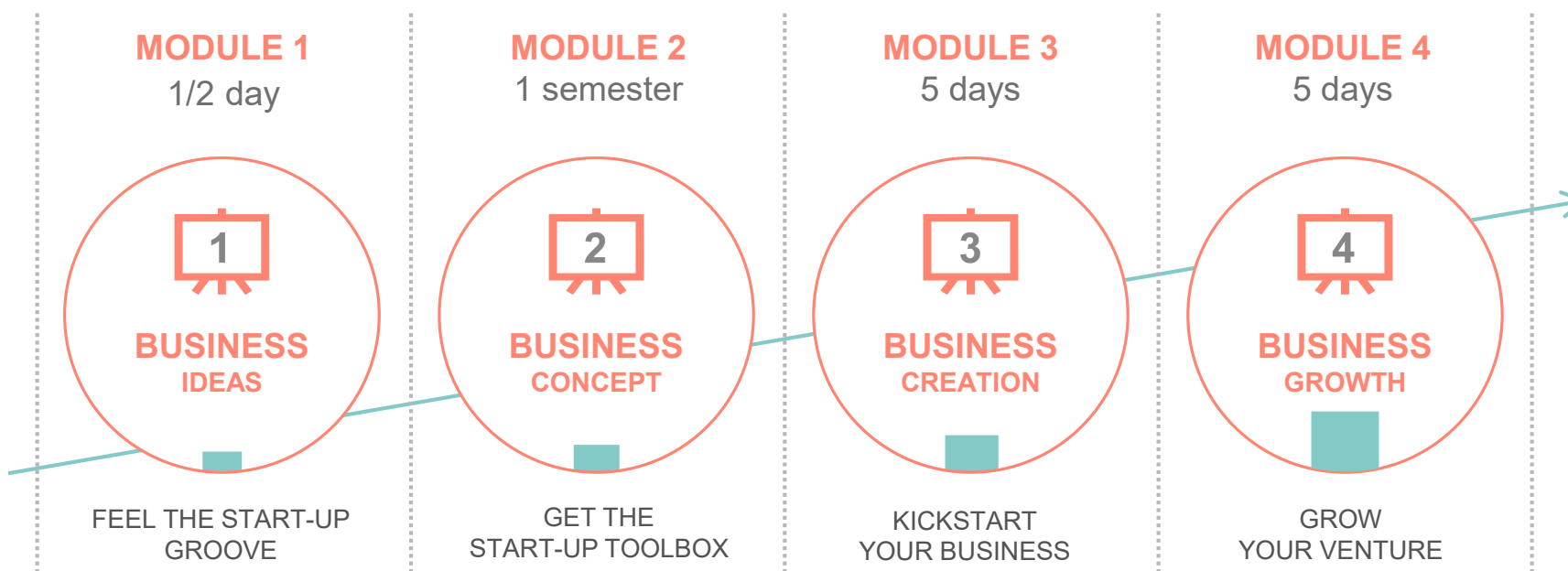
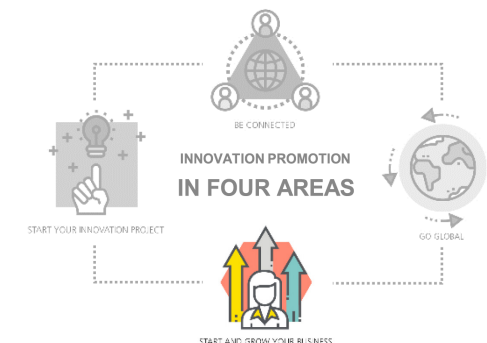
START-UP COACHING

INTERNATIONALISATION
CAMPS

INTERNATIONAL TRADE FAIRS



DEVELOP YOUR BUSINESS IDEA WITH START-UP TRAINING



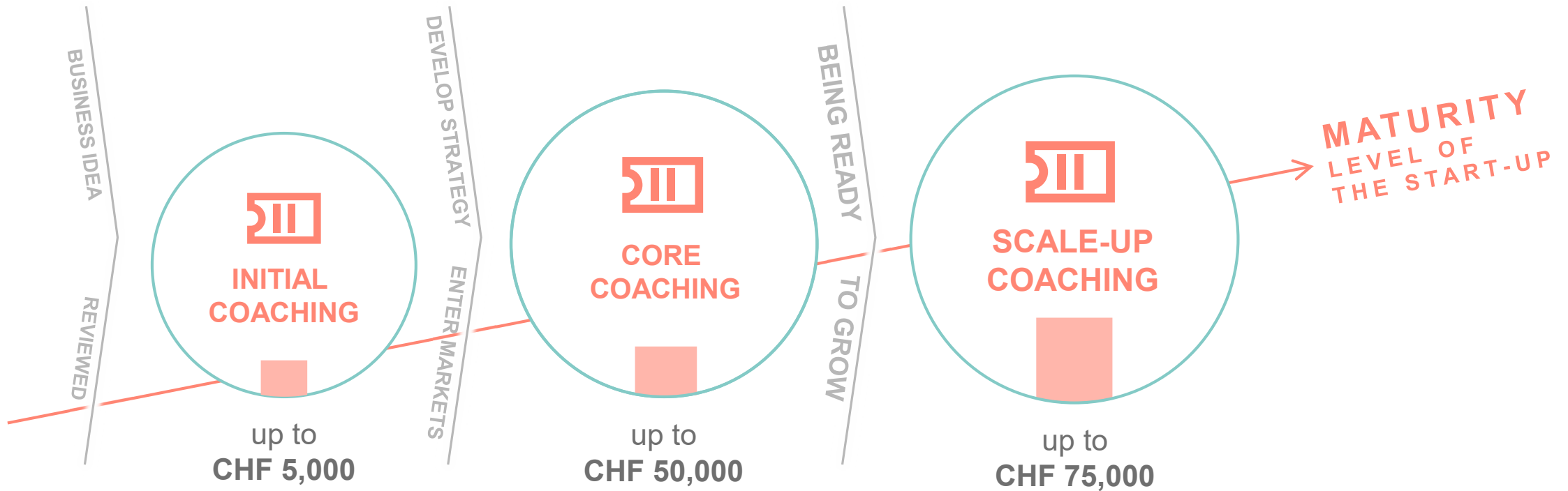
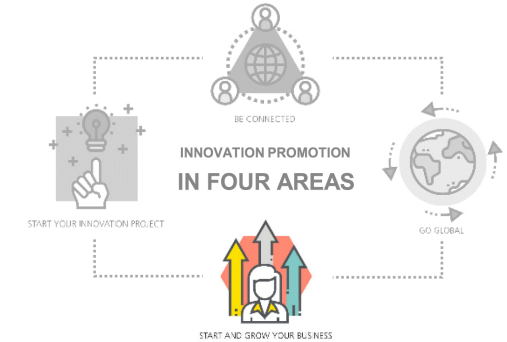
**MATURITY
LEVEL OF
THE START-UP**

For students, doctoral students, academic staff
and professors at Swiss academic institutions

For start-ups

BECOME A CEO WITH INNOSUISSE

3 TYPES OF START-UP COACHING



Submit your application at:
<https://www.innosuisse.ch/coaching>

BE CONNECTED

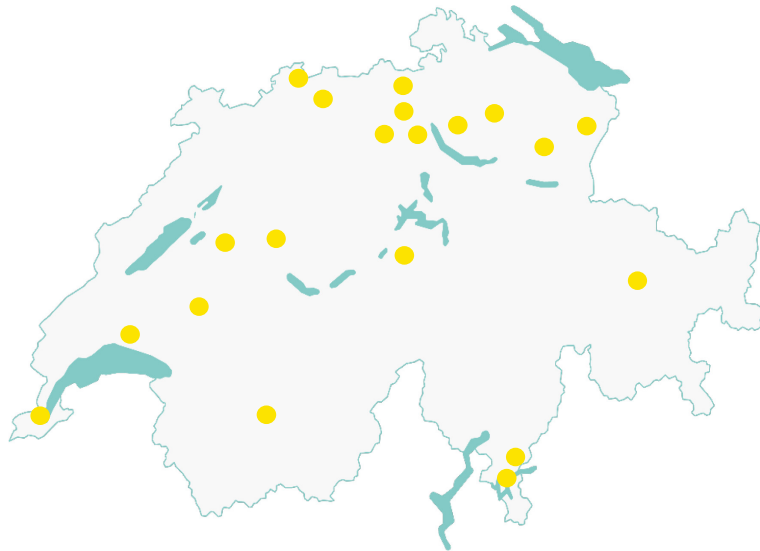
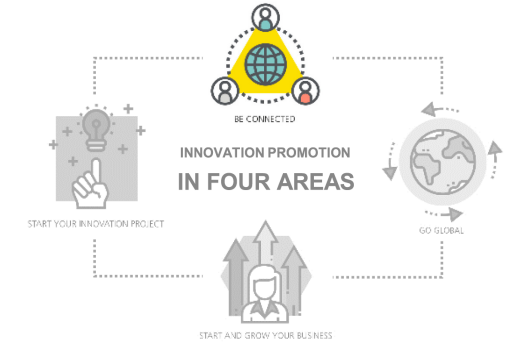
MENTORING
FOR SME (<250 FTE)

NTN INNOVATION BOOSTER

SPECIALISED THEMATIC
EVENTS



DEVELOP YOUR INNOVATION PROJECT WITH INNOVATION MENTORS



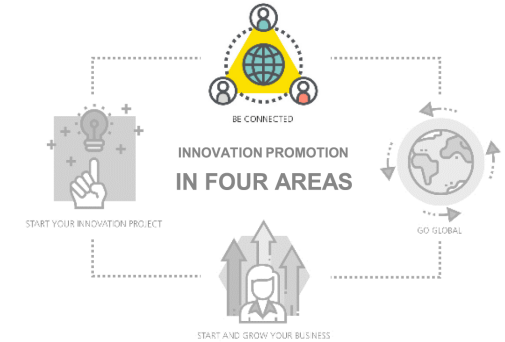
20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

Apply for a voucher:

<https://www.innosuisse.ch/mentoring>

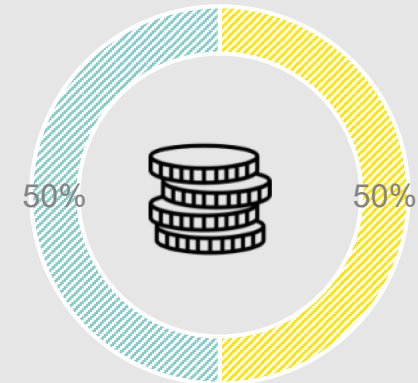
BRINGING PLAYERS TOGETHER NETWORKING EVENT SERIES



SWISS NON-PROFIT ORGANISATION
submits an application as event organiser

KEY PLAYERS
from business, science and society participate in
order to create a community on a specific cross-
industry innovation topic

NETWORKING EVENT SERIES



■ Funded by Innosuisse
■ Contribution of event organiser

YOUR NETWORKING EVENTS



over 2 to 4 years

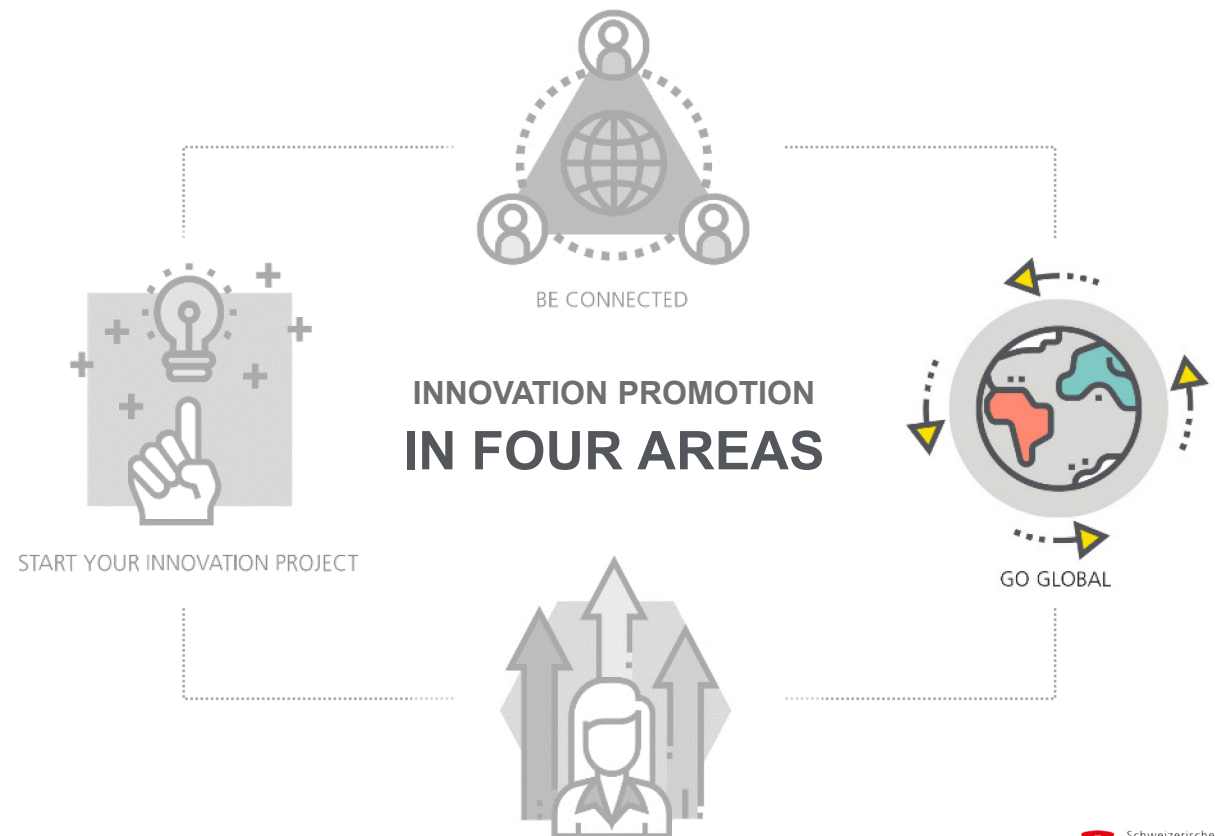
Annual call:
<https://www.innosuisse.ch/eventseries>

GO GLOBAL

INTERNATIONAL INNOVATION
PROGRAMMES

BILATERAL COOPERATION

ENTERPRISE EUROPE
NETWORK



MOVING FORWARD WITH INNOSUISSE



THANK YOU

www.innosuisse.ch

info@innosuisse.ch



START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



twitter.com/innosuisse



linkedin.com/company/Innosuisse

FURTHER INFORMATION

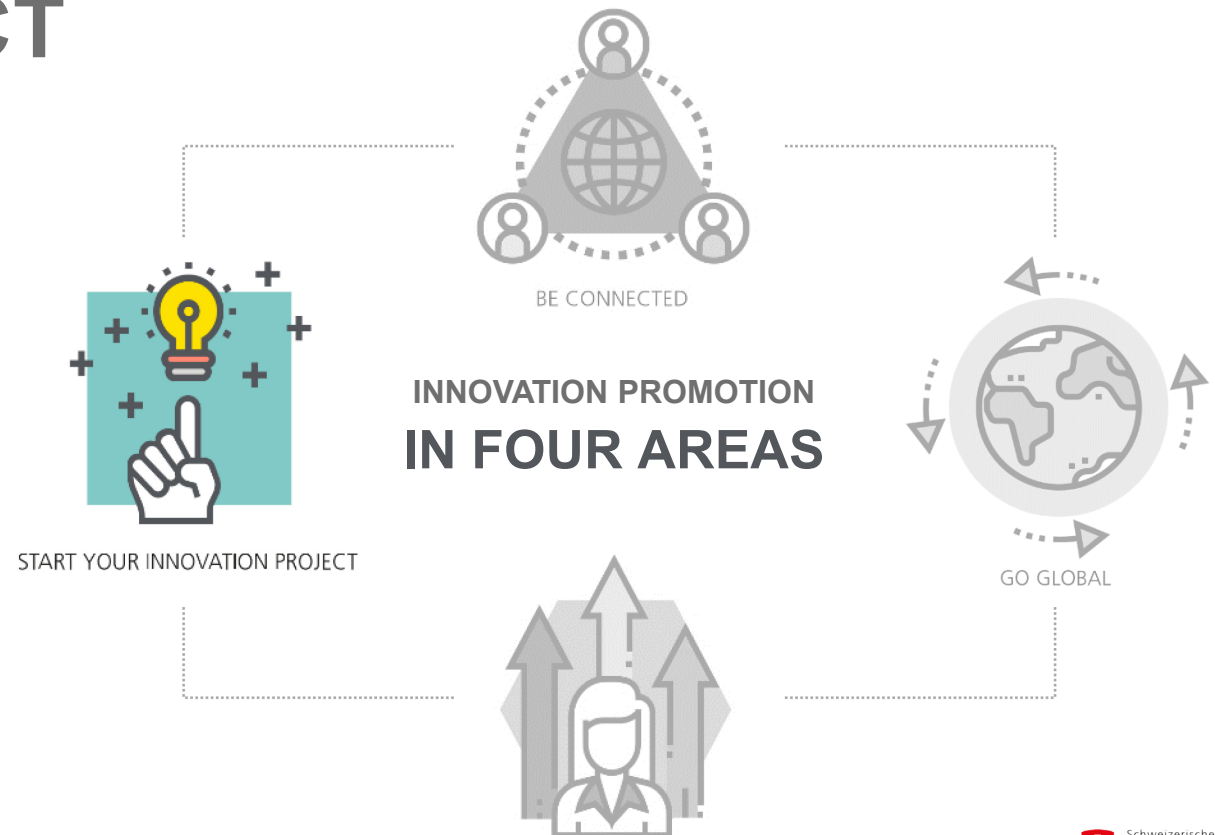
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PRELIMINARY STUDIES WITH
INNOVATION CHEQUE

INNOVATION PROJECTS

BRIDGE PROGRAMME
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Coming soon:
FLAGSHIP INITIATIVE



FOR AN INNOVATION PROJECT A GOOD APPLICATION IS...

CONCRETE:

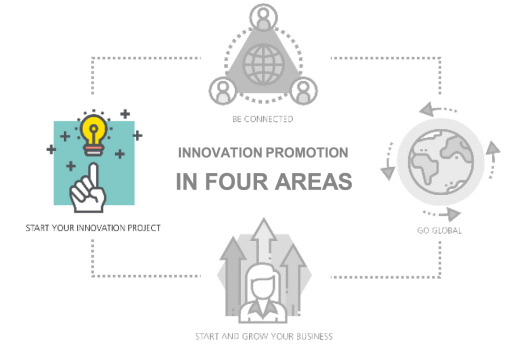
- Market interest exists
- Access to the market has been described
- Product or service has been defined

CLEAR:

- Innovative content is clearly indicated
- Project plan is comprehensible
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

CONSISTENT:

- Research and implementation partners work together, not side by side or against each other
- Project planning and financial planning are consistent
- Timetable and resource allocation are realistic



INNOVATION PROJECTS ASSESSMENT CRITERIA

TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Sustainability and value creation in Switzerland
- ✓ Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts' evaluation

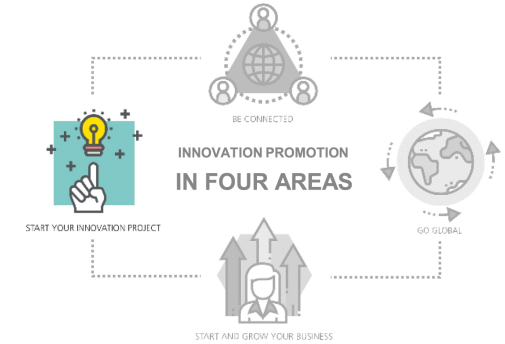
EVALUATION EXAMPLES:

Proposal 1 : AAA

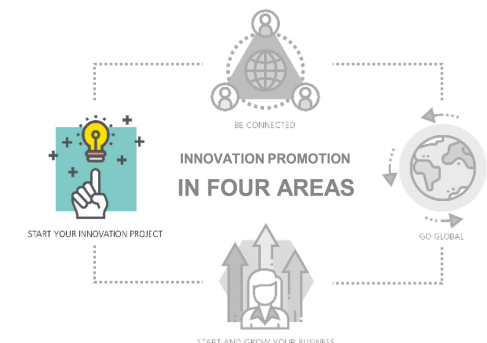
Proposal 2 : AAB

Proposal 3 : BAB

Proposal 4 : BBC



YOUR CONTACTS FOR PROJECTS AND PROGRAMMES



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FURTHER INFORMATION

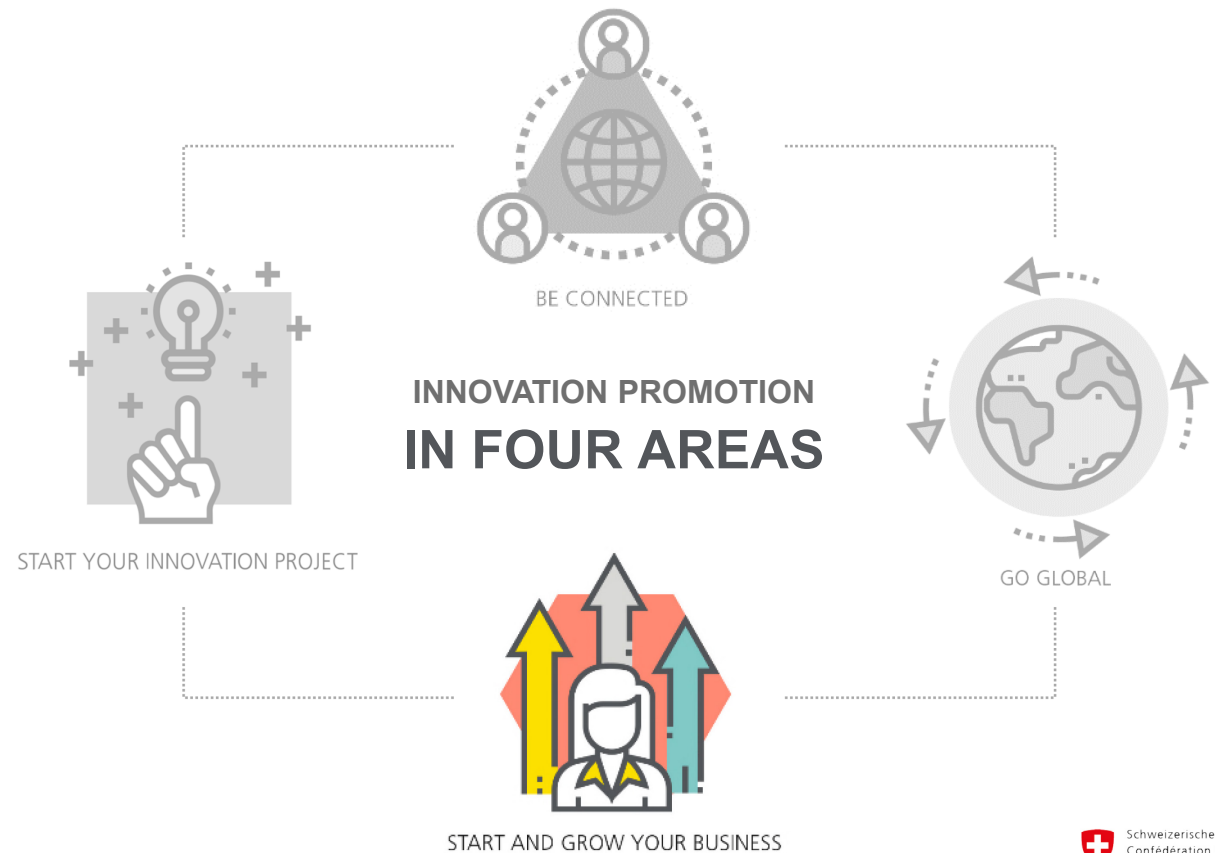
START AND GROW YOUR BUSINESS

START-UP TRAINING

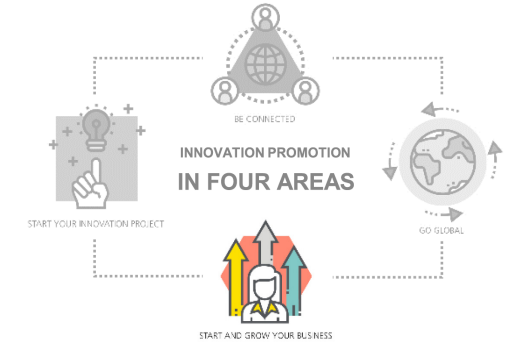
START-UP COACHING

INTERNATIONALISATION
CAMPS

INTERNATIONAL TRADE FAIRS



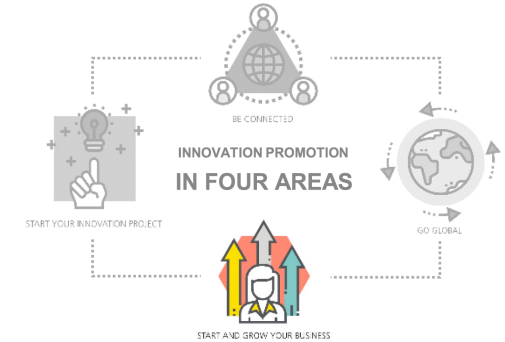
GAIN AN INTERNATIONAL Foothold WITH INTERNATIONALISATION CAMPS



AS A START-UP TEST YOUR PRODUCT OR BUSINESS MODEL ABROAD:

- Market Entry Camps and Market Validation Camps at 10 locations worldwide
- Getting to know partners, customers or future employees
- This offering is for start-ups taking part in the Coaching programme of Innosuisse

GAIN AN INTERNATIONAL FOOTHOLD AT INTERNATIONAL TRADE FAIRS



TRADE FAIRS FOR START-UPS WITH GLOBAL AMBITIONS:

- 'À la carte' exhibitor or visitor model at six leading trade fairs with Swiss Pavillon
- Personal advice as well as support with planning, booth construction and travel
- This offering is for start-ups taking part in the Coaching programme of Innosuisse

YOUR CONTACTS AT START-UP FUNDING



START-UP COACHING

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INTERNATIONALISATION CAMPS AND TRADE FAIRS

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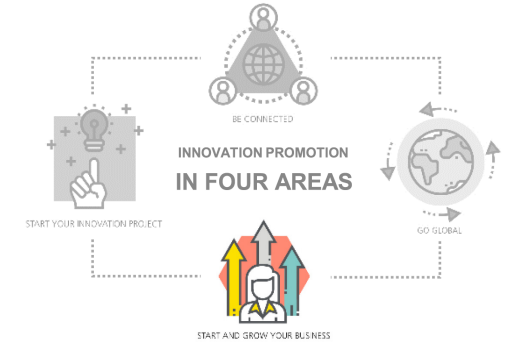
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START-UP TRAINING

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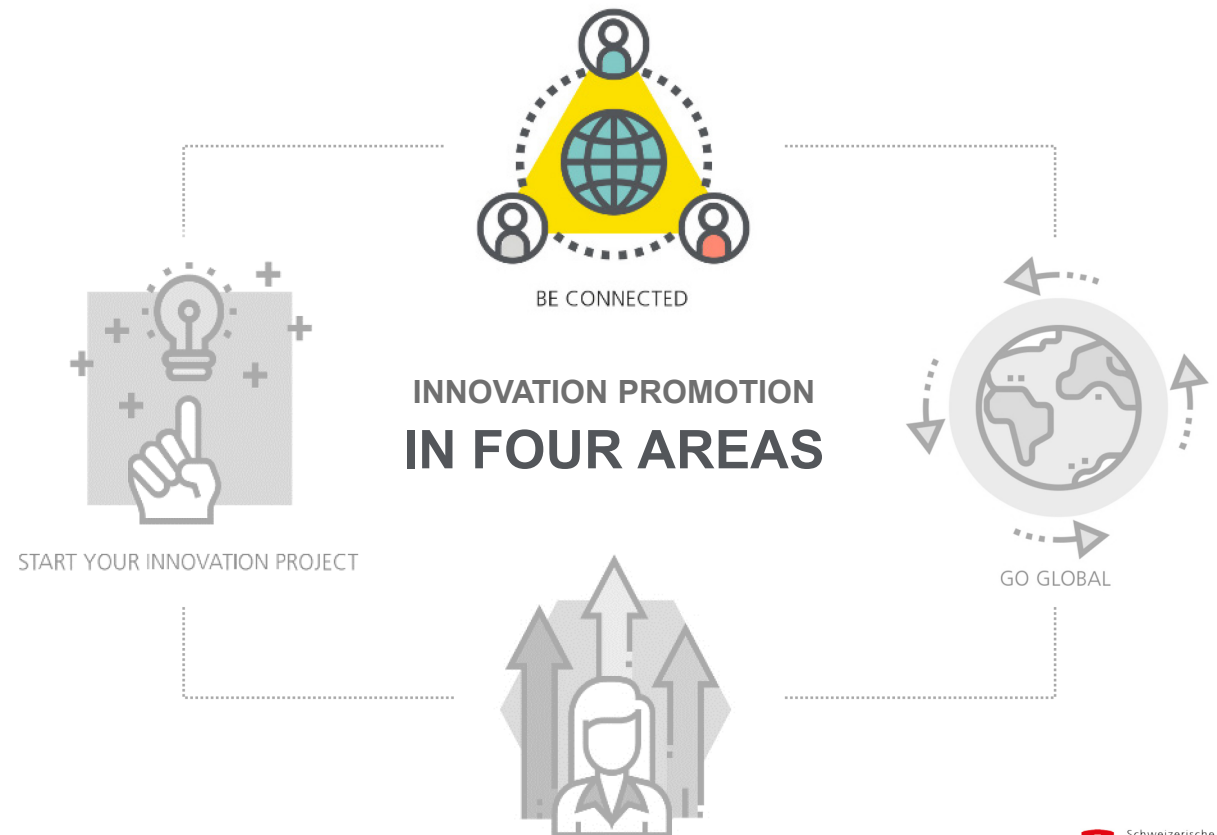
FURTHER INFORMATION

BE CONNECTED

MENTORING
FOR SME (<250 FTE)

NTN INNOVATION BOOSTER

SPECIALISED THEMATIC
EVENTS



LAUNCH YOUR INNOVATION IDEA WITH NTN INNOVATION BOOSTER

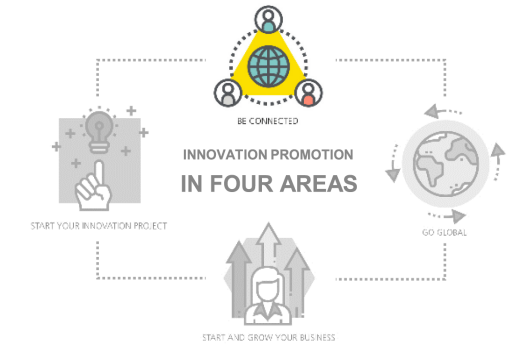
JOINT TEAMS FOCUSING ON AN INNOVATION TOPIC

- From business, academia and society
- Test jointly developed ideas in an open innovation culture
- This new format starts in 2021

NTN INNOVATION BOOSTER



Ideate and test
joint and concrete
innovation ideas



Until the end of 2020, the ten current National Thematic Networks are continuing their work.

YOUR CONTACTS FOR KNOWLEDGE & TECHNOLOGY TRANSFER



MENTORING

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NTN INNOVATION BOOSTER & SPECIALISED THEMATIC EVENTS

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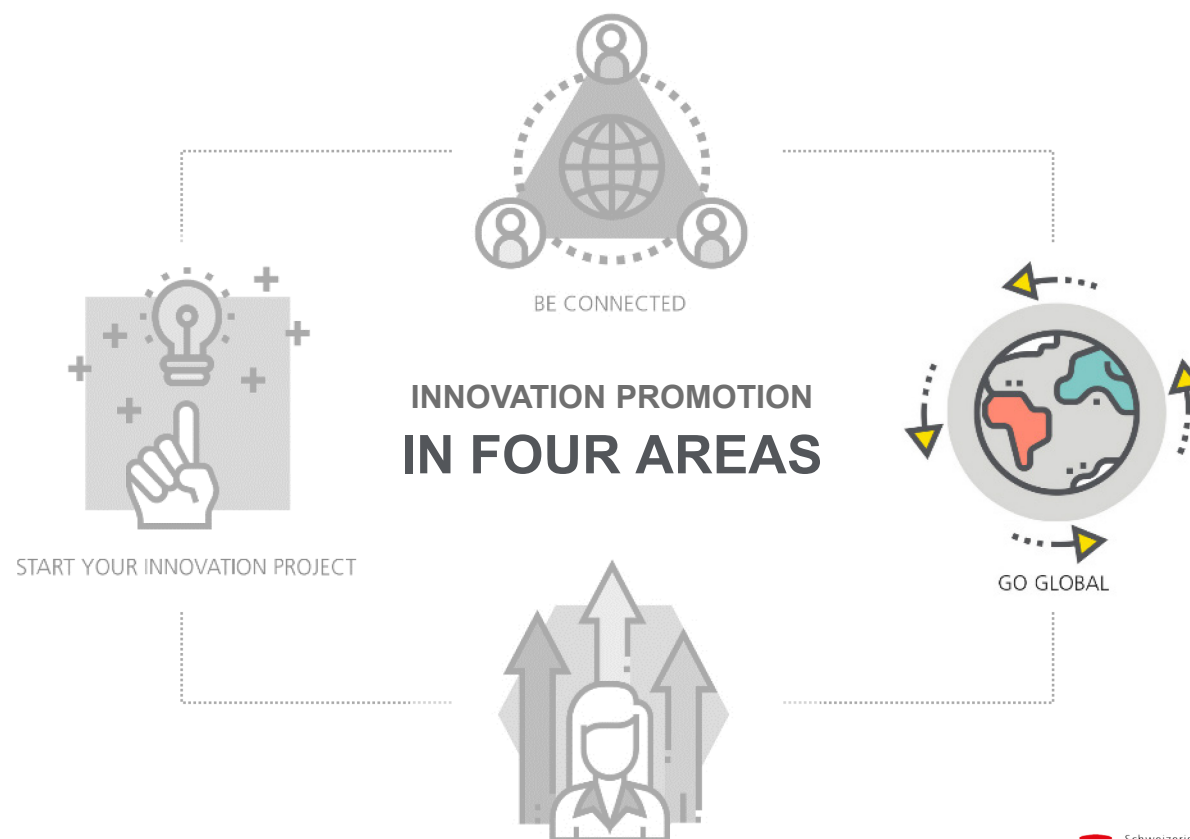
FURTHER INFORMATION

GO GLOBAL

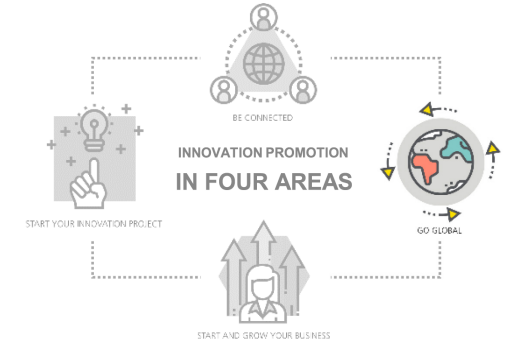
INTERNATIONAL INNOVATION
PROGRAMMES

BILATERAL COOPERATION

ENTERPRISE EUROPE
NETWORK



INTERNATIONAL INNOVATION PROGRAMMES



SUPPORT FOR SMEs

for cross-border innovation projects



SUPPORT FOR INNOVATION PROJECTS IN THEMATIC PROGRAMMES

- AAL: solutions for the needs of elderly people
- ECSEL: in the electronics sector
- ERA-NET: various themes

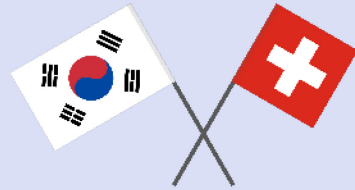
SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level

BILATERAL COOPERATION

Innosuisse has cooperation agreements:



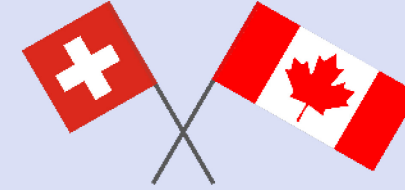
with EMBRAPPI
BRAZIL



with KIAT
SOUTH KOREA



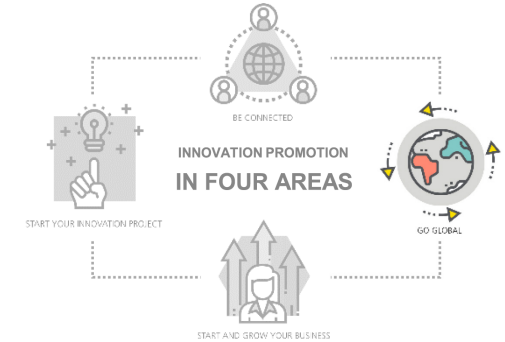
with VINNOVA
SWEDEN



with NRC-IRAP
CANADA

Calls for tenders for
bilateral innovation projects from companies and research institutions

Finding partners in
Canada and
Switzerland for
Eurostars projects



BE INNOVATIVE INTERNATIONALLY WITH ENTERPRISE EUROPE NETWORK

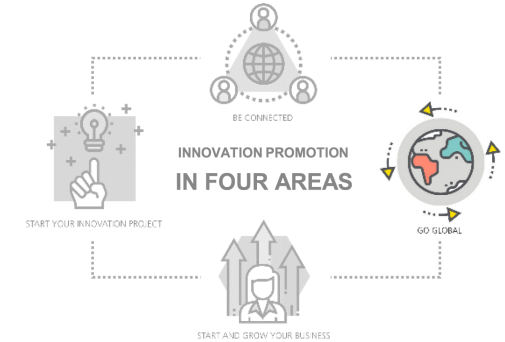


EEN brings together 600 partner organisations in over 60 countries.

The network improves the competitiveness of SMEs in Europe and beyond.

7 EEN ADVISORS IN SWITZERLAND:

- Provide you information about market opportunities, European law and EU funding opportunities
- Support you with finding partners and technology partnerships through matchmaking events
- Help with developing your SME's R&D capacities through synergies with other players



YOUR CONTACTS FOR INTERNATIONAL PROGRAMMES



INTERNATIONAL PROGRAMMES AND BILATERAL COOPERATION

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