The role of users in corporate innovation (Workshop)

May 2nd, 2005 - EPFL, Lausanne, Switzerland

INTERNAL WORKSHOP / KICK-OFF MEETING

"The role of users in corporate innovation"

Research team:

- Prof. Dominique Foray
- Prof. Georg von Krogh, University of St.Gallen
- Prof. Chris Tucci, EPFL
- Pierre Rossel (PhD), EPFL
- Marcel Bogers (PhD student), EPFL
- Christina Wyss (PhD student), University of St.Gallen

Guests:

- Prof. Eric von Hippel, MIT
- Prof. Joachim Henkel, Technical University of Munich