#### **Optimization Methods in Finance**

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Lecture 4: Online portfolio selection & Mean variance portfolio optimization 13.10.2010

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## Recap

Let  $y^0, \dots, y^{T-1}$  be price relatives. The return of a portfolio  $x^t \in \Sigma^N$  over time horizon [0, T] is

$$\prod_{t=0}^{T-1} y^t x^t$$

A best *constant-rebalanced portfolio* is a vector  $x \in \Sigma^N$  attaining

$$\min_{x \in \Sigma^N} \frac{1}{T} \sum_{t=0}^{T-1} -\ln(y^t x)$$

Our goal is to prove the following theorem:

**Theorem 1.** One can compute an online strategy  $x_0, ..., x_{T-1} \in \Sigma^N$  such that

$$\frac{1}{T} \sum_{t=0}^{T-1} \left( \ln(y^t x^*) - \ln(y^t x^t) \right) \le 4\rho \sqrt{\frac{\ln(N)}{T}}$$

for any  $x^* \in \Sigma^N$ , where  $\rho$  is a bound on  $\frac{y_i^t}{y_j^t} \forall i, j, t$ .

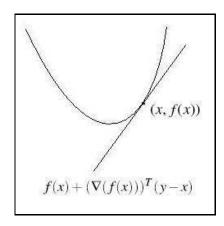
**Remark:** The left-hand side of the inequality is referred as *average regret*. Recall that *the first order condition of convexity* is as follows:

**Lemma 2.** Suppose that  $f: \mathbb{R}^n \to \mathbb{R}$  is differentiable and  $dom(f) \subseteq \mathbb{R}^n$  is convex. Then,

$$f$$
 is convex  $\iff \forall x, y \in dom(f) : f(y) \ge f(x) + (\nabla f(x))^T (y - x)$ 

Note that the function  $f_t: \Sigma^N \to \mathbb{R}$  with  $f_t(x) = -\ln(x^T y^t)$  is convex. For any  $x \in \Sigma^N$ , set  $\rho$  as  $\|\nabla f_t(x)\|_{\infty} \le \max \frac{y_i^t}{y_j^t} =: \rho \ \forall i, j, t$ .

Figure 1: Illustration of Lemma 1.2



## **Online Portfolio Selection Using RWMA**

**Theorem 3.** (Reinterpretation of 1) Let  $f_t: \Sigma^N \to \mathbb{R}$  be convex and differentiable for t = 0, ..., T-1. One can compute  $p_0, ..., p_{T-1} \in \Sigma^N$  online such that  $\forall p^* \in \Sigma^N$ ,

$$\frac{1}{T} \sum_{t=0}^{T-1} \left[ f_t(p_t) - f_t(p^*) \right] \le 4\rho \sqrt{\frac{\ln(N)}{T}}, \text{ where } \rho \ge \max_{t, x \in \Sigma^N} \|\nabla f_t(x)\|_{\infty}$$

*Proof.* To obtain such a sequence, will will apply again the randomized weighted majority algorithm. We use the following setting: The pure portfolios  $e_1, \ldots, e_N$  are the N experts. At time t

- $p_t \in \Sigma^N$  is the distribution on experts  $\{1, ..., N\}$  (induced by the exponential weights)
- As loss vector, we choose  $\ell^t = \nabla f_t(p_t)$ , where  $\nabla f_t(p_t) \in [-\rho, \rho]^N$ .

Recall that

$$E[\hat{L}] \leq \frac{\rho \ln(N)}{\epsilon} + (1 + \epsilon)L_{+}^{j} + (1 - \epsilon)L_{-}^{j}, \text{ where } L_{+}^{j} = \sum_{t=0; \ell_{i}^{j} \geq 0}^{T-1} \ell_{j}^{t}, L_{-}^{j} = \sum_{t=0; \ell_{i}^{j} < 0}^{T-1} \ell_{j}^{t}$$

In our setting,

$$\frac{E[\hat{L}]}{T} \leq \frac{\rho \ln(N)}{\epsilon T} + (1+\epsilon) \frac{L_{+}^{j}}{T} + (1-\epsilon) \frac{L_{-}^{j}}{T}$$

$$= \frac{\rho \ln(N)}{\epsilon T} + (1+\epsilon) \frac{(L_{+}^{j} + L_{-}^{j})}{T} - \frac{2\epsilon L_{-}^{j}}{T}$$

$$\leq \frac{\rho \ln(N)}{\epsilon T} + (1+\epsilon) \frac{(L^{j})}{T} + 2\epsilon \rho \quad (\star)$$

Here we used in  $(\star)$  that  $\frac{L_j^j}{T} \ge -\rho$  and hence  $-2\epsilon \frac{L_j^j}{T} \le 2\epsilon \rho$ . We obtain

$$\frac{E[\hat{L}] - L^j}{T} \le \frac{\rho \ln(N)}{\epsilon T} + 3\epsilon \rho$$

We use this bound on the loss of the imaginery forecaster as follows:

$$\frac{1}{T} \sum_{t=0}^{T-1} (f_t(p_t) - f_t(p^*)) \stackrel{(\star \star)}{\leq} \frac{1}{T} \sum_{t=0}^{T-1} ((\nabla f_t(p_t))^T (p_t - p^*))$$

$$= \frac{1}{T} \sum_{t=0}^{T-1} ((\nabla f_t(p_t))^T p_t - (\nabla f_t(p_t))^T p^*)$$

$$= \frac{E[\hat{L}]}{T} - \sum_{t=0}^{T-1} (\nabla f_t(p_t))^T p^*$$

$$\leq \frac{E[\hat{L}] - L^j}{T}$$

for some j. In  $(\star\star)$  we used the first order condition  $f(y) \ge f(x) + (\nabla f(x))^T (y-x)$  (and consequently  $f(x) - f(y) \le (\nabla f(x))^T (x-y)$ ). Note that

$$\frac{E[\hat{L}] - L^j}{T} \le \frac{\rho \ln(N)}{\epsilon T} + 3\epsilon \rho \le 4\rho \varepsilon$$

if we choose  $\epsilon := \sqrt{\frac{\ln(N)}{T}}$ .

**Remark:** A proof of the First-Order Condition can be found e.g. in the book "Convex Optimization". <sup>1</sup>.

Suppose we have to solve:

 $\min_{x \in \Sigma^N} f(x)$  where  $f : \mathbb{R}^n \to \mathbb{R}$  is convex and differentiable.

Use the setting from before with  $f_t := f \ \forall t = 0, ..., T-1$ .

**Theorem 4.** With the RWMA, one can compute an  $x^* \in \Sigma^N$  such that

$$f(x^*) - f(x) \le \delta \text{ for all } x \in \Sigma^N \text{ with } T = \left(\frac{4\rho}{\delta}\right)^2 \ln(N).$$

*Proof.* Use  $p_t$  from theorem before with  $f(p_t)$  minimal.

<sup>&</sup>lt;sup>1</sup>Stephen P. Boyd, Lieven Vandenberghe: Convex Optimization, Cambridge University Press, p.69-70 (2004).

# Mean Variance Portfolio Optimization

The following method is based on the *diversification principle* of Harry Markowitz <sup>2</sup>. Note that Markowitz received the Nobel Prize in economics (1990).

Suppose that N assets are available.  $R_i$  is return of asset i.  $R = \sum_{i=1}^{N} R_i x_i$  is return of portfolio  $x \in \Sigma^N$ . Using R = 1 + r, (r being relative return) and  $\sum_{i=1}^{N} x_i r_i$  is relative return of portfolio.

#### **Basic notions of probability**

- If x is a random variable over a finite probability space, then expected value of x, E[x] or  $\bar{x}$ , is defined as  $E[x] = \sum_i p_i x_i$ , where  $p_i$  is the probability of x attaining the value  $x_i$ .
- Linearity of expectation: x, y are random variables,  $\alpha, \beta \in \mathbb{R}$ , then  $E[\alpha x + \beta y = \alpha E[x] + \beta E[y]$ .
- *Variance:*  $Var(x) = E[(x \bar{x})^2] = E[x^2] E[x]^2$ .
- Standart deviation:  $\sigma(x) = \sqrt{\text{Var}(x)}$ .

**Example 5.** Rolling a dice  $(x \in \{1, ..., 6\})$ 

$$- E[x] = 3.5$$

$$- E[x^2] = (1/6)(1+4+9+16+25+36)$$

$$- Var[x] = 2.29$$

- Covariance:  $Cov(x,y) = E[(x-\bar{x})(y-\bar{y})] = E[xy] \bar{x}\bar{y}$ .
- *Correlation:* Corr $(x,y) = \rho(x,y) = \frac{\text{Cov}(x,y)}{\sigma(x)\sigma(y)}$ . Observe that  $|\rho(x,y)| \le 1$ .
  - uncorrelated:  $\rho(x,y) = 0$
  - positively correlated:  $\rho(x, y) > 0$
  - negatively correlated:  $\rho(x, y) < 0$
- *Variance of sum:* Let  $x_1, ..., x_n$  be random variables. Then

$$\operatorname{Var}\left[\sum_{i=1}^{n} x_{i}\right] = E\left[\sum_{i=1}^{n} (x_{i} - \bar{x}_{i})\right]^{2}$$

$$= E\left[\sum_{i,j} (x_{i} - \bar{x}_{i})(x_{j} - \bar{x}_{j})\right]$$

$$= E\left[\sum_{i,j} x_{i}x_{j} - x_{i}\bar{x}_{j} - \bar{x}_{i}x_{j} + \bar{x}_{i}\bar{x}_{j}\right]$$

$$= \sum_{i,j} E[x_{i}x_{j}] - \bar{x}_{i}\bar{x}_{j}$$

$$= \sum_{i,j} \operatorname{Cov}(x_{i}, x_{j})$$

<sup>&</sup>lt;sup>2</sup>Markowitz, H., 1952. Portfolio selection. Journal of Finance 7, p.77-91.