

Career Live Streams

We offer innovative companies a new virtual experience to engage with target students at EPF Lausanne: interactive Career Live Streams.

What is a Career Live Stream?

A Career Live Stream is a live video-broadcast of one or more of your employees. For a duration of 30-60 minutes, engineers at your company will share first-hand insights about the daily work, projects and answer questions.



Why livestreaming on CareerFairy?

Built for students

Through its multitude of features (pre-asking questions, reactions, upvotes, live-chat) live streams on CareerFairy create dynamic interactions between the speaker and students that cannot be provided by standard video conferencing software.

Easy to use

Employees join the event from their laptop with one click. CareerFairy provides a testing environment, in order to ensure that your event is going to be a success!

Analytics & follow up

Detailed analytics report about attending students and their engagement level. Also, interested students will be able to submit their personal data to you and apply.

Livestream Interaction: Key Facts

<p>Avg. viewing time</p> <p>25:11</p> <p>3X higher vs. avg. recorded video</p>	<p>Students per stream</p> <p>20 - 100</p> <p>from your chosen backgrounds</p>	<p>Activity per stream</p> <p>20 150+</p> <p>Questions Reactions</p>
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How it works



1. Choose speaker(s) and time slot



2. The Career Center notifies target students



3. Host stream and interact with students

An interactive experience



Hand raising

Students can ask to join the stream via video



Interactive Polls

Engage with the audience through interactive quizzes



Recruiter Chat

HR representative responds to questions via chat

Testimonials from HR representatives

“Thanks to CareerFairy, Sensirion can [...] reach many more talents with exciting content.”

Désirée Widmer, Sensirion

„We really enjoyed the opportunity to connect with technical students through new media. The collaboration with CareerFairy worked very well, as they were very responsive and supported in person when problems occurred.“

Janine Braunwalder, Bain & Company

„Better than every branding document or video“

Head of HR, Leading Swiss University