Department of Strategy and Policy

DEPARTMENT OF STRATEGY AND POLICY

RESEARCH IN INNOVATION STRATEGY AND ENTREPRENEURSHIP (RISE) DAYS

Date: 10 – 11 May 2010
Venue: Mochtar Ridy Building
Seminar Room, BIZ1 5-3
15 Kent Ridge Drive

RISE brings together scholars with backgrounds in economics, law, and strategy to jointly investigate the sources and influences on innovation and entrepreneurship. The objective is to inform policy and managerial practice.

The School will host RISE Days on May 10-11, 2010 to showcase research by international scholars and foster closer interaction among scholars of innovation and entrepreneurship. The first day will comprise presentations by professors while the second half-day will comprise student presentations.

Admission is free and it is on a first come first serve basis as the number of places available is limited. Please scroll down the page to register.

RISE Days Program

Monday, 10 May 2010
8:30am - 8:45am
Welcome Speech
Ivan Png, Head of Department

Session 1: Knowledge Boundaries
Chairperson: Sai Yayavaram
8.45am – 9.30am
Christoper Tucci (Ecole Polytechnique Federale de Lausanne, Suisse)
How Close Does the Apple Fall to the Tree?

9.30am – 10.15am
Kwanghui Lim (University of Melbourne)
The Antecedents and Innovation Consequences of Organisational Knowledge Brokering Capability

10.15am – 10.30am
Tea Break

Session 2: Appropriation
Chairperson: Kim Young Choon
10.30am – 11.15am
Kenneth Huang (Singapore Management University)
How Do Uncertain Intellectual Property Conditions Impact Knowledge Production in Innovative Firms? Evidence from Genomics

11.15am – 12.00pm
Qiang Fu (NUS Business School)
Do Firms Value Knowledge Spillover? Product Differentiation vs R & D Appropriability

12:00pm - 1:30pm
Lunch

Session 3: International Innovation
Chairperson: Istibrah Fahe-Mahmood
1.30pm – 2.15pm
Kazuhiro Asakawa (Keio University)
When Do Overseas R & D Centers Conduct Exploratory Research for Global Innovation?: Evidence from Japanese Multinationals

2.15pm – 3.00pm
Wong Poh Kam
Explorative and Exploitative Innovation, Institutional Capital, and Firm Performance: Evidence from China

3:00pm – 3.15pm
Tea Break

Session 4: Patents
Chairperson: Fu Qiang
3.15pm – 4.00pm
Jeffery Lee Funk (NUS Division of Engineering Technology Management)
Industry Architecture and Entrepreneurial Opportunities: The Case of the US Broadcasting Sector

4.00pm – 4.45pm
Jasjit Singh (INSEAD)
Patent Citations and the Geography of Knowledge Spillovers: Disentangling the Role of State Borders, Metropolitan Boundaries and Distance

Tuesday, 11 May 2010

8.45am – 9.15am
Session 1: Entrepreneurship
Chairperson: Wong Poh Kam
Bettina Bastian (Ecole Polytechnique Federale de Lausanne, Suisse)
Entrepreneurial Orientation and Business Performance: Testing the Moderating Impact of Market and Learning Orientation

9.15am – 9.45am
Gu Qian (NUS Business School)
Network Structure, Key Leader Behaviour and Business Group’s New Venture Creations

9.45am – 10.00am
Tea Break
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<tr>
<th>Time</th>
<th>Speaker</th>
<th>Topic</th>
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<tr>
<td>10.00am – 10.30am</td>
<td>Andreas Vangerow (Ecole Polytechnique Federale de Lausanne, Suisse)</td>
<td>Evolution of New Service Business Models in a Manufacturing Firm: Moving from Operational Responsibility Towards Customer Process-Oriented Services</td>
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<td>10.30am – 11.00am</td>
<td>Dan Yu (NUS Division of Engineering Technology Management)</td>
<td>Creation or Discovery of Entrepreneurial Opportunities The Case of Hard Disk Drive Industry</td>
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<td>11.00am – 11.30am</td>
<td>Myrna Flores (Ecole Polytechnique Federale de Lausanne, Suisse)</td>
<td>The Lean Readiness and Self Assessment Tool for Product Development in the LeanPPD European Research Project</td>
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<td>Lunch</td>
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<td>11.30am – 1.00pm</td>
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<td>1.00pm – 1.30pm</td>
<td>Tham Ming Po &amp; Ameek Kaur (NUS Division of Engineering Technology Management)</td>
<td>Integrative Design – Thinking and Innovating for BOP Markets</td>
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<td>1.30pm – 2.00pm</td>
<td>Tilo Peters (Ecole Polytechnique Federale de Lausanne, Suisse)</td>
<td>Managing Intellectual Property Through an Integrated Strategy: The Role of Defensive Publication in Protecting Market Entry Options of the Firm</td>
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[Note: Lunch will be provided]

Registration
Registration for RISE Days is now open. Please click on this registration link to complete the registration form. Registration will close on 30 April 2010.

Enquiries
For enquiries on RISE Days, please call Mrs Emily Jothidas at +65 6516 7343 or email her at bizejj@nus.edu.sg or call Ms Esther Yuen at +65 65161321 or email her at bsipyk@nus.edu.sg.