

# **The role of users in corporate innovation (Workshop)**

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**INTERNAL WORKSHOP / KICK-OFF MEETING**

**"The role of users in corporate innovation"**

## **Research team:**

- Prof. Dominique Foray
- Prof. Georg von Krogh, University of St.Gallen
- Prof. Chris Tucci, EPFL
- Pierre Rossel (PhD), EPFL
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## **Guests:**

- Prof. Eric von Hippel, MIT
- Prof. Joachim Henkel, Technical University of Munich

