

Communication/Social Media – EPFL:

About us: LSR Laboratory (Laboratory of Sustainability Robotics) EPFL and EMPA

<https://www.epfl.ch/labs/lst/>

Job Description:

We are looking for someone passionate about scientific communication to strengthen our presence on social media. You will be creating and managing content that highlights research activities on Robotics and Environment, academic achievements, as well as technological innovations of the LSR Laboratory. Your mission will be to develop a strong presence on social media and help with the development of our brand identity. You will play a key role in the development of the Lab's digital communication strategy by collaborating with research and management teams to disseminate relevant messages.

Responsibilities:

- Create content (texts, visuals, videos) tailored to the needs of the LSR laboratory to promote research projects, academic events, and enhance the lab's visibility in diverse audiences.
- Create updates & news for the LSR's website

Required profile:

- Experience in digital communication, student in Engineering at EPFL with strong interest in Robotics and Environment.
- Good knowledge in major social media tools, in digital trends and in managing website (Wordpress)
- Ability to simplify complex concepts for a diverse audience in English
- Desirable skills: understanding of visual design principles and experience with design tools (e.g., Illustrator, Photoshop, Figma).
- Autonomy, creativity, and passion for science communication.

Start date: as soon as possible

Contact person: Prof. Mirko Kovac - mirko.kovac@epfl.ch

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