

# Magnetic tape storage advances and the growth of archival data

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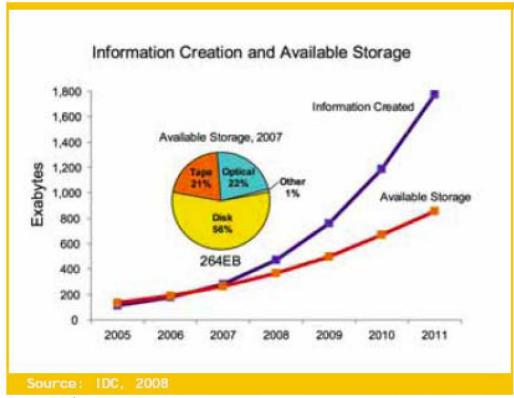


#### **Executive summary**

- Tape remains the most cost-efficient and greenest technology for archival storage
  - Total cost of ownership advantage of tape over disk >20x
  - Very long lifetime of 30+ years
- Tape has a sustainable roadmap for at least another decade
  - 29.5 Gbit/in<sup>2</sup> areal density demonstration shows feasibility of several future tape generations
  - LTO roadmap has just been extended to 8 generations with up to 12.8 TB native capacity
- Long Term File System enables self-contained tape cartridges
  - Makes tape look and work like any removable media
  - File system available now with standalone LTO5 tape drives
  - Opens significant new use cases such as video archive and individual scene access
- Tape is alive and doing well



#### Rapidly increasing demand for storage



Available storage media capacity will not keep up with the amount of information. Going forward to 2011 storage media capacity CAGR = 35%, while information creation and replication CAGR = 57%.

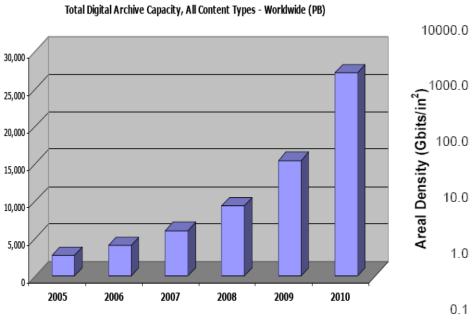
2007 marked the beginning of a divergence.



IDC White Paper, "The Diverse and Exploding Digital Universe," Sponsored by EMC, March 2008 http://www.emc.com/collateral/analyst-reports/diverse-exploding-digital-universe.pdf

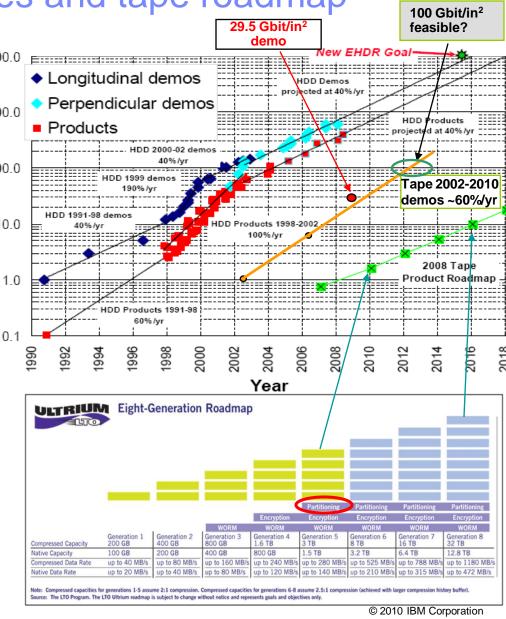






Source: ESG Research Report: Digital Archiving: End-User Survey and Market Forecast 2006 - 2010, 20 Source: http://www.enterprisestrategygroup.com/ESGPublications/ReportDetail.asp?ReportID=591

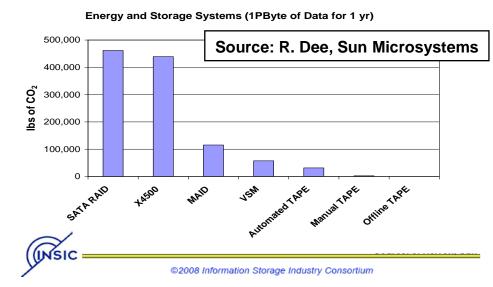
- Tape has a viable roadmap (LTO)
- Recent areal density demo of 29.5 Gbit/in<sup>2</sup> shows feasibility of tape roadmap for the next 10+ years
- HDD is going to face severe scaling challenges at around 1 Tbit/in<sup>2</sup>



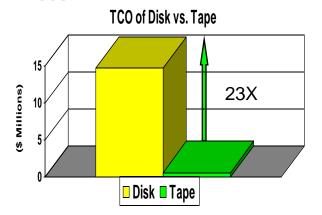


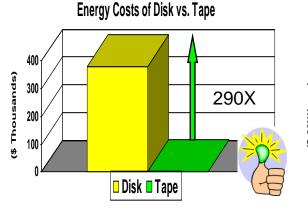
### Tape advantages for long-term archival storage

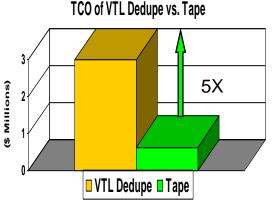
- Very energy efficient: no power needed once data is recorded
- Very secure:
  - Data is inaccessible when cartridge is not mounted
  - Drive level encryption
- Very long expected media lifetime (30+ years)
- Very reliable: Typically no data loss in case of drive failure



Main net advantage of tape for archival storage is cost







"Tape continues to provide the fiscal responsibility and functional value that enterprises require in the twenty-first century." The Clipper Group



#### Magnetic tape (r)evolution

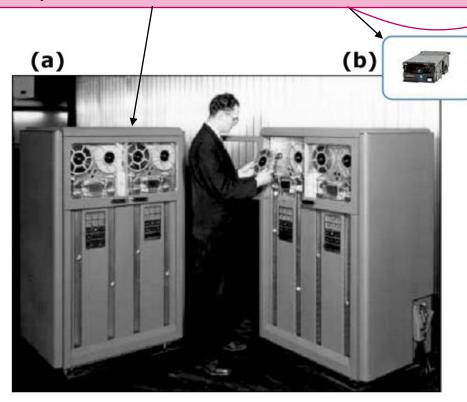
Product / Year: IBM 726 /1952 LTO5 / 2010 Demo 2010

Capacity: 2.3MByte 1.6TByte 35TByte

Areal Density: 1400 bit/in<sup>2</sup> 1.21Gbit/in<sup>2</sup> 29.5Gbit/in<sup>2</sup>

Linear Density: 100 bit/in 385 kbit/in 518 kbit/in

Track Density: 14 tracks/in 3.14 ktracks/in 57 ktracks/in

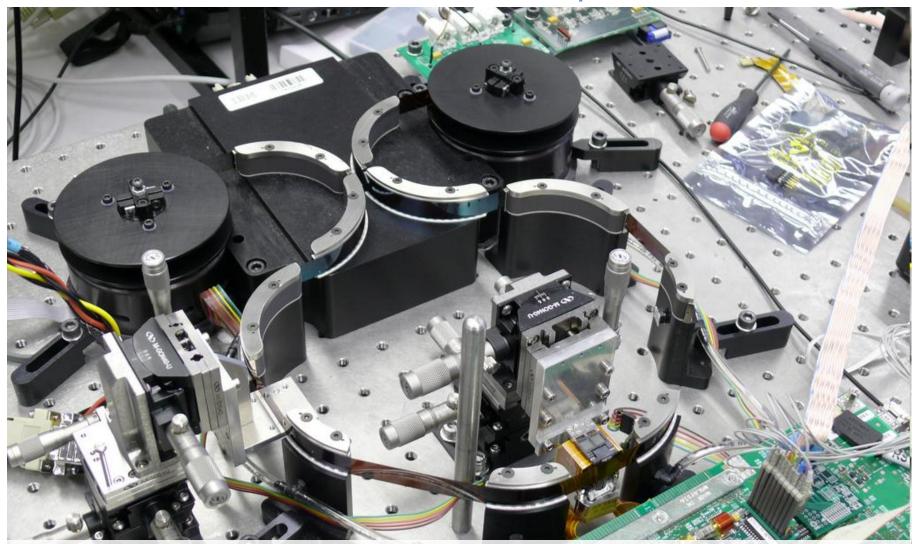


Track density increase will be the key contributor for future tape capacity increase

18x



#### Demonstration of 29.5 Gb/in<sup>2</sup> on tape

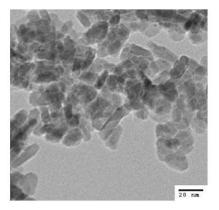


This demonstration shows that tape can sustain the roadmap for at least another decade while maintaining a cost advantage over other storage technologies.



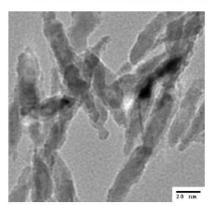
#### Highlights of 29.5 Gb/in<sup>2</sup> tape areal density demo

- Record storage density on magnetic tape of 29.5Gbit/in<sup>2</sup>
  - 39x increase over LTO 4 drives
  - A bit is 49 nm wide and 446 nm high
  - Made possible thanks to
    - advanced BaFe media
    - improved signal processing (Noise predictive maximum likelihood detection)
    - better head position control
    - enhanced mechanics
- Strawman operating point for 100 Gbit/in²
  - Linear Density = 800 kbit/in
  - Track Density = 125 ktrack/in
  - Bit area =  $32 \text{ nm} \times 200 \text{ nm}$
  - Only 36 magnetic particles per bit!



Latest BaFe particle Volume: 1600nm<sup>3</sup>

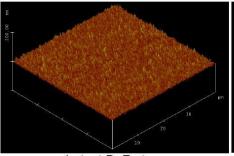
\* TEM: Transmission Electron Microscope



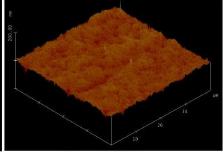
Current metal particle Volume: 4650nm<sup>3</sup>

- FUJIFILM succeeded in the microparticulation of BaFe particles to 1600nm<sup>3</sup> which is approximately one-third of current metal particle volume.

\* AFM: Atomic Force Microscope





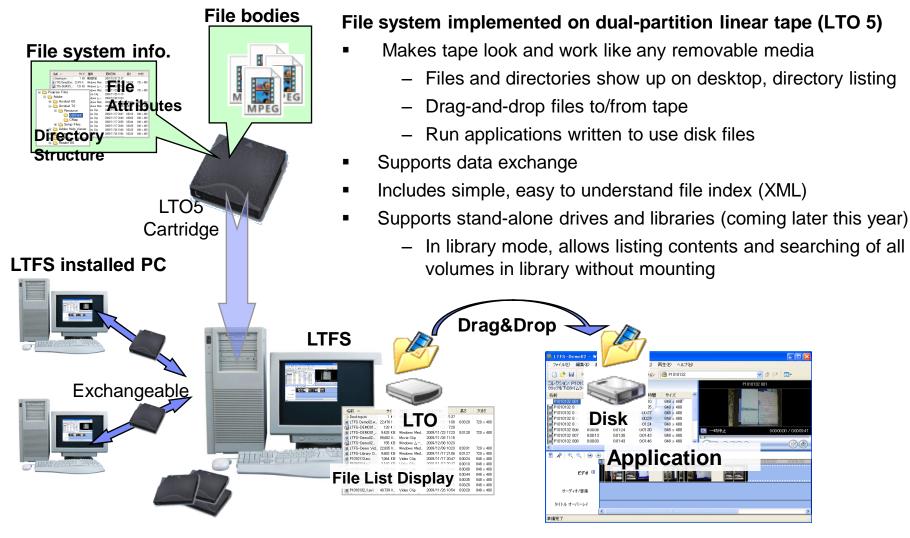


Current MP tape Ra:3.6nm

The BaFe particle is dispersed more uniformly than the current metal particle, the surface of the latest BaFe tape is smoother than the current MP tape.



## Long Term File System (LTFS) to make tape even more attractive for archival storage





#### LTFS main features

- File system available with standalone LTO5 tape drives
  - Two tape partitions: data partition, index partition
- Self-describing tape cartridge
  - index enables recovery w/o external information
  - directory structure, file attributes, multiple file extends
- Directory and file structure available after tape mount
- Helps reduce tape, file management and archive costs
  - Eliminates dependency on middleware layer
  - Lower cost per GB stored with higher efficiency
- Supports sharing of data between platforms
- Tape is cross-platform portable (Linux/Mac/Windows)
- Opens significant new use cases (video archives, medical images, etc.)

