YGrant
Entrepreneurial Journey

Admission to the Program

Idea Pitch: 10 min. presentation of entrepreneurial idea, innovation, impact potential (YGrant), entrepreneurial drive; 20 min. Q&A.
→ if successful: initial tranche of CHF2,5k

3 months

Participation in at least one workshop/ event/ trip offered by VPI or partner organizations (e.g. CTI Entrepreneurship – Business Creation)
→ if successful: second tranche of CHF2,5k*

6 months

Strategic Marketing Analysis of Target Customer Segment: Presentation 5 min. + Customer Pitch: 5 min. presentation; 20 min. Q&A
Presentation of mentor (EPFL internal or external)
→ if successful: third tranche of CHF2,5k*

9 months

Investor Pitch (incl. scaling and impact impact): 10 min. presentation; 20 min. Q&A
Participation in at least one workshop/ event/ trip offered by VPI or partner organizations (e.g. CTI Entrepreneurship – Business Creation)
→ if successful: final tranche of CHF2,5k*

12 months

Submission of short video pitch to be used for public communication
Outboarding

*If the requirements are not met, the student can receive additional time (length decided on a case by case basis) to deliver the missing elements

Note: This outline reflects the typical entrepreneurial journey of a YGrantee. Yet, in some cases where the student is already very advanced or vice versa experiences significant challenges in the entrepreneurial process, we allow for a deviation from the depicted time frame.