

Knowledge in Organizations

Conference at Monte Verità

May 30th -- June 3rd, 2010

Ascona, Switzerland

This conference aims at strengthening the interdisciplinary dialogue between economists and management scholars on the overall topic of **Knowledge in Organizations**. Lectures and workshops organized will address various micro-foundations and -dimensions, and evidences on the creation, use and sharing of knowledge. The conference strongly encourages constructive exchanges between scholars focused on a broad range of topics, such as:

- economic models for collaborative production of knowledge;
- the analysis of detailed resource allocation processes in the area of knowledge creation;
- process views on organizational knowledge;
- rethinking organizational design for efficient knowledge production and use;
- individual motivation to share and use knowledge;
- spillover and protection of organizational knowledge ;
- the dynamic link between organizational knowledge creation and innovation;
- the opportunities and limits of knowledge management systems

Invited speakers will explore the theoretical and empirical questions of the subject matter in cross-disciplinary manner, enriching the discussions and delving into details more than in a typical classroom setting. For example, building a model for the collaborative production of knowledge, and elaborating theoretical framework to understand how knowledge may be created, applied, and shared efficiently require such interdisciplinary dialogue and collaboration between economists and management scholars.

It is a high-profile forum targeting academics and scholars of two disciplines, Economics and Management, who are interested in the creation and sharing of knowledge within and between organizations.

Program

Sunday 30th May 2010

16:00-18:45 REGISTRATION

18:45-19:30 WELCOME DRINK

19:30-22:00 DINNER AT MONTE VERITA

Monday 31st May 2010

08:45 – 09:00 OPENING: Dominique Foray & Georg von Krogh

09:00 – 10:15 **PANEL 1 - The foundations of knowledge in organizations**

Chair: Christopher Tucci

- **Ikujiro Nonaka**

- **Richard R. Nelson**: Firm Knowledge and Industry Knowledge in a Dynamic Context

10:15– 10:45 COFFEE BREAK

10:45 – 12:00 **PANEL 1 (continued) - The foundations of knowledge in organizations**

Chair: Paula E. Stephan

- **Linda Argote**: Organizational Learning: From Experience to Knowledge

- **Sidney G. Winter**: Why Knowledge Travels -- Or Not

12:00 – 14:00 LUNCH

14:00 – 17:00 **4 parallel sessions (4x4)**

17:00 – 19:30 BREAK

19:30 – 22:00 DINNER

Tuesday 1st June 2010

09:00 – 10:15 **PANEL 2 - Knowledge inside boundaries: Organizational Dynamics**

Chair: Jacques Mairesse

- **Wesley M. Cohen:** What Makes Them Tick? Employee Motives and Firm Innovation
- **Margit Osterloh:** The Dynamics of Motivation. Transactional and Transformational Solutions of Social Dilemmas in Knowledge Production

10:15– 10:45 COFFEE BREAK

10:45 – 12:00 **PANEL 2 (continued) - Knowledge inside boundaries: Organizational Dynamics**

Chair: Franco Malerba

- **Alice Lam:** University-industry links: knowledge creation in hybrid organizational space
- **Patrick Cohendet, Patrick Llerena & Laurent Simon:** Knowledge-creating company in a creative industry: the case of Ubisoft-Montreal

12:00 – 14:00 LUNCH

14:00 – 17:00 **4 parallel sessions (4x4)**

17:00 – 19:30 BREAK

19:30 – 22:00 DINNER & EVENT AT MONTE VERITA

Wednesday 2nd June 2010

09:00 – 12:00 **3 parallel sessions (3x4)**

12:00 – 14:00 LUNCH

14:00 – 15:30 **PANEL 3 - Knowledge outside Boundaries: Market dynamics**

Chair: James Bessen

- **Iain M. Cockburn:** Local Innovation Market Structure and Growth
- **Bronwyn H. Hall:** The use of IP and open innovation in structuring knowledge relationships between firms.

15:30 – 16:00 COFFEE BREAK

16:00 – 16:30 **Best paper “Centro Stefano Franscini” award**

16:30 – 18:00 **PANEL 3 (continued) - Knowledge outside Boundaries: Market dynamics**

Chair: Marc Gruber

- **M. Lynne Markus:** Governing Interorganizational Network Infrastructures
- **Franco Malerba:** Knowledge and catching up by developing countries in different sectoral systems

18:00 – 18:30 CONCLUSIONS

18:30 – 19:30 BREAK


19:30 – 22:00 DINNER AT MONTE VERITA







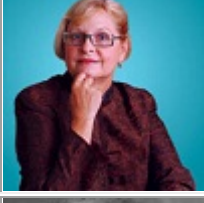









Thursday 3rd June 2010

a.m. Departure of speakers & participants

Invited speakers

We are pleased to announce the following list of invited speakers for this Monte Verità 2010 conference. Please click on the specific speaker for information on their background.

	ARGOTE Linda	Carnegie Mellon, USA	
	COCKBURN Iain M.	Boston University, USA	
	COHEN Wesley M.	Duke University, USA	
	COHENDET Patrick	University of Strasbourg, France	
	HALL Bronwyn H.	University of California, Berkeley, USA	

	LAM Alice	University of London, UK	 University of London
	LLERENA Patrick	University of Strasbourg, France	 UNIVERSITÉ DE STRASBOURG
	MALERBA Franco	Bocconi University, Italy	 Università Commerciale Luigi Bocconi
	MARKUS M. Lynne	Bentley University, USA	 BENTLEY UNIVERSITY
	NELSON Richard R.	Columbia University, USA	 COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK
	NONAKA Ikujiro	Hitotsubashi University, Japan	 Hitotsubashi ICS
	OSTERLOH Margit	University of Zurich, Switzerland	 Universität Zürich
	WINTER Sidney G.	University of Pennsylvania, USA	 Wharton UNIVERSITY OF PENNSYLVANIA