

UCL Engineering Engagement: Maximising our impact & reach

Dr Elpida Makrygianni MBE
Head of Education Engagement

@UCLEngEdu
@UCLEngineering
e.makrygianni@ucl.ac.uk

PRIORITIES

Promoting inclusiveness and equality
Engaging in experimental learning
Providing inspiring relatable engineering role models
Discovering STEM career pathways
Prioritising primary education
Supporting teacher CPD and learning

INCLUSION

WHAT WE ACHIEVE – CHILDREN AND YOUNG PEOPLE

Inspire more young people from a range of diverse backgrounds into a future in technology and engineering
Increasing young people's knowledge, skills and understanding in engineering and technology
Increasing the likelihood of young peoples' knowledge, skills and understanding in engineering
Increasing young people's knowledge of pathways into engineering and technology
Increasing young people's knowledge about pathways into UCL Faculty of Engineering

WHO WE WORK WITH

Children and young people
Teachers – in schools, colleges and Informal settings
UCL Engineering staff and students
Employers and funders
Partners – in STEM learned bodies, STEM organisations and educations, museums, industry

VISION TO ENGAGE, INFORM AND INSPIRE A NEW GENERATION OF ENGINEERS FROM A DIVERSE RANGE OF BACKGROUNDS

WHAT WE DO

Through sustained, meaningful engagements we support

Designing solutions for contextualised engineering challenges
Problem solving in real contexts relevant to young people
Engaging with engineering skills and design processes in practical hands-on experiences in laboratories
Working with expert role models: engineers, scientists and post-graduate students from diverse backgrounds
Engagement with cutting edge STEM research

YOUNG AGE PRIORITY

VALUES

SKILLS JOURNEY

WHAT WE ACHIEVE – ADULTS

Increasing teachers' knowledge, skills and understanding of, and their confidence in, teaching concepts engineering design skills and processes
Increasing teachers, employers, UCL students and staff knowledge, skills and understanding of how to inspire young people into engineering and technology
Increasing teachers', employers, UCL staff and students understanding of an inclusive approach approach in engineering and technology

Priority Areas of the 50.50 Engineering Engagement Strategy

Promoting INCLUSION and DIVERSITY in every sense

Inspiring through RELATABLE ENGINEERING ROLE MODELS

Supporting teachers through PROFESSIONAL DEVELOPMENT

Prioritising EARLY INTERVENTION

Learning through EXPERIMENTAL ENGINEERING

Discovering STEM CAREER pathways

The 50:50 Engineering Engagement Strategy - Achievements

Creating a step change in the representation of girls & under-represented groups

Inclusive both in pupil participation and programme design

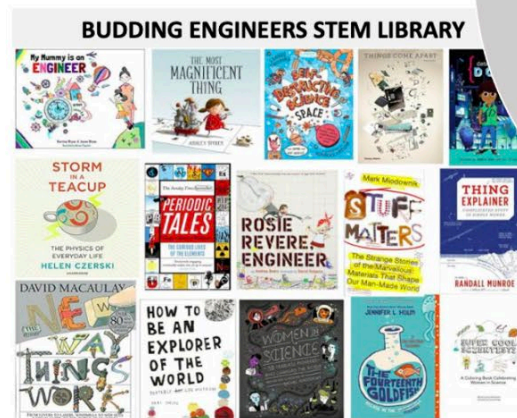
Sustained & meaningful engagement. Working with entire classrooms / schools

Changing stereotyped perceptions of suitable choices & careers

Including & empowering young people excluded due to invisible social structures

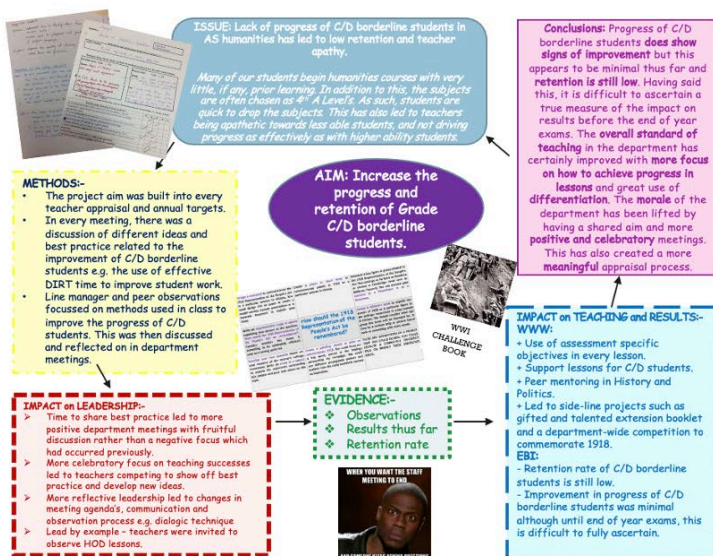
Enabling equal opportunity to engineering education from a very early age

STEM Literacy Programme in primary schools



<https://tinyurl.com/buddingengineers>

STEM Teacher Action Research Project



Royal Academy
of Engineering



- Evaluate impact - data
- Share learning
- Theory of change
- New questions

Reflect:
Day 3 June

Ask: Day 1
October

- Research question / enquiry focus (data informed)
- Expected outcomes / the difference you want to make
- What works?

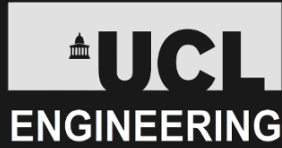
Innovate:
Day 2
February

Investigate:
inter-session

- Refine and re-trial strategies
- Track evidence of change (of practice and learning)
- How to report impact?

- Baseline evidence - data
- What can I learn from the literature?
- Apply and track the impact of new strategies

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BRIDGING THE GAP

Partnership Approach

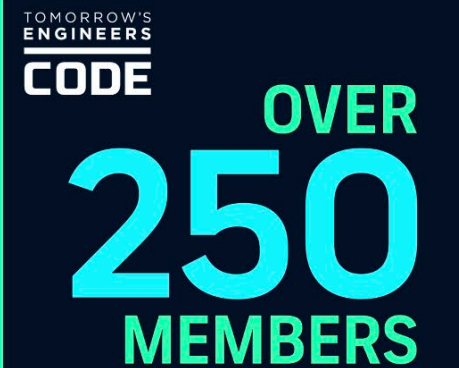
- o A holistic wrap around support STEM programme for young people from Black and other global majority backgrounds across East London
- o Fostering resilient and health-promoting education, combining educational wellbeing and academic progression, for widening access and participation in STEM education
- o A multi-partnership, knowledge-sharing approach bringing together community centres, local knowledge & culture, young people's voices, UCL Engineering staff and students, mental and physical health experts, youth workers, educators and business
- o Building on young people's education and wellbeing from primary to secondary education, university and work, focusing on sustained engagement over time
- o A safe, inclusive and nurturing learning environment to help support, teach and shape the leaders of the future
- o Over 11,000 hours of tutoring and mentoring offered during the COVID19 pandemic

KEY STATISTICS:

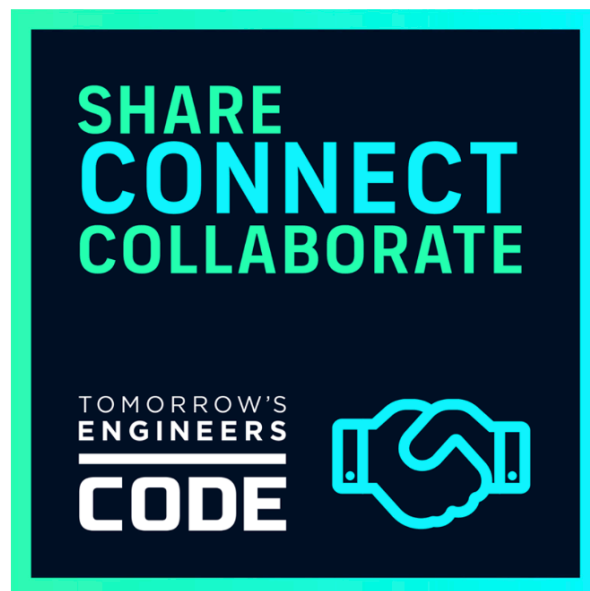
- Black boys achieved A*-B grades across all their GCSE's
- 89% of participating pupils went to study at top Russell Group universities in September 2022 and all chose UCL as one of their university options
- All Year 13 girls applied and went to university in September 2022
- 81% of young people improved their grades by an average of 1.5 – 2 progress points



**Maximising
impact & reach
through
collective efforts**



**Maximising our
impact and reach
through collective
efforts**



<https://code.tomorrowsengineers.org.uk/>

A shared purpose & objective
To strengthen and diversify the UK STEM workforce

- Learning from each other and sharing good practice and specialist know-how
- Bringing together business, government, universities, professional institutions, museums, third sector organisations and more
- Working together to improve the quality, inclusivity, targeting and reach of our programmes, making these accessible to all young people
- Supporting with the funding, design and delivery of STEM engagement and outreach activities and programmes

A code of conduct shaped around 4 key pledges

Pledge 1:
Inspiring
Connection

Pledge 2:
Driving
Inclusion

Pledge 3:
Showcasing
Engineering

Pledge 4:
Improving
Impact

Pledge 1: Inspiring Connection

Bringing together a STEM ecosystem of different stakeholders, building on our collective intelligence, knowledge and expertise

Aligning, growing and optimizing our existing regional and national programmes while meeting the specific needs at local, regional and national levels

Learning from each other, through specialist workshops, webinars, business breakfasts and an annual conference

Sharing resources. Human resources, financial, venues, kits for activities, specialist know-how and impactful delivery, identifying and targeting gaps in our delivery and support for under-served communities

Ensuring our programmes contribute to a sustained and meaningful STEM journey from all young people

Organisations coming together to work and make a difference, increase their impact and reach

Collaboration is a mindset. Diversity in viewpoints & expertise is our strength

Pledge 2: Driving Inclusion

Ensuring all young people have opportunities to engage in STEM careers inspiration activities and no one is left behind

Inspire young people from a diverse range of backgrounds, to want to make a difference through engineering

Taking an intersectional approach on diversity and inclusion, so that young people feel our programmes are “for them”

Offering a holistic wrap-around support system approach for the “whole child”

Consider the diversity of young people and cater for a broad range of abilities and levels of understanding to ensure inclusiveness, equality and access

Widening access to young people who would otherwise be excluded from STEM, due to invisible social structures

Raising awareness of our programmes through multiple and diverse channels

Inspire a sense of belonging in engineering, through strong role models and the opportunity to meet people like themselves who are studying or working in STEM

Pledge 3: Showcasing Engineering

Promote a positive, compelling and authentic view of engineering, showcasing the breadth of opportunities

Embed engineering and technology within primary and secondary learning

Making the connection of STEM subjects to real-world challenges, the world of work and everyday life

Showcase the creativity, humanitarian and environmental nature and impact of engineering

Invite young people to discover modern engineering and help them navigate through the wealth of fascinating, diverse and wide-ranging STEM career pathways

Enable young people and their key influencers to achieve a better understanding of what it is that engineers do and their significance to society in solving our global challenges.

Pledge 4: Improving Impact

Improving monitoring and evaluation of programmes and activities to develop a shared understanding of what works

Evaluating the impact of our programmes so that we build a better evidence base to identify what works and does not in delivering the greatest impact

Developing and sharing an understanding of what works to drive continuous improvement and increase investment in activities with proven, evidence-based impact and KPIs in mind

Sharing our learning through case studies and specialist workshop sessions

National / International Partnerships & Membership



UK Research
and Innovation



Department
for Education



United Nations
Educational, Scientific and
Cultural Organization



Royal Academy
of Engineering



Science Technology
Engineering Mathematics



European
Commission



ice
Institution of Civil Engineers



EngineeringUK



Institute of Physics



The Institution of
Engineering and Technology



Institution of
**MECHANICAL
ENGINEERS**

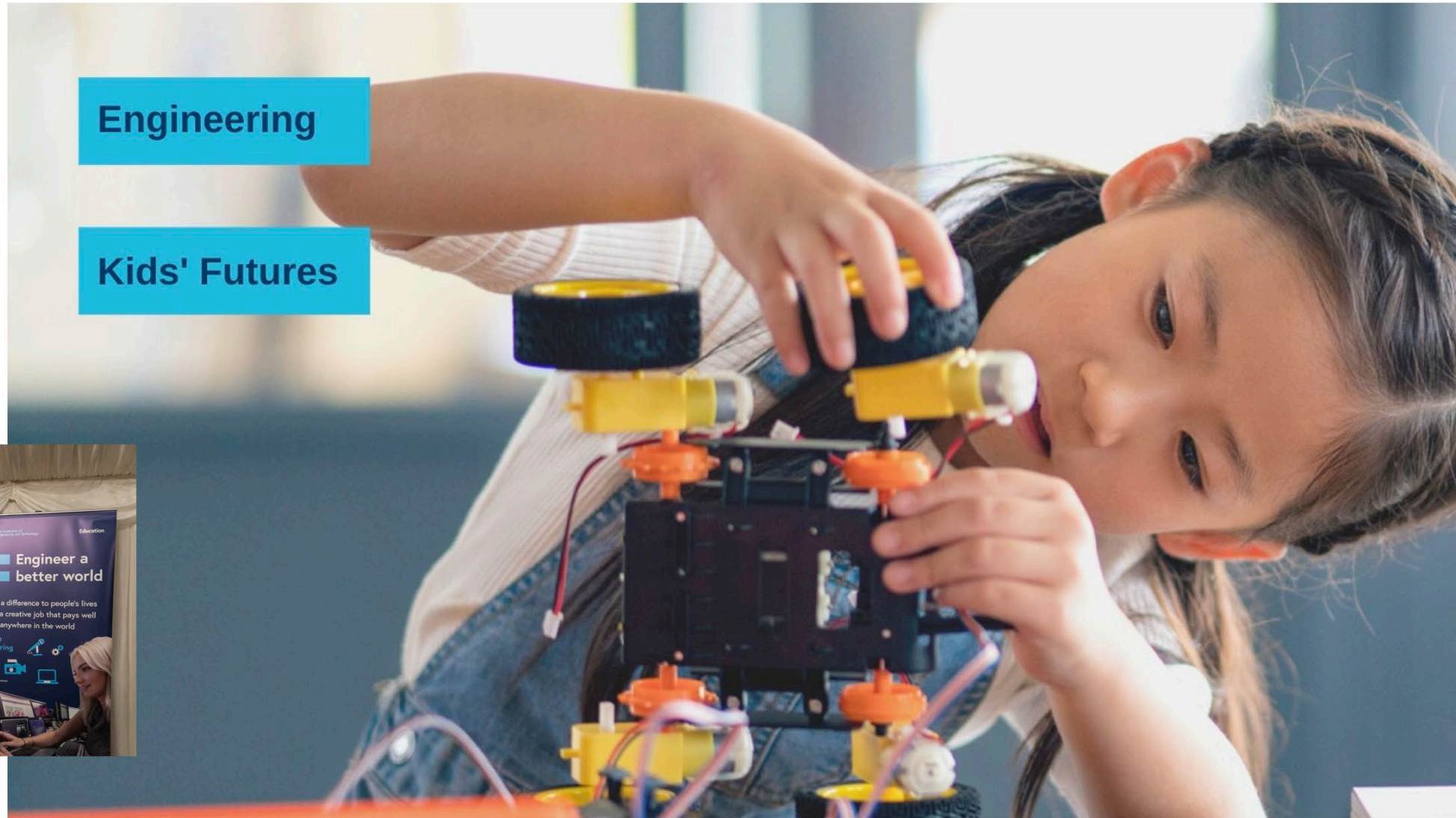


Engineering

Kids' Futures



<https://www.theiet.org/media/11077/engineering-kids-futures.pdf>



Bringing STEM to life through real-world engineering

Brilliant experiences, inspiring careers resources and stories
that showcase modern engineering

Find experiences



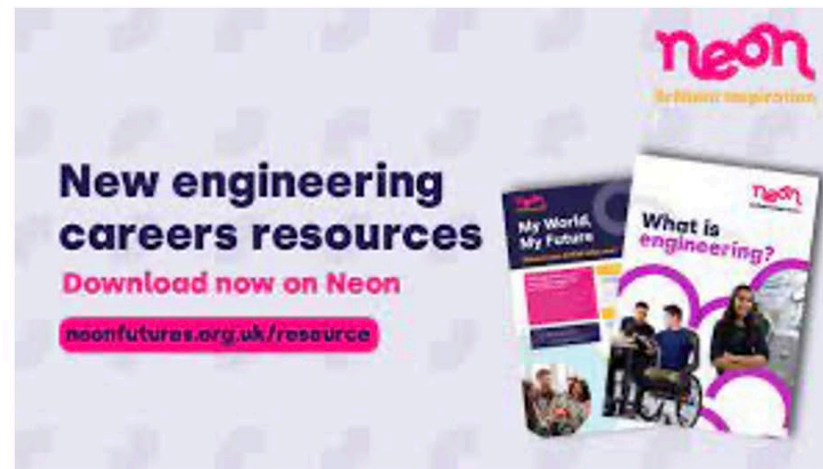
• We only feature experiences that meet our quality criteria

Near me By experience name

Enter school name or postcode

Search

Even during COVID, you can still inspire your students with our **brilliant digital experiences!**



<https://neonfutures.org.uk/>



National UK STEM Campaign “Meet The Future You”



LPF Kiddies Club
@LPFKiddiesClub

Following

We had the pleasure of meeting Dr @clare_elwell the inspiration behind one of the awesome @UCLEngEdu diversity stickers which @LPFKiddiesClub have been using as part of the extended learning from our #STEMHEROES project. We have matched Clare and @f_akinmolayan who will be next?



Mariya Gabriel, the @EUparliament Commissioner for Digital Economy and Society loves our @UCLEngineering stickers! #EducateToCreate #EUDigitalEducation #InclusiveSTEM #diversitymatters @YoEgovuk



Meet the future you



As a future lifesaver the world depends on you.

As a future lifesaver the world depends on you. You could use your biomedical engineering or medical physics expertise in a hospital, a lab or in industry, coming up with innovations that improve our health and quality of life. You could be developing medical devices like MRI scanners, researching tissue for implants, designing prosthetic limbs, or using robots to perform operations remotely.

Take the quiz again at www.tomorrowsengineers.org.uk/quiz

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The Big Bang Tomorrow's Engineers UCL ENGINEERING

Meet the future you



Electron Pioneer

As an electron pioneer you improve every element of everyday life.

You could use your chemical engineering skills to design and manage processes that turn raw materials such as oil into everyday products such as smartphones. You could be solving problems on a chocolate production line, creating new technologies to combat air or water pollution, or developing new ways to beat cancer.

Take the quiz again at www.tomorrowsengineers.org.uk/quiz

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The Big Bang Tomorrow's Engineers UCL ENGINEERING



Mechanical Marvel



As a mechanical marvel you keep the world in motion. You could work in the field of mechanical or biomechanical engineering. Your work might involve anything from designing Formula 1 cars and building planes to creating artificial heart valves and developing prosthetic limbs. Every machine you can think of relies on the skills of a mechanical engineer.

UCL ENGINEERING Tomorrow's Engineers



Viana Maya
@Vfm12


Following

Thank you 🙌 @UCLEngEdu and the young one is happy too. Now sorting them out to share with her friends. #STEM



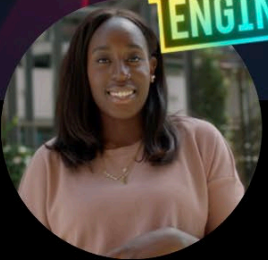
<https://mtfy.org.uk/>

WHAT INTERESTS YOU? ▾ MEET THE ENGINEERS MORE ABOUT THIS IS ENGINEERING MORE INFO ▾ LATEST ▾ WHERE TO NEXT? ▾




DR ENASS ABO-HAMED
Power Pioneer.
Chemical engineer at H2Go Power.

[MORE ABOUT](#)




TANDA KABANDA
Tech Trendsetter.
Software engineer at ASOS.

[MORE ABOUT](#)



DAVID TREVELYAN
Code Composer.
Software engineer at TikTok.

[MORE ABOUT](#)

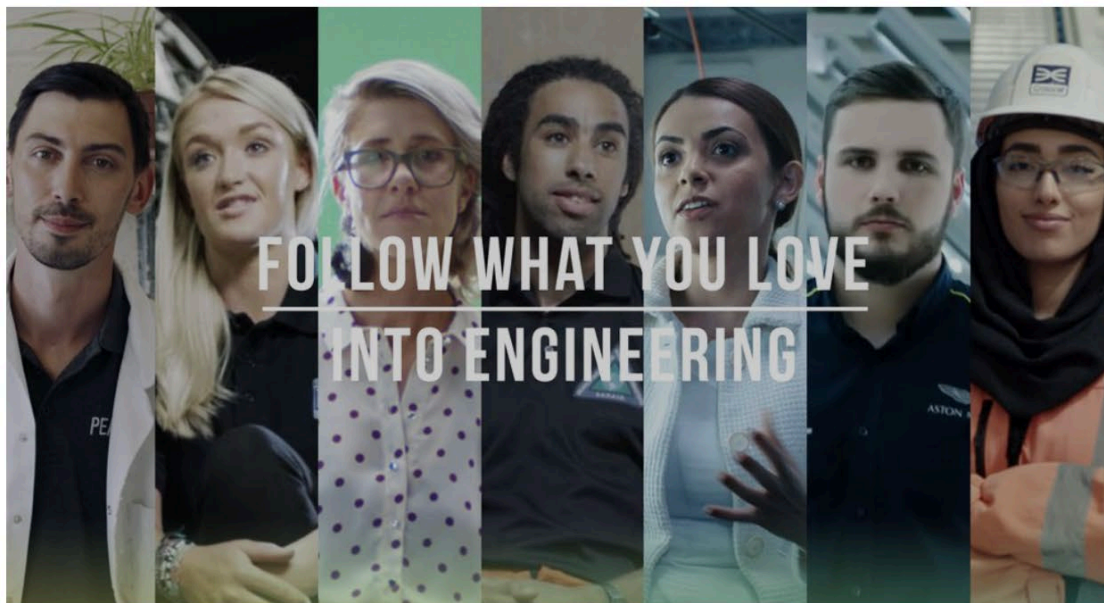


MICHELLE HICKS
Thrill Designer. Civil engineer at Firefly Creations.

[MORE ABOUT](#)

WHAT INTERESTS YOU? ▾ MEET THE ENGINEERS THIS IS ENGINEERING

| | | | |
|-----------------|----------------|---------------------|-----------------|
| THE ENVIRONMENT | SPORT | GAMING | FASHION |
| TECHNOLOGY | HELPING PEOPLE | MAKING A DIFFERENCE | SPACE |
| HEALTH AND BODY | FILM & TV | DESIGN | BIG THINGS |
| FLIGHT | CARS | BEAUTY | THERE'S MORE... |



WHAT INTERESTS YOU? ▾ MEET THE ENGINEERS THIS IS ENGINEERING MORE INFO ▾ LATEST ▾ WHERE TO NEXT? ▾

[MEET TANDA](#)

LOVE GREEN? [FIND OUT MORE](#)

[MEET OLIVIA](#)

LOVE HEALTH AND BODY? [FIND OUT MORE](#)

[MEET TODD](#)

LOVE FLIGHT? [FIND OUT MORE](#)

<https://www.thisisengineering.org.uk/meet-the-engineers/pavina/>

Thank you!

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