



Marc Gruber is full professor at the College of Management of Technology at the Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland, where he holds the Chair of Entrepreneurship and Technology Commercialization (since 2005) and served as Vice President for Innovation (2017-2021). He is the incoming Editor-in-Chief of Academy of Management Journal (AMJ), the highest ranked empirical research journal in the management domain, and previously served as an Associate Editor (2013-2016) and Deputy Editor (2016-2019) at this journal. Furthermore, Marc is co-author of the book “Where to Play: 3 Steps for Discovering Your Most Valuable Market Opportunities”, which introduces the Market Opportunity Navigator – a practical business tool that was recently added to the ‘Lean Startup’ toolset by Steve Blank and is used by tens of thousands of startups and established firms to improve their capabilities in opportunity identification and new wealth creation.

Marc Gruber joined EPFL in the fall of 2005 coming from the Munich School of Management, University of Munich (LMU), where he held the position as vice-director of the Institute of Innovation Research, Technology Management and Entrepreneurship (INNOtec) and established the LMU’s Center for Entrepreneurship. He has held several visiting scholar posts at the Wharton School, University of Pennsylvania, where he conducts research on technology commercialization and entrepreneurship. He is also a visiting professor at the Business School of Imperial College, London.

Marc has published his research on innovation, strategy and entrepreneurship in several leading journals such as the Academy of Management Journal, Management Science, Strategic Management Journal, and the Journal of Business Venturing. In an independent research study on the most impactful entrepreneurship scholars (Gupta et al., 2016), Marc was ranked as the worldwide #1 researcher in entrepreneurship for the 2005-2015 period (shared #1 spot), and among the worldwide top 5 for the 2000-2015 period. Beyond his research work, he is currently authoring a textbook on technology commercialization and was the co-editor of a textbook on entrepreneurship as well as a regular contributor to a weekly column on entrepreneurship in the "Frankfurter Allgemeine Zeitung".

Marc Gruber received a doctorate from the University of St. Gallen (UNISG) in 2000. In spring 2005, he received a *venia legendi* from the Munich School of Management (LMU) for his habilitation thesis on marketing in new ventures.