

!!! New 2020 model !!! If you own our old stand structures, or plan to rent structures, please refer to the instructions on page 4.

Comfortable margins for a clear layout

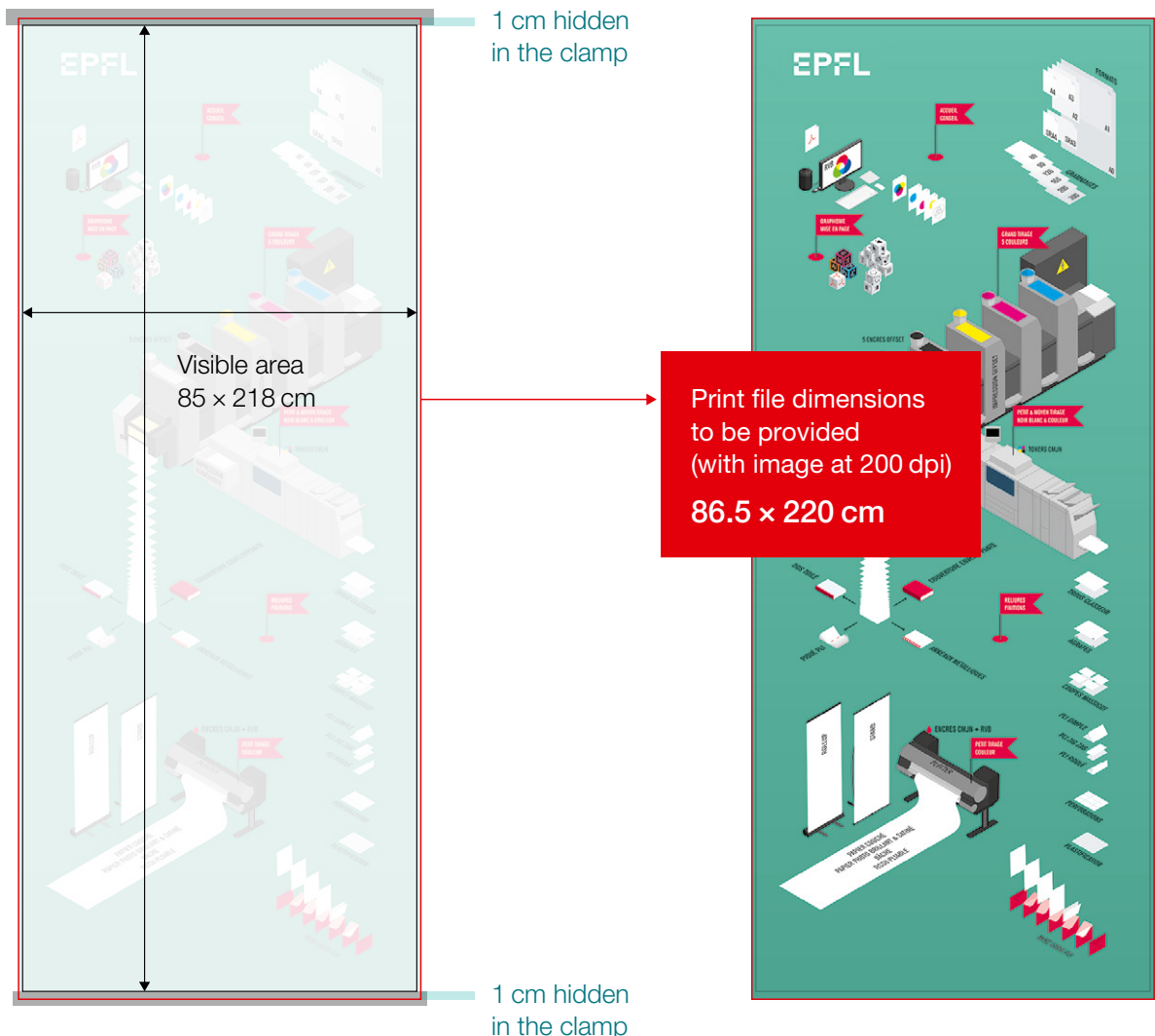
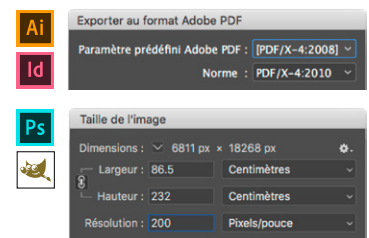
At the top and sides, avoid putting text within 10 cm of the edge.

On the lower part, leave a margin of 15 cm and avoid writing essential information on it, as reading will not be comfortable; on the other hand, this area is ideal for illustration images, contact information and partner logos.

Safety instruction: to ensure the proper functioning of sprinklers (fire), a minimum of 50 cm must be maintained with the ceiling. This rollup is a maximum of 224 cm high, adaptable through its telescopic rod. Please take this into account.

Always work to actual dimensions 84.5 × 206 cm at 200 dpi, in CMYK

- from InDesign and Illustrator, export to **.pdf** with the PDF/X-4:2008 parameter, without adding any markers.
- from Photoshop and Gimp, flatten the layers and save in **.tif**.



!!! ancien modèle !!!

Ces instructions s'adressent uniquement aux personnes possédant nos anciennes structures de stand (avant 2020) et désirant commander un nouveau visuel.

Elles sont également valables pour les clients désirant nous louer les structures; prenez contact avec la personne en charge pour s'assurer de leur disponibilité.

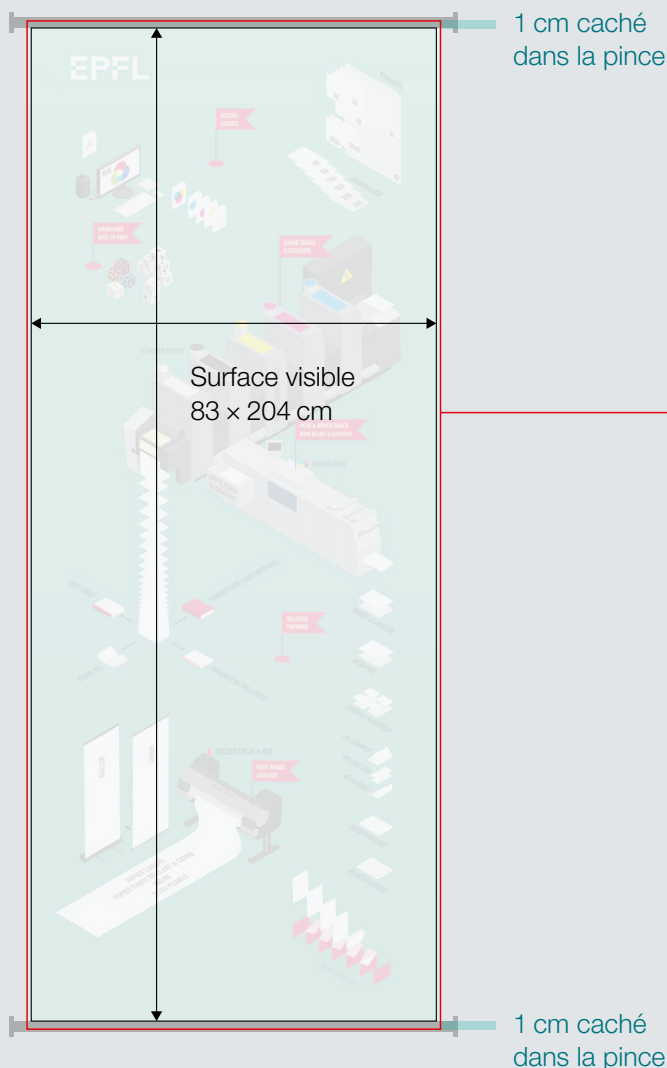
Des marges confortables pour un visuel aéré

En haut et latéralement, évitez de mettre du texte à moins de 10 cm du bord.

Sur la partie inférieure, ménagez une marge de 15 cm et évitez d'y écrire des informations primordiales, car la lecture ne sera pas confortable; cette zone est par contre idéale pour accueillir des images, vos informations de contact et des logos partenaires.

Travaillez toujours aux dimensions réelles**84.5 x 206 cm à 200 dpi, en CMJN**

- depuis InDesign et Illustrator, exportez en **.pdf** avec le paramètre PDF/X-4:2008, sans ajout de repères.
- depuis Photoshop et Gimp, aplatissez les calques et enregistrez en **.tif**.



Dimensions du fichier d'impression à fournir (avec image à 200 dpi)
84.5 x 206 cm



!!! old model !!!

These instructions are only for people who own our old stand structures (before 2020) and wish to order a new visual.
It is also valid for customers wishing to rent the structures; please contact the person in charge to ensure their availability..

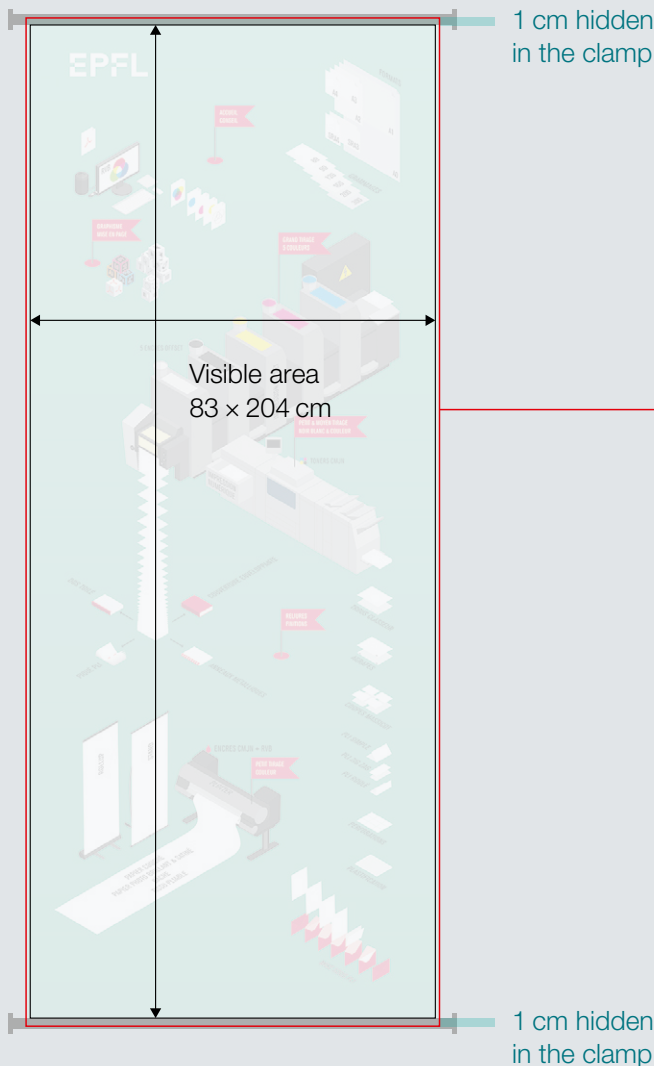
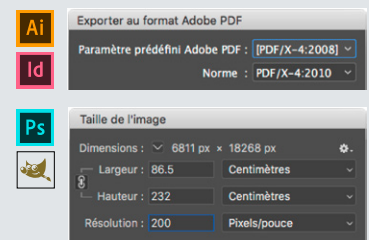
Comfortable margins for a clear layout

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**Always work to actual dimensions
84.5 x 206 cm at 200 dpi, in CMYK**

- from InDesign and Illustrator, export to .pdf with the PDF/X-4:2008 parameter, without adding any markers.
- from Photoshop and Gimp, flatten the layers and save in .tif.



Print file dimensions to be provided (with image at 200 dpi)
84.5 x 206 cm

