

Provisions concerning the use of the EPFL Logo within the framework of community activities and events

LEX 8.3.4

1st September 2007, status as at 15th March 2021

The Direction of the Ecole polytechnique fédérale de Lausanne hereby adopts the following:

Preamble

All associations formed by students at EPFL may submit a request to the Associate Vice Presidency for Student Affairs and Outreach (AVP-SAO) to obtain 'EPFL acknowledgement' (for conditions, see LEX 8.2.1 Directive Governing Student Associations Acknowledged by EPFL).

Article 1 Use of the EPFL logo

Use of the EPFL logo, even by an entity acknowledged by the School, is not an automatic right. Rather, it is subject to authorisation:

- Any association, person or entity forming part of EPFL may submit a request for the use of a reference to EPFL or the EPFL logo on a product, announcement, letterhead, etc.;
- This request shall take the form of a dossier submitted to the Mediacom Events Service (MEV);
- Should the use of the EPFL logo be authorised, the entity concerned is asked to follow the graphic regulations accessible at <https://inside.epfl.ch/corp-id/>;
- It is requested that the EPFL logo appear on all visual supports used in the promotion of events funded or 'sponsored' by EPFL (note: the charge-free provision of EPFL premises or infrastructures is considered as sponsoring).

Article 2 Use of the "Association acknowledged by EPFL" logo

¹ All student associations to have obtained the title of "Association acknowledged by EPFL" ("*association reconnue par l'EPFL*") may display this acknowledgement by the ad hoc inclusion of the logo below its own.

² Logos may be downloaded from the website for associations: <http://associations.epfl.ch>, under the heading "Keeping your Association alive", then "Using the logo "association reconnue par l'EPFL""

Article 3 Entry into force

The present directive entered into force on 1st September 2007 and was revised on 15th March 2021 (version 1.3).

On behalf of the EPFL Direction:

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