

Efficient film digitization and restoration



Cinetis _{SA}
Jean-Pierre Gehrig _{CEO}

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CINETIS THE COMPANY

- Founded by 2005 by
 - Pierre Ihmle
 - Jean-Pierre Gehrig
- Team
 - 5 film operators/video editors
 - 3 software developers
- Partnerships with
 - Bolex International
 - IDIAP Research Institute, EPFL, HES-SO
- Awards
 - European Seal Award in Multimedia, CeBIT 2006
 - IMD Startup Competition, 2007



BOLEX

DIGITAL OF SWITZERLAND

FILM TRANSFER SERVICE

- Consumer formats
 - Film (Super8, Normal8, 9.5mm, 16mm)
 - Video (Video8, Hi8, Digital8, VHS, VHS-C, SVHS)
- Private and institutional clients
 - Offer high quality at an affordable price
- Efficient workflow
 - We keep our eyes on images where appreciation is required
 - We exploit computers for repetitive tasks
- 25'000 reels (5'000 hours) transferred

PRIVATE ARCHIVES

- The “Living Room Experience”
 - ➔ Client wants to watch his family movies on his TV
- The “DIY Editing Experience”
 - ➔ Client wants to edit his family movies at home
- ★ We receive a “shoe box” of film reels, shot by different people in changing light conditions, on different film stocks, at various frame rates, with good shots and bad shots (over/under-exposed)
- ★ How can we digitize these films efficiently and produce a standard product ?

INSTITUTIONAL ARCHIVES

- Want to move to digital archival
 - ➡ Choose storage medium, container and codec.
 - ➡ Define Metadata format, import “Excel Metadata”.
 - ➡ Must be compatible with existing infrastructure and workflow, with the local and national TV stations, and with Europeana.
- ★ How can we help our clients choose the right standards and equipment ?
- ★ How can we integrate there choices in our workflow to digitize their archives efficiently ?

archivalp.eu

- Preserve alpine A/V patrimony
 - ➔ Funded by INTERREG IV program
 - ➔ Mediathèque Valais (MV)in Martigny, Switzerland
 - ➔ Cinémathèque des pays de Savoie 8 (CPS), France
- ★ MV is Windows-based, currently archiving DV25 files, plans to move to H.264 wrapped in MXF files.
- ★ CPS is Mac-based, currently archiving DVCAM tapes, plans to move to Apple ProRes files.
- ★ Both store Metadata in a custom MySQL database.
- ★ Archivalp.eu will aggregate contents from both archives and publish it through Europeana.

OUR WORKFLOW

SUPERVISED

UNSUPERVISED

1.

INGEST

FILM REPAIR,
CLEANING
AND
DIGITIZATION

2.

PROCESS

MOTION ESTIMATION

SHOT DETECTION

SHOT CLASSIFICATION

VIDEO STABILIZATION

COLOR GRADING

CUSTOM EDITING

3.

DELIVER

DVD

BLU-RAY

FILE

TAPE

WEB

PACKAGING

MOTION ESTIMATION



- Based on the *Motion2D* algorithm, a robust multi-resolution motion model estimation, developed by Jean-Marc Odobez at IRISA/INRIA.
- C++ implementation using OpenCV and Quicktime.

SCENE DETECTION



MOTION
DISCONTINUITY



OR

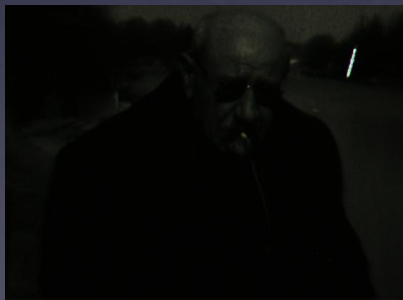


COLOR
DISCONTINUITY



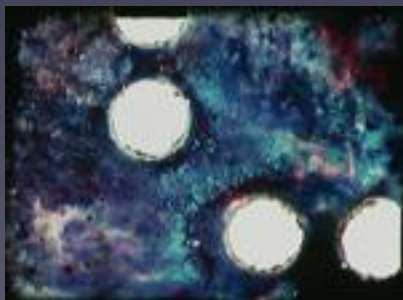
WE HAVE A SHOT !

SHOT CLASSIFICATION



SHOT CLASSIFICATION

Trash



Keep



AgiScan

Productive film scanning



Smooovee Automatic video stabilizer



THANK YOU

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