

## Actualia

# A new way of consuming news, AI-powered.

### In a nutshell

In today's fast-paced digital landscape, individuals are overwhelmed by the sheer volume of news content, leading to information fatigue and difficulty in staying informed on topics that matter most to them.

Actualia addresses this challenge by offering an AI-driven mobile app that curates personalized news summaries. Users can define their interests and preferred sources, receiving concise, relevant, and trustworthy news digests in the format of their choice (text, audio, etc.), ensuring they remain informed without the noise.

### Why is our technology important?

The modern news ecosystem is saturated with content, making it challenging for readers to discern relevant and credible information. This overload not only hampers informed decision-making but also contributes to misinformation spread.

Actualia's technology leverages advanced AI algorithms to aggregate, filter, and summarize news from trusted sources based on user-defined preferences. By doing so, it empowers users to stay updated on pertinent topics efficiently, promoting informed communities and reducing the spread of misinformation.

### The benefits of our solution

- Delivers personalized news summaries tailored to individual interests.
- Reduces information overload by filtering out irrelevant content.
- Ensures content credibility by sourcing from trusted outlets.
- Offers flexible consumption formats, including text summaries and audio briefings.
- Enhances user engagement with direct links to full articles for deeper insights.

### Keywords

AI, personalized news, information curation, digital assistant, content summarization, user-centric news delivery.

### Founding Team

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- Ludovic Mermod – Chief Technology Officer