

## Alblooms

# The online repository where every picture tells your story

### In a nutshell

With most of us carrying high-performing cameras in our pockets, it's no surprise to hear that more photos were taken in the last two years than in the entire history of photography before that. For many people, however, photos are destined to stay on SD cards or in phones. There is no real way to pull together, organise, and securely back up the photos we take. Alblooms is a powerful and easy-to-use tool which allows users to transform an endless scroll of photos into curated and personal albums.

### Why is our technology important?

Alblooms prides itself on its simplicity. It goes beyond simple photo storage and enables users, no matter their level of technical expertise, to take control of their digital memories.

### The benefits of our solution

- Collaborative albums with individual control: With Alblooms users can create albums of photos from various sources while keeping control over their own content.
- Intuitive user experience: Alblooms uses the idea of growing and harvesting (seed, water, trim, harvest) to help those people less familiar with digital technologies and digital media workflows.
- Effortless sharing and collation: Quick QR-based invitations streamline the process of sharing and collecting photos – ideal for capturing every moment at joint events.
- High quality preservation: original photos are backed up in the cloud at high resolution so there's no compromise on quality. For sharing across devices, users can download a compressed copy.
- Dynamic and user-centric access: As new content is added, it's made immediately available to everyone. Thanks to the applications peer-to-peer authorization, there's no need for an admin to approve access.
- Privacy at the fore: Alblooms prioritises privacy with features such as private selection (where the popularity of the photos is hidden), and the ability to personalize album names, nicknames, and create private notes.

### Keywords

photography, memories, gathering, organizing, selecting, sharing, quality, efficiency, privacy, control, ease of use

### Founding Team

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