

## **Project n°7: Professional studio @ home**

Proposed by: Logitech

Company description:

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. With our employees we foster an inclusive culture where they can bring their whole selves to work, fully contribute their skills and talents and be valued and supported. More than 35 years ago, Logitech started connecting people through computers, and now it's a multi-brand company designing products that bring people together through music, gaming, video and computing. Brands of Logitech include [Logitech](#), [Ultimate Ears](#), [Jaybird](#), [Blue Microphones](#), [ASTRO Gaming](#) and [Logitech G](#).

Project description:

Nowadays, streamers are using a standard webcam and simple software tools. The video direction is quite basic, static and the illumination poor. We believe there is an opportunity for Logitech to enhance user experience, quality of the created content & audience engagement by leveraging on professional studio methods and tools. It could be SW application, enhancements of current webcams or additional devices, services or business models.